SWARAJ DAS

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SUMMARY

Dedicated and results-driven UX and Marketing professional with a passion for creating seamless and engaging user experiences. Adept at blending creativity with analytical insights to deliver innovative solutions that meet both user needs and business objectives.

EDUCATION

- ❖ Completed MBA (**Marketing & Finance**) from Gandhi Institute for Technology affiliated to Biju Patnaik University of Technology (BPUT) with 6.63 CGPA secured on the year of passing 2023.
- ❖ Completed Graduation in Ba Economics from Alaka Mahabidyalya under Utkal University with 5.55 CGPA secured on the year of passing 2020.
- ❖ Completed Intermediate in Arts under CHSE, Odisha from Balikuda College at Jagatsinghpur, in the academic year 2017 Got with 36.17%.
- ❖ Completed matriculation from Purohitpur High School, Under BSE in the academic year 2015 Got with 51.87%.

WORK EXPERIENCE

Vestige | Townhall road, Jagatsinghpur

Sales Executive | Jan 2018 to Jan 2019

Keeping all student records & sales records, submitting daily income & expenses records, and maintain records in an excel sheet. Handling customers and solving their queries.

Odisha Infotech | Charchika Bazar, Jagatsinghpur

Accountant & Store Keeper | 16 Jan 2019 to 23 Mar 2020

Keeping all student records & sales records, submitting daily income & expenses records and maintain records in an excel sheet. Handling customers and solve there queries.

People's Forum | Khandagiri, Bhubaneswar

Business Development Executive | 10 Dec 2022 to 1 July 2023

Business development managers are responsible for helping organization grow their brand recognition and financial growth. Find new customers for take loans and achieve the target customer in the area.

Freelance | Jagatsinghpur

Designer | July 2023 to Current

Design Logo, Poster, Banner, create template for companies and UX/UI Design for App & Website.

Courses

- ❖ PGDCA certificate from Odisha Infotech
- ❖ Front-end Development from Great Learning Academy
- ❖ UI/UX Certificate from Coursera
- ❖ Graphic design

Skills

Interaction: User research, Wire-framing, Prototyping, User testing

Visual: Illustration, Drawing, Sketching, Video-editing

Software: Adobe Photoshop, Sketch, Figma, WPS Office, Tally, Canva, Google Search

Coding: HTML&CSS

Strength

- ❖ Quick Learner
- ❖ Time Management
- ❖ Team Player
- ❖ Effective Presentation

Hobbies

- ❖ Reading Books
- ❖ Gaming
- ❖ Traveling
- ❖ Photography
- ❖ Watching Movies
- ❖ Football

Achievements

- ❖ Got the award in annual sports Alaka arts academy 2019
- ❖ Got the 1st prize in BMIT Quiz Competition in 2023

Personal Details

- ➢ Father Name   : Mr Badal Chandra Das
- ➢ Nationality   : Indian
- ➢ Martial Status   : Unmarried
- ➢ Date of Birth   : 05-04-1999
- ➢ Gender   : Male
- ➢ Language Known   : English, Hindi, Bengali, Odia