

# Urban-Gallery

## Business Requirement Specification

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# 1. Introduction

## 1.1 Document Purpose

This document communicates the business requirements and scope for developing Urban Gallery. The scope of this document is to define the functional and non-functional requirements, business rules and other constraints requirements.

## 1.2 Project Background

There is no computerized system for the artist to sell or auction their artworks. Currently the artist has to conduct Art exhibition for selling their art to venders who are specialized in art galleries. Because of this they are facing challenges to sell their art work. Because conducting Art exhibition can be expensive for artist and the venders will always try to get discount for their artwork.

## 1.3 Goals of the project

The main objective of this project is building a website which will help Artists to showcase their artworks and sell them through the platform. The platform or website will be easy to use for both customers and artists to post the artworks for artists and to buy the artworks for customers.

Platform will be the 24/7 live gallery available to anyone, anywhere overcoming the traditional concept of periodic exhibition.

## 1.4 Customers and Stakeholders

### Customers:

- Artists want to sell their Artwork
- Customers want to buy the Artwork
- Corporate Customers

### Stakeholders

- Artists
- Customers
- Shipment Vendors
- Art-Business Industry

## 2. Business Requirements Overview

- Urban Gallery is the public web application.
- Urban Gallery will be opened to the global, but in the phase 1, the main target is in the India.
- There are mainly three types of users. One is the Artist, other is Customer and third one will be Corporate.
- Artists can showcase their art on this platform and they can sell the artwork on their demanding price on this web application and can also publish the blogs.
- Customer can watch various artworks ,art blogs and also opt for purchasing the art.
- Urban Gallery provides the functions which connects the artists and the art-lovers efficiently.
- Urban Gallery could be maintained by Administrator.

## 3. Functional Requirements Overview

Urban Gallery consists of four modules described as below.

1. Artist Module
2. Customer Module
3. Corporate Module
4. Admin Module
5. Message Acknowledgement Module

### 3.1 Artist Module

- Artist can register and create his own account.
- Urban Gallery provides the function which allows Artist to publish his artwork and make blogs of information about the art.
- The Artist could learn the technique how to use the platform.
- The Artist could find what are pricing of other Artist's artworks.
- Providing "Pay-Back System" in case of dissatisfactions.

### 3.2 Customer Module

- Customer can register and create his own account.
- Urban Gallery provides the function which allows Customer user to find out the information about artwork.

### 3.3 Corporate Module

- Corporates can register and create their accounts.
- Urban Gallery provides the function which allows corporates user to find out the information about artwork.
- There will be discounts for corporates according to their order quantity.

### 3.4 Admin Module

- Urban Gallery should provide all function to admin how to handle the System.
- Which customers and artist are using this system and are they authorized.
- Could able to know all the Transaction.

### 3.4 Message Acknowledgement Module

- Message Acknowledge Module should provide the entire users feedback message about their completion of transaction.

## 4. Non-functional Requirements

- The website should use professional design, look and feel and color scheme.
- Users will have no limitations for accessing the application through Internet. The portal being an internet application, it is difficult to specify exact number of visitor or users. Hence we will target the system to support between 5 and 10 million users on launch of phase 1.
- Being a public website, the site must follow general usability guidelines for menus, navigation, colors, links and other actions provided on the screens.
- The system should be designed in such a manner that user will be able to complete tasks in minimum number of steps.

