

Project Name: Urban Gallery Branch PG-DAC March-2023

Documentation On

**"Urban Gallery"** PG-DAC MARCH 2023

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**Submitted By : Group No: 07** 

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# **Table of Contents**

1. Introduction	4
1.1 Document Purpose	4
1.2 Project Background	4
1.3 Aim & Objectives	4
2. Business Requirements Overview	5
3.Functional Requirements	6
3.1 Artist Module	6
3.2 Customer Module	6
3.3 Corporate Module	7
3.3 Admin Module	7
4. Non-Functional Requirement.	7
5. Use Case Diagram	8
5.1 Admin	8
5.2 Artist	10
5.3 Customer	12
5.4 Corporate Customer	12
6. Database Design	
1 Login	15
2 Role	15
3 Membership	16
4 Artwork Categories	16
5 Artist	16
6 Customer	17
7 Corporate Customer	17
8 Artwork	18
9 Order	18
10 Order items	18

7. E-R Diagram	19
8. Snapshots	20
9. Conclusion	27

# **List of Figures**

Use Case Diagrams	. 17
Fig 1 Admin	8
Fig 2 Artist	. 10
Fig 3 Customer	. 12
Fig 4 Corporate Customer	. 14
Fig 5 ER Diagram	. 19

## 1. Introduction

### 1.1 Document Purpose

This document communicates the business requirements and scope for developing Urban Gallery. The scope of this document is to define the functional and non-functional requirements, business rules and other constraints requirements.

### 1.2 Project Background

There is no computerized system for the artist to sell or auction their artworks. Currently the

artist has to conduct Art exhibition for selling their art to venders who are specialized in art galleries. Because of this they are facing challenges to sell their art work. Because conducting Art exhibition can be expensive for artist and the venders will always try to get discount for their artwork.

### 1.3 Aim & Objective

The main objective of this project is building a website which will help Artists to showcase their artworks and sell them through the platform. The platform or website will be easy to use for both customers and artists to post the artworks for artists and to buy the artworks for customers.

Platform will be the 24/7 live gallery available to anyone, anywhere overcoming the traditional concept of periodic exhibition.

#### 1.4 Customers and Stakeholders

#### **Customers:**

- Artists want to sell their Artwork
- Customers want to buy the Artwork
- Corporate Customers

### Stakeholders

- Artists
- Customers
- Shipment Vendors
- Art-Business Industry

# 2. Business Requirements Overview

- Urban Gallery is the public web application.
- Urban Gallery will be opened to the global, but in the phase 1, the main target is in the India.
- There are mainly three types of users. One is the Artist, other is Customer and third one will be Corporate.
- Artists can showcase their art on this platform and they can sell the artwork on their demanding price on this web application and can also publish the blogs.
- Customer can watch various artworks, art blogs and also opt for purchasing the art.
- Urban Gallery provides the functions which connects the artists and the art-lovers efficiently.
- Urban Gallery could be maintained by Administrator.

# 3. Functional Requirements Overview

Urban Gallery consists of four modules described as below.

- 1. Artist Module
- 2. Customer Module
- 3. Corporate Module
- 4. Admin Module
- 5. Message Acknowledgement Module

### 3.1 Artist Module

- Artist can register and create his own account.
- Urban Gallery provides the function which allows Artist to publish his artwork and make blogs of information about the art.
- The Artist could learn the technique how to use the platform.
- The Artist could find what are pricing of other Artist's artworks.
- Providing "Pay-Back System" in case of dissatisfactions.

#### 3.2 Customer Module

• Customer can register and create his own account.

• Urban Gallery provides the function which allows Customer user to find out the information about artwork.

### 3.3 Corporate Module

- Corporates can register and create their accounts.
- Urban Gallery provides the function which allows corporates user to find out the information about artwork.
- Their will be discounts for corporates according to their order quantity.

### 3.4 Admin Module

- Urban Gallery should provide all function to admin how to handle the System.
- Which customers and artist are using this system and are they authorized.
- Could able to know all the Transaction.

## 3.4 Message Acknowledgement Module

• Message Acknowledge Module should provide the entire users feedback message about their completion of transaction.

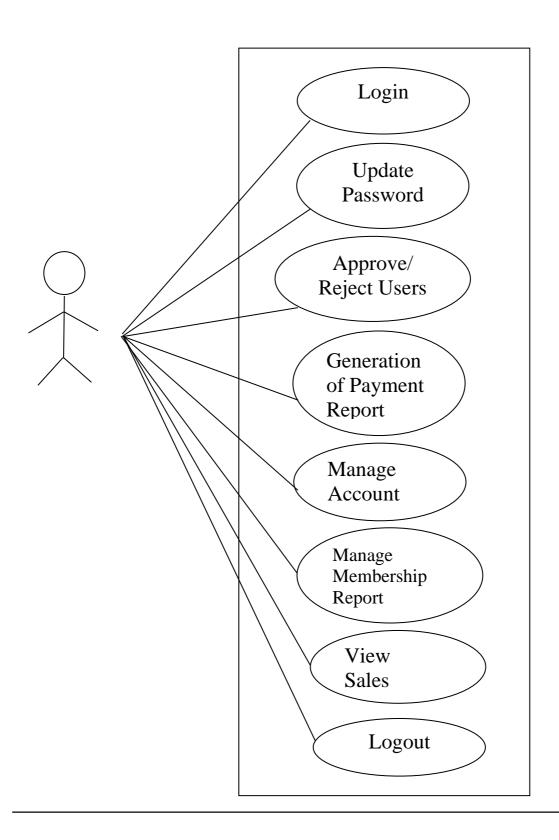
# 4. Non-functional Requirements

- The website should use professional design, look and feel and color scheme.
- Users will have no limitations for accessing the application through Internet. The portal being an internet application, it is difficult to specify exact number of visitor or users. Hence we will target the system to support between 5 and 10 million users on launch of phase 1.
- Being a public website, the site must follow general usability guidelines for menus, navigation, colors, links and other actions provided on the screens.
- The system should be designed in such a manner that user will be able to complete tasks in minimum number of steps.

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# 5. Use Case Diagram

**Admin:** Fig. Use case diagram for admin

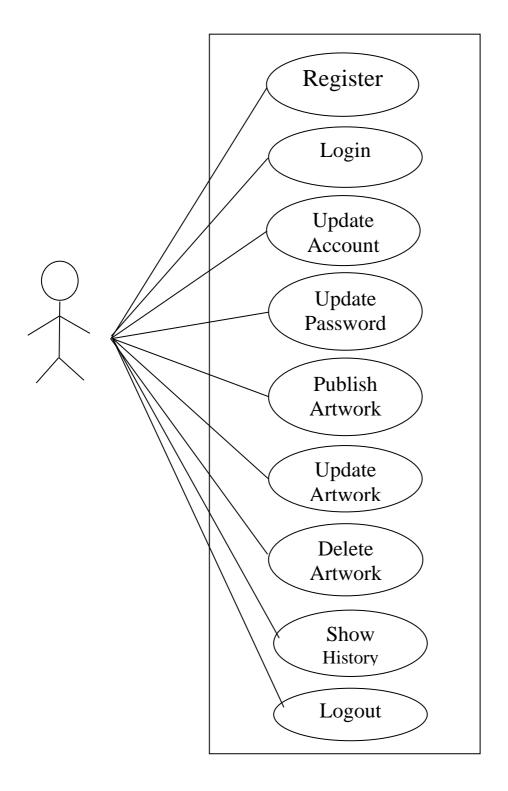


## Admin:

- 1. In Admin use case diagram Admin is the Actor.
- 2. Admin can handle following use cases:
  - a. Login
  - b. Report Generation
  - c. Controls account

# **Artist:**

Fig. Use case diagram for Artist



## **Artist:**

- 1. In Artist use case diagram Artist is the Actor.
- 2. Artist can handle following use cases:
  - a. Register
  - b. Login
  - c. Search Product
  - d. Publish Product
  - e. Update Product
  - f. Delete Product

## **Customer:**

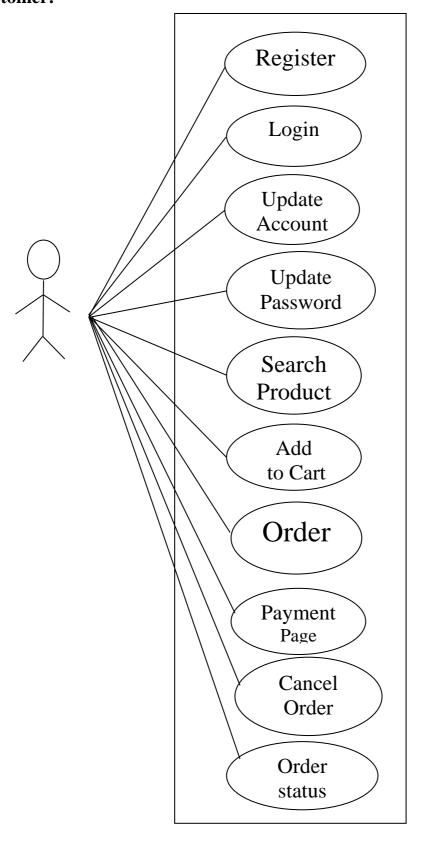


Fig. Use case diagram for Customer

### **Customer:**

- 1. In Customer use case diagram Customer is the Actor.
- 2. Customer can handle following use cases:
  - a. Register
  - b. Login
  - c. Search Product
  - d. Buy Product
  - e. Payback
  - f. Cancel Order

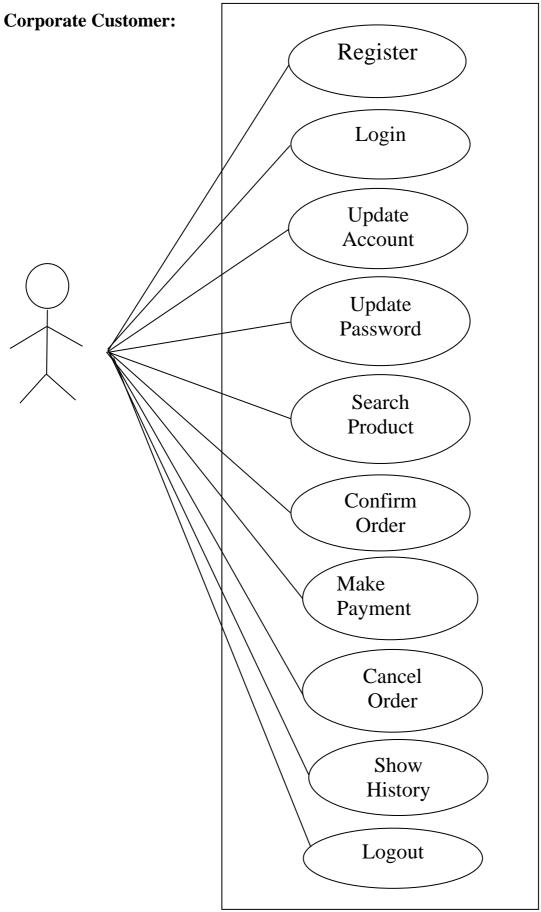


Fig. Use case diagram for Corporate Customer

# **Corporate Customer**:

- 1. In Corporate Customer use case diagram Corporate Customer is the Actor.
- 2. Corporate Customer can handle following use cases:
  - g. Register
  - h. Login
  - i. Search Product
  - j. Buy Product
  - k. Payback
  - 1. Cancel Order

# 6. Database Design:

# 1] login table

login							
Field	Туре	Null	Key	Default	Extra		
id	int	no	PRI	null	auto_increment		
username	varchar(45)	no		null			
password	varchar(45)	no		null			
status	tinyint	no		null			
roles_id	int	no	F.KEY	null	roles(id)		
question	varchar(100)	no		null			
answer	varchar(45)	no		null			

### 2] role table

roles								
Field	Туре	Null	Key	Default	Extra			
id	int	no	PRI	null	auto_increment			
role	varchar(45)	no	UNI	null				

# 3] memberships table

memberships								
Field Type Null Key Default Extra								
id	int	no	PRI	null	auto_increment			
mname	varchar(45)	null						
duration	int	no		null				
price	float	no		null				

# 4] artwork\_categories table

artwork_categories									
Field	Туре	Null	Key	Default	Extra				
id	id int no PRI null auto_increment								
cname	varchar(45)	yes		null					

# 5] artists table

artists							
Field	Туре	Null	Key	Default	Extra		
id	int	no	PRI	null	auto_increment		
fname	varchar(45)	yes		null			
Iname	varchar(45)	yes		null			
email	varchar(100)	yes	UNI	null			
mobile_no	varchar(12)	yes		null			
studio	varchar(100)	yes		null			
address	varchar(200)	yes		null			
approved	tinyint	yes		null			
m_id	int	yes	F.KEY	null	memberships(id)		
login_id	int	yes	F.KEY	null	Login(id)		

## 6] customers table

customers							
Field	Туре	Null	Key	Default	Extra		
id	int	no	PRI	null	auto_increment		
fname	varchar(45)	yes		null			
Iname	varchar(45)	yes		null			
email	varchar(100)	yes	UNI	null			
mobile_no	varchar(12)	yes		null			
address	varchar(200)	yes		null			
approved	tinyint	yes		null			
m_id	int	yes	F.KEY	null	memberships(id)		
login_id	int	yes	F.KEY	null	Login(id)		

# 7] corporate\_customers table

corporate_customers							
Field	Туре	Null	Key	Default	Extra		
id	int	no	PRI	null	auto_increment		
firmname	varchar(45)	yes		null			
email	varchar(100)	yes		null			
mobile_no	varchar(12)	yes		null			
address	varchar(200)	yes		null			
gst_no	varchar(12)	yes		null			
m_id	int	yes	F.KEY	null	memberships(id)		
login_id	int	yes	F.KEY	null	Login(id)		
approved	bit(1)	yes		null			

# 8] artworks table

artworks								
Field	Туре	Null	Key	Default	Extra			
id	int	no	PRI	null	auto_increment			
art_name	varchar(45)	no		null				
art_description	varchar(150)	no		null				
art_img	longblob	yes		null				
art_length	float	no		null				
art_breadth	float	no		null				
sold	tinyint	yes		0				
art_category_id	int	yes	F.KEY	null	artwork_Category(id)			
artist_id	int	yes	F.KEY	null	artist(id)			
price	float	yes		null				

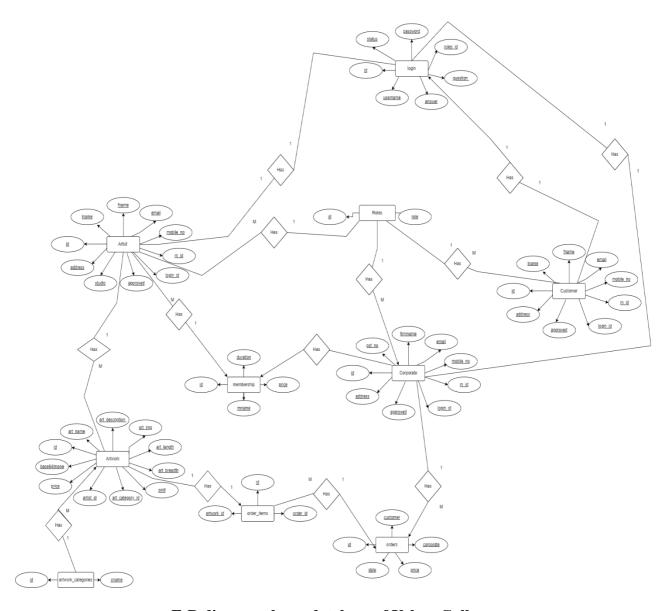
# 9] orders table

Orders									
Field	Туре	Null	Key	Default	Extra				
id	int	no	PRI	null	auto_increment				
cust_id	int	yes	F.KEY	null	customer(id)				
corporate_id	int	yes	F.KEY	null	corporate_customer(id)				
date	datetime	yes		null					

# 10] order\_items table

order_items									
Field	Type	Null	Key	Default	Extra				
id	int	no	PRI	null	auto_increment				
artwork_id	int	no	F.KEY	null	artwork(id)				
order_id	int	no	F.KEY	null	order(id)				

# 7. ER-Diagram:

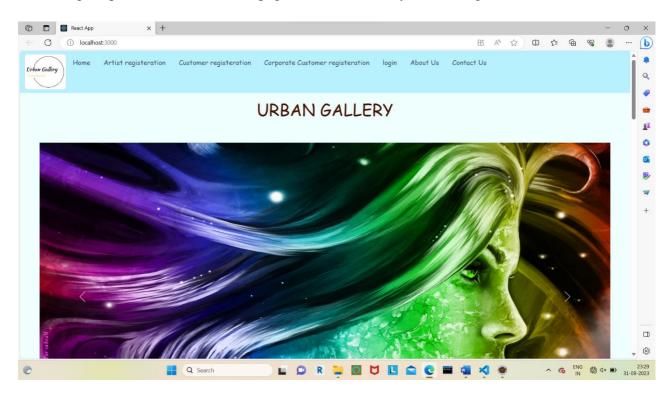


E-R diagram shows database of Urban Gallery

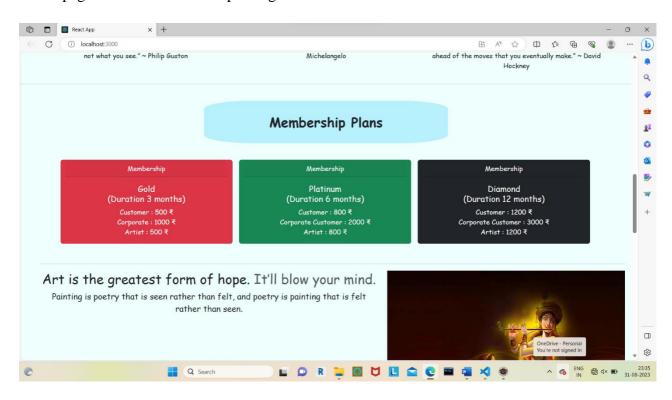
# 8. Snapshots:

## 8.1 Home Page:

Following snapshot shows the Home page for Urban Gallery before Login.

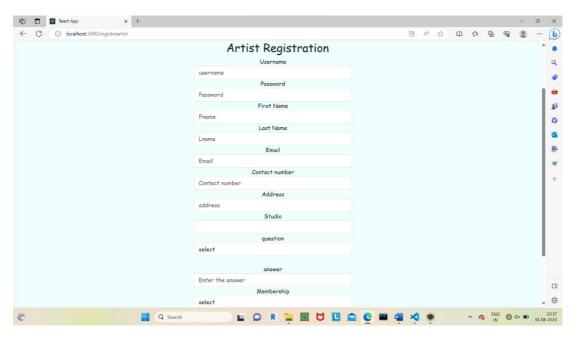


Home page contains Membership Categories and other details about the website.

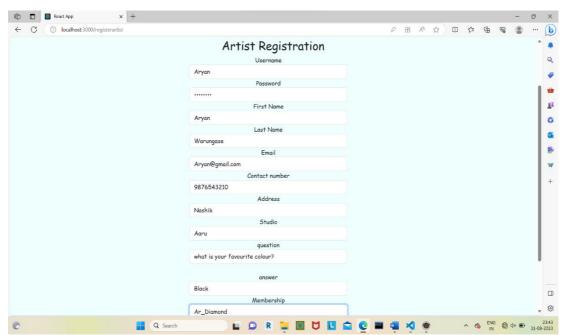


## **8.2 Registration Page:**

Artist Registration page:



Similarly, there is Registration page for Customer and Corporate Customer.

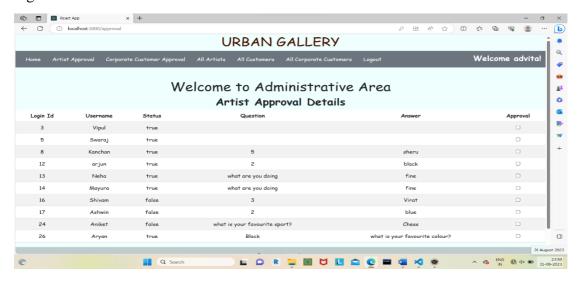


Once the Artist, Customer and Corporate Customer register their approval request will go to admin for approval and admin will decide whether to allow them or not.

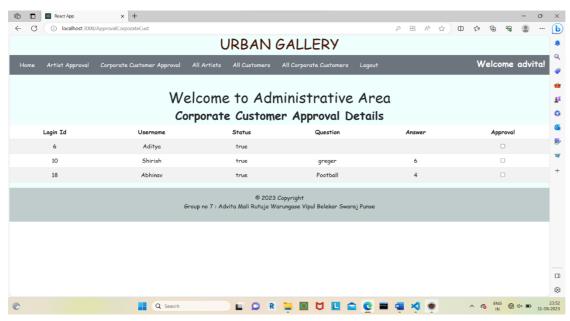
A Welcome email will be sent to the user when they register in the application.

### 8.2 Admin Home Page:

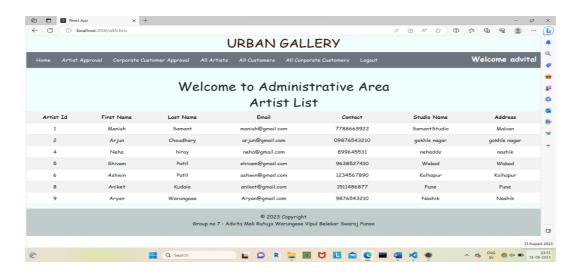
Admin approve the Artist according to the information provided by the artist at the time of registration.

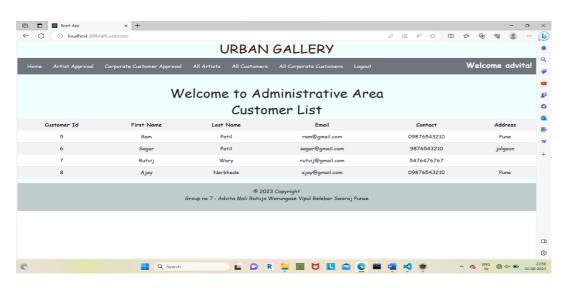


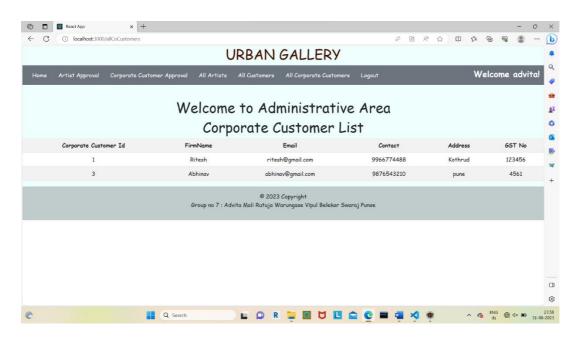
Admin approve the Corporate Customer according to the information provided by the Corporate Customer at the time of registration.



Admin can also see all the lists of Artist, Customer and Corporate Customer wo have registered on the application.

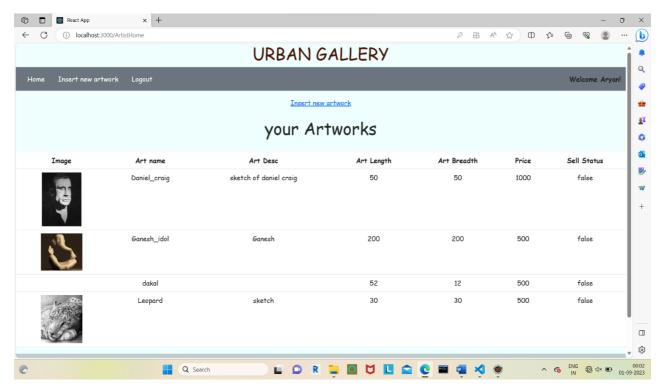




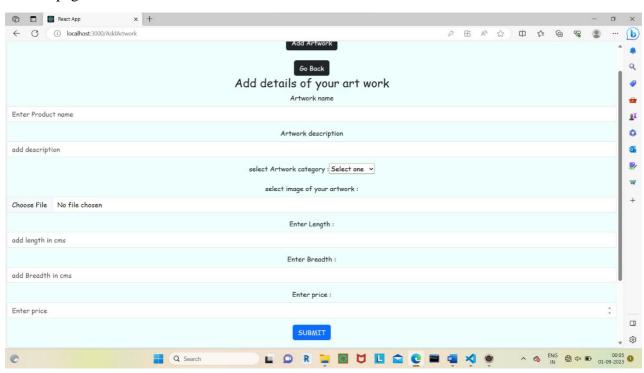


## 8.3 Artist Page

Artist can see their Artwork which he or she can see and also insert artwork.

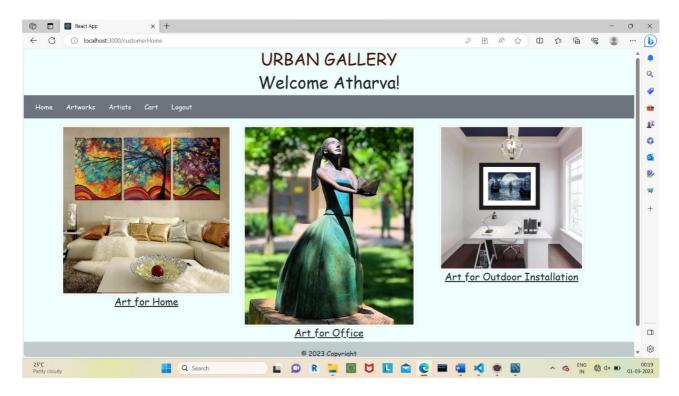


On this page artist can add their artwork:

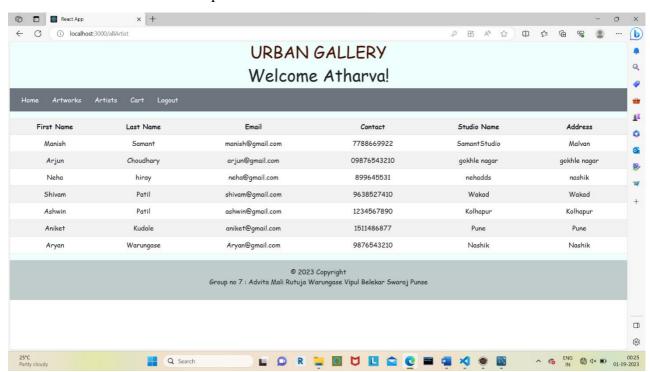


### 8.4 Customer Page

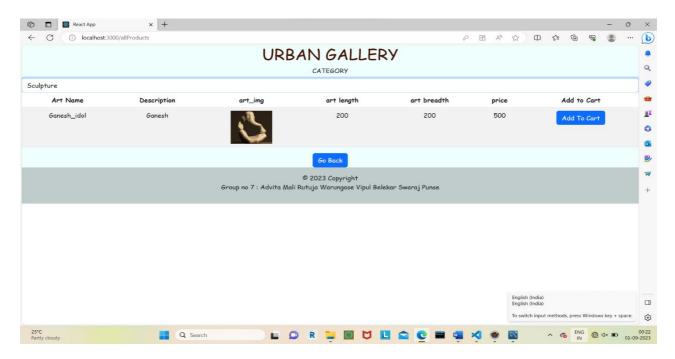
### Customer Home Page:



Customer can see all the artists present in the website:



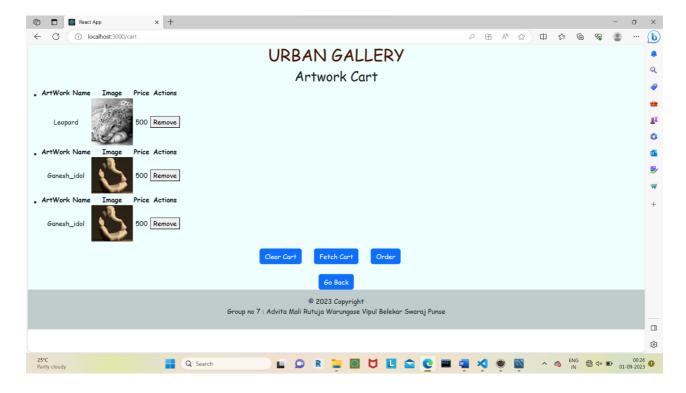
Customer can also see all the artworks present in different categories:



Similarly, there is a module for Corporate Customer.

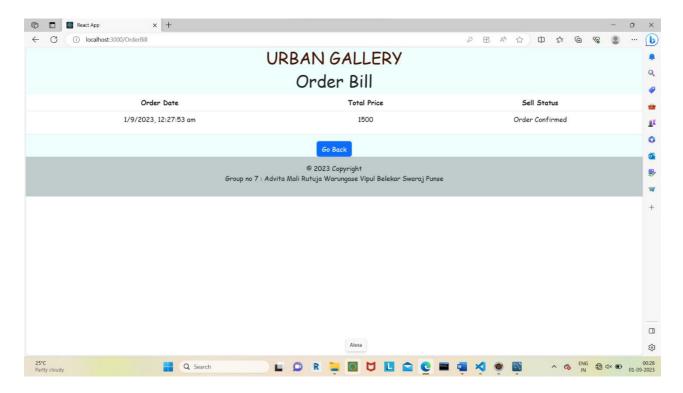
### **8.5 Cart**

Customer can add or remove Artwork from Cart before ordering.



#### **8.5 Order**

The Customer can so the confirm status of the order with amount of the cart.



#### 9. CONCLUSION AND FUTURE SCOPE

Urban Gallery provides better platform for Artists to showcase their artworks without investing much on the artwork showcasing as compared to showcasing the artwork through physical platform and it also reduce difficulties for artwork buyers as they can see and buy the artwork from their home itself.

Our System provides a very user-friendly platform where Customer can easily buy artwork with the help of images provided by the artists.

Our system will also provide functionalities like search by particular category of artwork, buying multiple artwork and an easy process for artist to showcase their artwork.