



# JOE SWARBRICK

DIGITAL MEDIA & FRONT END WEB DEVELOPEMENT

## CONTACT

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## DOMAIN

🌐 [Swarbs.co.uk](http://Swarbs.co.uk)

## SKILLSET

HTML5 & CSS3

Javascript & JQuery

PHP

WordPress Development

Shopify & Liquid

Sass & SCSS

Visual Studio

Xampp

Notepad++

## SUMMARY

Confident, outgoing front-end developer who delights in working on user interfaces to implement the best possible end user experience.

5+ years' experience working with various CMS and E-Commerce platforms (WordPress, WooCommerce, Shopify and Joomla).

Always looking to learn wherever possible and pickup new languages and syntaxes to broaden my skillset, with designs on becoming a full-stack developer.

## WORK HISTORY

**Little Secrets Clothing – Designer:** Feb 2020 – Present day

**Key responsibilities:**

- Primarily responsible for making designs to fulfill orders
- Creating new vinyl designs,
- Designing graphics for web
- Web maintenance (Shopify) – Creating and adding new sections and editing with custom code if necessary
- Overseeing the implementation and customization of a new theme managing apps and improving site speed wherever possible

**The Bay Horse Inn, Roughlee – Manager and Director:**

Nov 2017 – Oct 2021

**Key responsibilities:**

- Running the pub and overseeing day-to-day service
- Managing both front of house and kitchen staff at all levels
- Various administrative duties across all areas of the business, including paying staff and suppliers/rent/rates

Basic knowledge of Rest API

In-depth knowledge of Adobe CC 2021

Working on Windows, Linux and Mac

GIMP 2.0

Inkscape

- Producing and maintaining a website (built in WordPress)
- Producing graphics for print and social media
- Various IT maintenance

**The fabl – Digital Manager:** Dec 2016 – June 2018

**Key responsibilities:**

- Developing new WordPress sites or overhauling existing ones in tandem with the design team
- Developing and maintaining the company site [thefabl.com](http://thefabl.com)
- Constantly working to improve the UI and UX for Toolally.com (sister company)
- Assisting the design team in creating various web-suitable media
- Assisting a 3<sup>rd</sup> party app development team in linking Toolally website and database with app via REST API
- Various web maintenance for clients including installing SSL certificates
- Setting up and maintaining VPS hosting

## EDUCATION

### DEGREE:

BSc (hons) Digital Media and Technologies from Bradford University

### A-LEVELS:

Fine art, Geology, Biology

**SA Graphics – Web Marketing Assistant:** Sept 2016 – Dec 2016

**Key responsibilities:**

- Creating written content on behalf of clients to be posted on their websites
- Checking and maintaining the security of client's websites using apps and plugins
- Assisting with styling and UI

## PERSONAL STENGTHS

Teamwork

Time management

Communication

Work ethic

Managing staff

Personability

Customer interaction

**Assistant Manager – The Bull at Broughton:** Jun 2015 – Sept 2016.

**Key responsibilities:**

- Assisting in the day-to-day running of the business
- Replying to Google and TripAdvisor reviews
- Placing orders from suppliers
- Managing staff

**The Three Fishes - Junior Manager:** Apr 2015 – June 2015.

- Assisting in the day-to-day running of the business
- Assisting in purchasing and maintenance of stock
- Managing staff

**The Three Fishes - Part Time FOH Assistant:** 2010 – 2015.