



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Designing professional Business cards

Team Id:
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Promote the business

Easy to contact

Identity for their brand

Satisfaction

Fear of fake customer enquiries

Excited to develop the business

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)

Attractive designs

Best cards at affordable price

Unique logos

Share the business cards

Give suggestions

Create pages in social media

Does

What behavior have we observed?
What can we imagine them doing?

