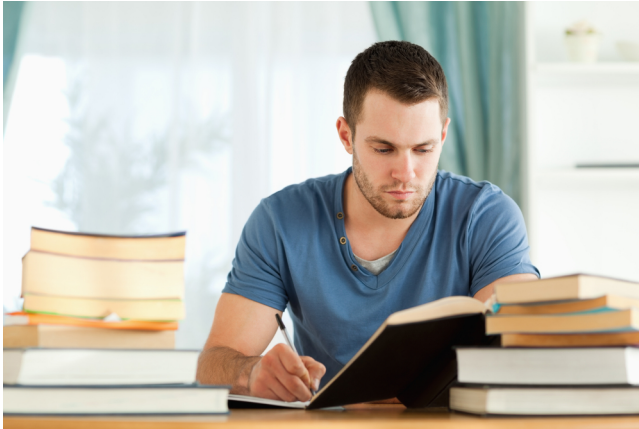


# Signpost Personas



## **Anthony Rossman**

Eighteen year-old Anthony is a first year Political Science student at the University of Toronto Mississauga. Anthony is currently living in the school's residence with his two roommates, Phil and Bill. He is an avid sailor, in high school, he participated in various regattas.

Anthony is a shy person, he finds difficulty in finding like minded peers. Being the selective individual that he is; Anthony is only interested in joining the sailing club which is not offered at UTM. He is unable to check out the clubs offered at St. George or Scarborough as the club orientation week ended two days before so he had no way of knowing such a club existed.



## **Alexa Jeong**

Alexa is a second year international student enrolled in computer sciences. She lives with her two cousins in Mississauga but commutes to St. George for school.

She enjoys playing the guitar and videogames in her spare time but hardly knows any English. This speech impediment has stopped her from doing many of the things she wanted to do in Canada such as making new friends. Ever since her first year at St. George, she was never able to join any clubs because she could not articulate her thoughts into proper English sentences.



## **Steve Zangada**

An outspoken second year graduate student in sustainability management. Steve lives with his family in Mississauga and commutes to UTM everyday. In his leisure time, he enjoys hiking along trails such as The Devil's Punchbowl and other locations that lie on the Niagara Escarpment. He is the event coordinator for the outdoors club but recently, the event participants have been on the decline because many of the previous members have graduated. In addition to that problem, many of the event that are coordinated by Steve only have a turnout rate of 50% due to a lack of communication.