Gourab Deb

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EXPERIENCE

DimensionLabs 🔗
Operations
- Led the team in managing tasks like resource allocation, workflow, and product scheduling, demonstrating effective coordination.
- Streamlined operations by organizing the team for efficient task handling, and improved workflow dynamics.

Flytrail 🔗
Data Analyst & Video Editor
- Analyzed reports and crafted visual dashboards, and data-driven decision-making, aiding in trend identification and strategic planning.
- Produced engaging social media videos, amplifying brand presence and driving tangible increases in online engagement and conversions.

PROJECTS

University Ranking Analysis 🔗
Dashboard
- Transformed dataset into powerful **BI dashboard** visuals highlighting alumni employment rate, education quality, and faculty .
- Employed diverse visual components like **Card visuals, Slicers, Bar Charts, and Tables** for an interactive user experience.
- Facilitated effortless exploration of each institution's distinctive profile, empowering users to make informed comparisons.

Library Management System 🔗
LMS
- Customizable **Search Parameters**: Design your library system to allow users to search for books, ISBNs, or customers based on a variety of parameters.
- Built using **SQL** and made attributes in **CMD** and used **phpMyAdmin for better visualization**.
- **Efficient Access** and Retrieval: Implement efficient data structures and algorithms to ensure quick access and retrieval of information.

School Database Analysis 🔗
Dashboard
- Utilized **PowerBI** to analyze a comprehensive school database, incorporating key metrics such as School UID, enrollment figures, attendance rates, and number of released students.
- Employed a variety of visualization tools within PowerBI, including **Card visuals, Slicers, Bar Charts, Pie Charts, Line Charts, and Tables**, to present data in an easily understandable format.
- Transformed raw data into **actionable insights**, enabling decision-makers to make informed choices aimed at **improving educational outcomes** and enhancing overall school performance.

TECHNICAL SKILLS

Power BI | Data Analysis | SQL/MYSQL | EXCEL | Python | Research and Analysis | Problem solving

CERTIFICATE

Google Data Analytics 🔗
Coursera
Learned how to define and explain key concepts involved in data analytics including data and its ecosystem.

Business Intelligence using Power BI 🔗
Skill Nation
In this course , I learnt and polished my BI skills to convert complex datasets into lucid visuals using PowerBI.

Data Analytics and visualization 🔗
Accenture
Learned data modelling, cleaning , visualization , presented the analytical report to clients and communicate with team.

EDUCATION

B.TECH   04/2020 – present
Siliguri Institute of Technology, 8.7 CGPA   Siliguri, India

Higher Secondary   04/2018 – 03/2020
Holy Child School, 84%   Jalpaiguri, India