

# Gourab Deb

✉ gourabdeb1619@gmail.com    ☎ +91 8918579796    🔗 Portfolio Website    🔗 gourab-deb-b77843142    🌐 Gourabdeb1619  
✂ gourabd14590200

## EXPERIENCE

### DimensionLabs 🔗

02/2023 – 08/2024

#### Operations

- Led the team in managing tasks like resource allocation, workflow, and product scheduling, demonstrating effective coordination.
- Streamlined operations by organizing the team for efficient task handling, and improved workflow dynamics.

### Flytrail 🔗

08/2023 – 01/2024

#### Data Analyst & Video Editor

- Analyzed reports and crafted visual dashboards, and data-driven decision-making, aiding in trend identification and strategic planning.
- Produced engaging social media videos, amplifying brand presence and driving tangible increases in online engagement and conversions.

## PROJECTS

### University Ranking System 🔗

- Transformed dataset into powerful **BI dashboard** visuals highlighting alumni employment rate, education quality, and faculty .
- Employed diverse visual components like **Card visuals, Slicers, Bar Charts, and Tables** for an interactive user experience.
- Facilitated effortless exploration of each institution's distinctive profile, empowering users to make informed comparisons.

### Library Management System 🔗

- Customizable **Search Parameters**: Design your library system to allow users to search for books, ISBNs, or customers based on a variety of parameters.
- Built using **SQL** and made attributes in **CMD** and used **phpMyAdmin for better visualization**.
- **Efficient Access** and Retrieval: Implement efficient data structures and algorithms to ensure quick access and retrieval of information.

### School Database Management 🔗

- Utilized **PowerBI** to analyze a comprehensive school database, incorporating key metrics such as School UID, enrollment figures, attendance rates, and number of released students.
- Employed a variety of visualization tools within PowerBI, including **Card visuals, Slicers, Bar Charts, Pie Charts, Line Charts, and Tables**, to present data in an easily understandable format.
- Transformed raw data into **actionable insights**, enabling decision-makers to make informed choices aimed at **improving educational outcomes** and enhancing overall school performance.

## SKILLS

Data Analysis | Power BI | EXCEL | SQL/MYSQL | Research and Analysis | Market Research

## CERTIFICATE

### Google Data Analytics 🔗

#### Coursera

Learned how to define and explain key concepts involved in data analytics including data and its ecosystem.

### Business Intelligence using Power BI 🔗

#### Skill Nation

In this course , I learnt and polished my BI skills to convert complex datasets into lucid visuals using PowerBI.

### Data Analytics and visualization 🔗

#### Accenture

Learned data modelling, cleaning , visualization , presented the analytical report to clients and communicate with team.

## EDUCATION

### B.TECH, 8.64 CGPA

Siliguri Institute of Technology

2020 – 2024

Siliguri, India

### Higher Secondary, 84%

Holy Child School

2020

Jalpaiguri, India