Shreya Roy

📍 Jalpaiguri, West Bengal, India   ✉ royshreya538@gmail.com   📞 9002679806   ↗ Shreya Portfolio

in Shreya Roy   Bē shreyaroy010   𝕏 ShreyaR19458856   ◉ Shreya Roy   ◯ Shreya010tech

EDUCATION

Bachalor of technology in Computer Science and Engineering, *Siliguri Institute of Technology* — 2020 – 2024, 8.8 CGPA (till 6th sem)

Science, *Jalpaiguri Government Girls' High School* — 2018 – 2020, 83%, WBCHSE

Secondary Edducation, *Jalpaiguri Government Girls' High School* — 2008 – 2018, 86%, WBBSE

PROJECTS

Tea Consumption, *UX Case study & UI* 🔗
- It is an demanded website of Tea shop.
- Here all type of tea and it's price are categorized.

Airbnb Mobile app Redesign, *UI design* 🔗
- An app redesigned for better user experience
- This mobile app UI reflects our commitment to seamless user experiences.

Credit Cards design, *Graphic design* 🔗
- Modern & Aesthetic Graphics: Implement trendy, sleek designs to boost visual appeal for an exclusive, luxurious feel.
- Enrich User Experience: Prioritize intuitive design & engaging features to enhance customer satisfaction.

Product Design, *Rebranding* 🔗
- Revitalize Tropicana's can packaging with vibrant designs to stand out on shelves.
- Engage consumers through interactive elements and storytelling for deeper brand connections which match current trends while honoring its heritage.

Signin pages of Website, *Website design* 🔗
- A series of simple and intuitive web page design with a sleek, minimalist aesthetic, emphasizing ease of use.
- a user-friendly login page that seamlessly integrates with the overall aesthetic, featuring intuitive input fields and visually appealing elements to engage users effectively..

Digital Marketing Agency, *Website design* 🔗
- It is the design of a landing page for a digital marketing website.
- It has user-friendly features, planned visual aesthetic design, and proper user pathways.

EXPERIENCE

UX-UI Intern @Hyperbola 🔗 — 2024
- At this internship, I have designed their app, website, and posters for social media.

Designer of GDSC WOW 🔗 — 2023
- I have been selected as a member of creative team of GDSC WOW 23.

Design Executive at GDSC-SIT 🔗 — 2023
- Design all the posters and websites.

Designer at Devfest Siliguri 🔗 — 2022
- Designed all the required things like website , id cards, posters , hoardings & all.

TECHNICAL SKILLS

Language	Developer Tools
SQL, Java	Figma, Illustrator,Excel,WordPress

ACHIEVEMENTS

Designathon, *Top 5 finalist* 🔗 — 2023
- I was in Top 5 in Designathon organized by Ecell DTU powered by Adobe.

HackFest 23, *Top 10 finalist* 🔗 — 2023
- I was in top 10 in HackFest 23 organized by IIT Dhanbad.

CERTIFICATES

- Foundations of User Experience (UX) Design 🔗
- Start the UX Design Process: Empathize, Define, and Ideate 🔗

EXTRA-CURRICULAR

Google, *Google Cloud Facilitator*
- Twice Cloud Facilitator, in 2021 and 2022, leading 500+ students in learning Google Cloud, 400+ completed milestones.

Photography   **Painting**   **Singing**