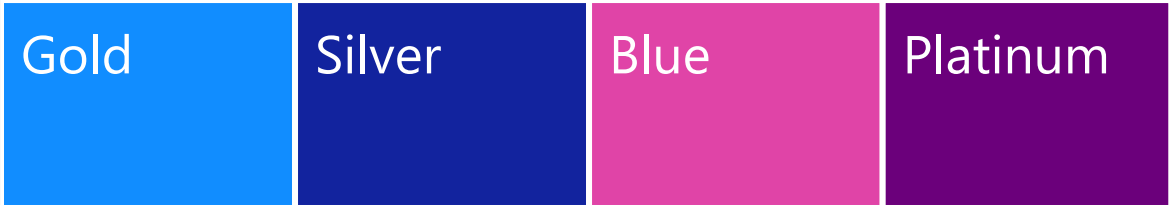


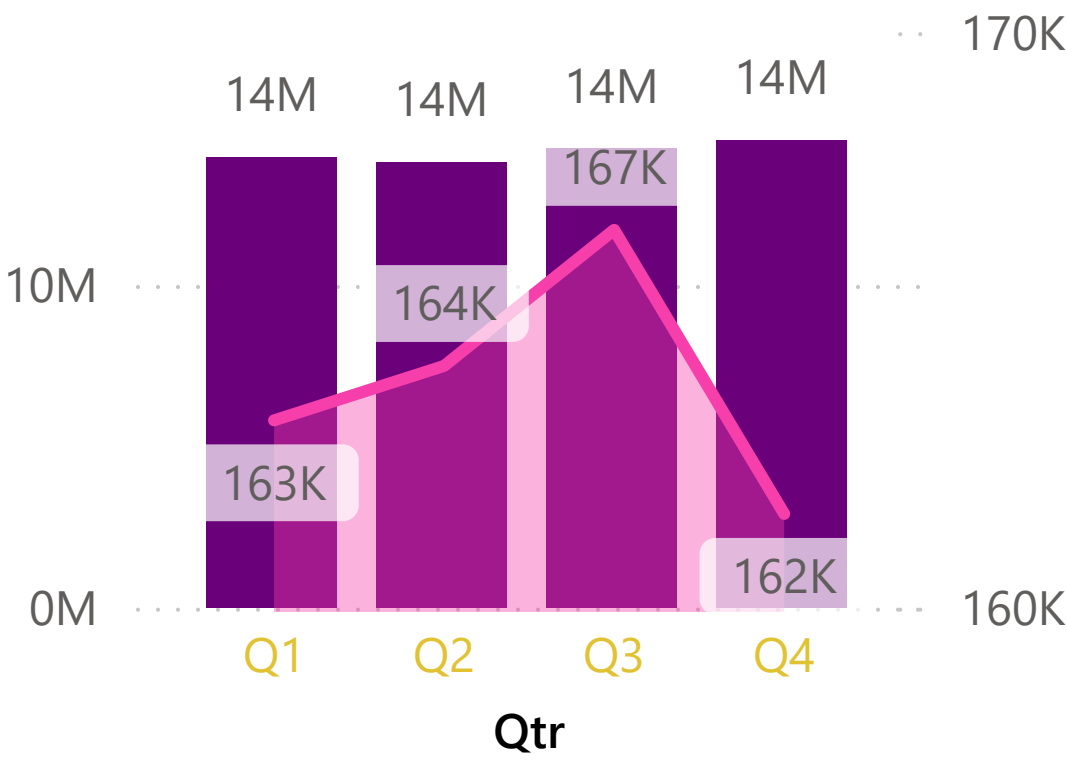
Card catagory



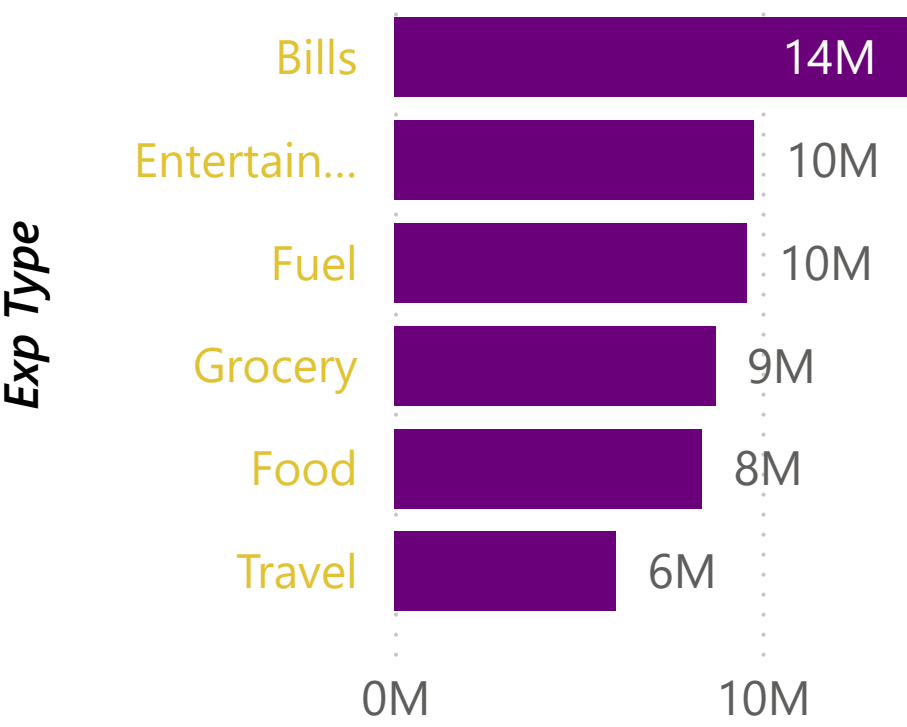
Bifurcation by Income Group



Sum of Revenue and Sum of Total\_Trans\_Vol by Qtr



Expenses (sum of revenues)



Credit Card Transactions Report

Sum of Revenue

57M

Sum of Total\_Trans\_Amt

46M

Sum of Annual\_Fees

3M

Sum of Interest\_Earned

7.98M

Sum of Total\_Trans\_Vol

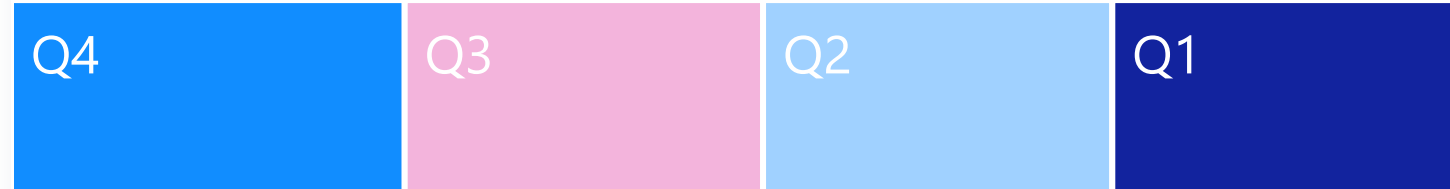
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	47,188,611.62	37840749	6,614,172.62
Silver	5,659,108.98	4647596	821,922.98
Gold	2,533,682.16	2091362	384,755.16
Platinum	1,125,608.05	852314	161,620.05
Total	56,517,010.81	45533021	7,982,479.81

Client Bifurcation by Gender



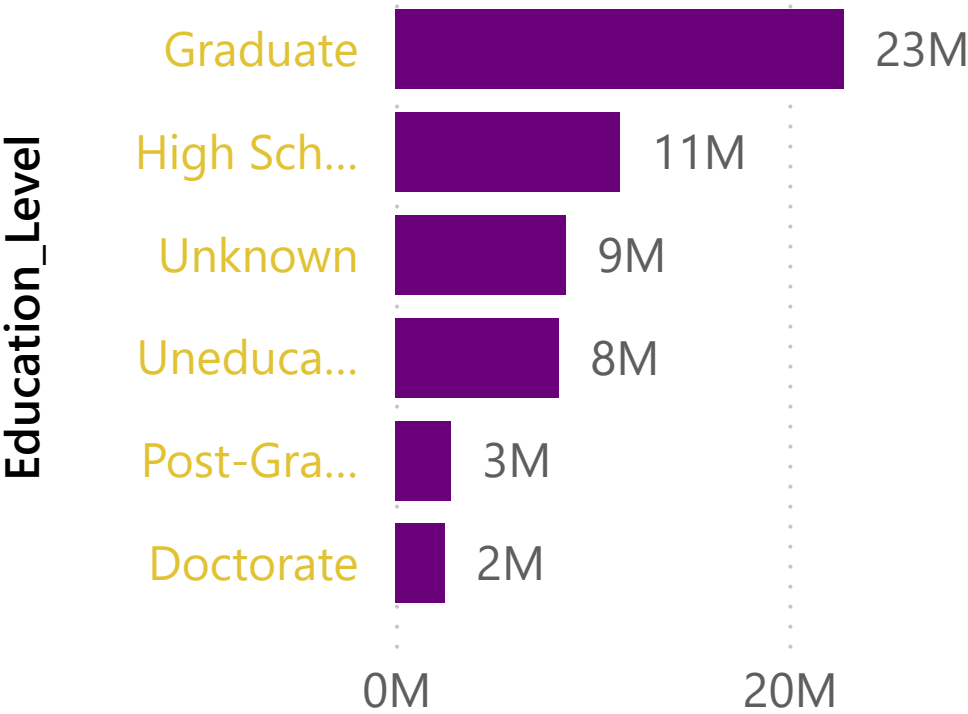
Client bifurcation by Qtr



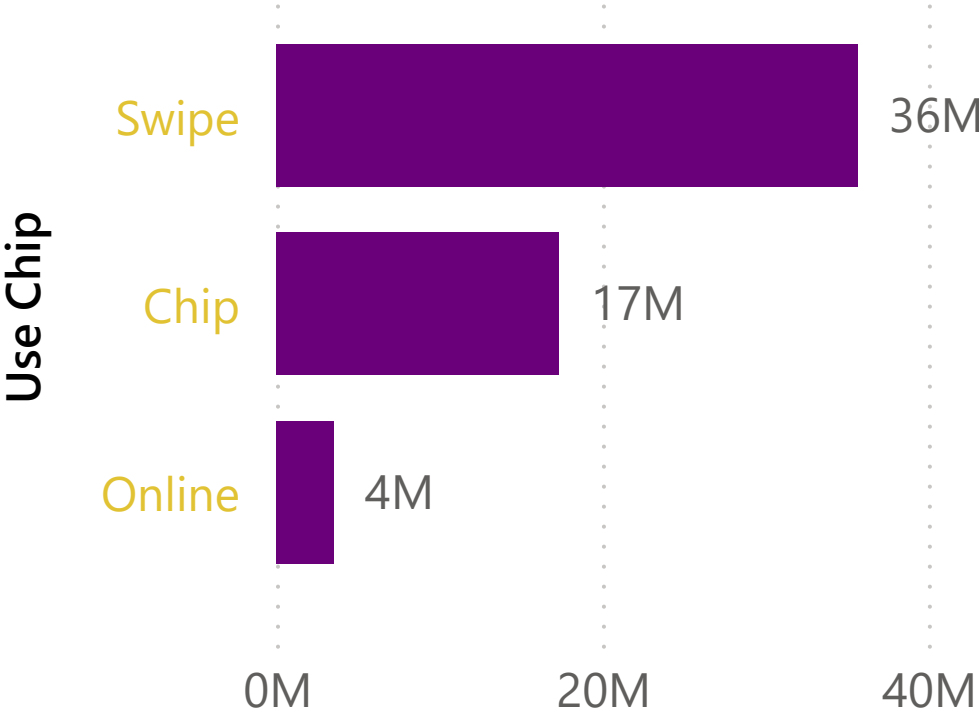
Week\_wise CC details

Sunday, J...	Sunday, J...	Sunday, J...
Sunday, J...	Sunday, J...	Sunday, F...
Sunday, F...	Sunday, F...	Sunday, F...

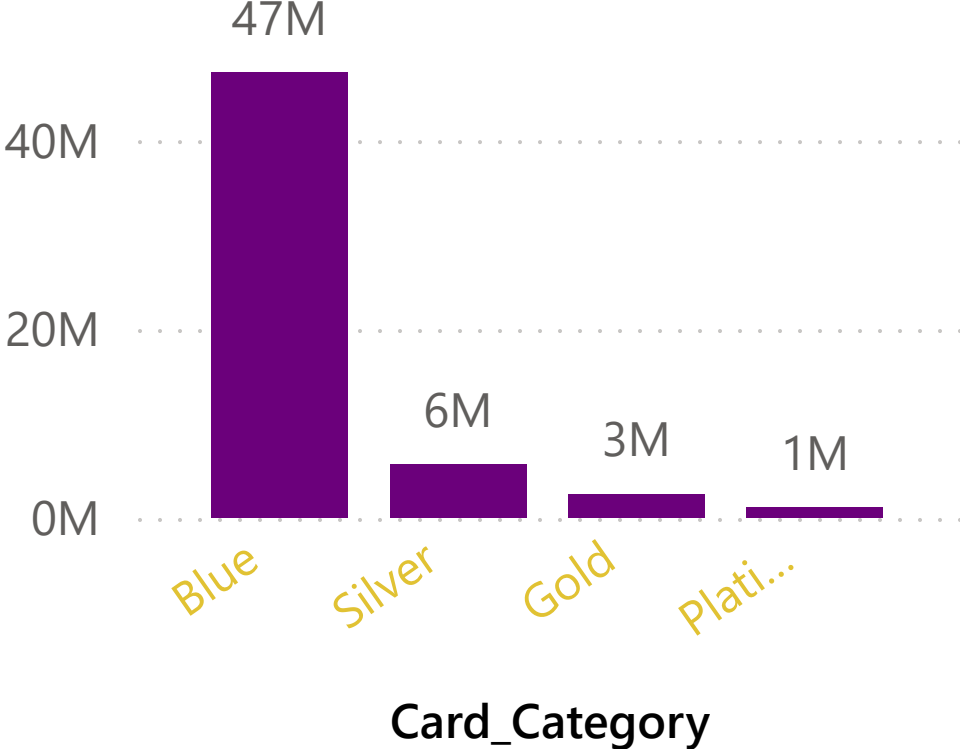
Education\_Level (sum of revenues)



Use Chip (sum of revenues)



Card Category (sum of revenues)



Card catagory



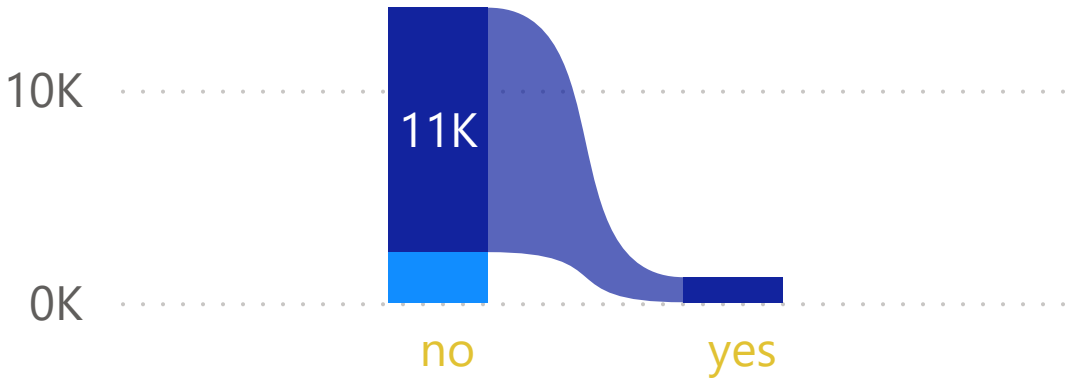
Bifurcation by Income Group



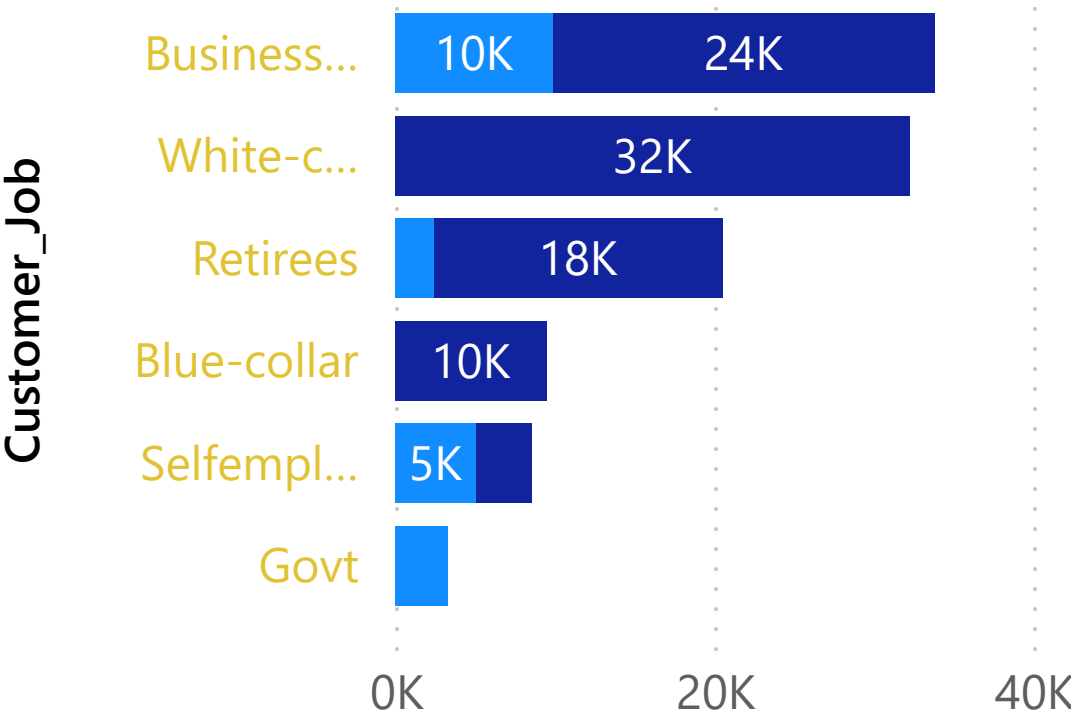
Bifurcation by Income Group



Interest\_Earned by Personal\_loan and Gender



Education\_Level (sum of revenues)



# Credit Card Customer Report

Sum of Revenue

108K

Sum of Revenue

108K

Sum of Total\_Trans\_Amt

87K

Sum of Interest\_Earned

15.03K

Sum of Total\_Trans\_Vol

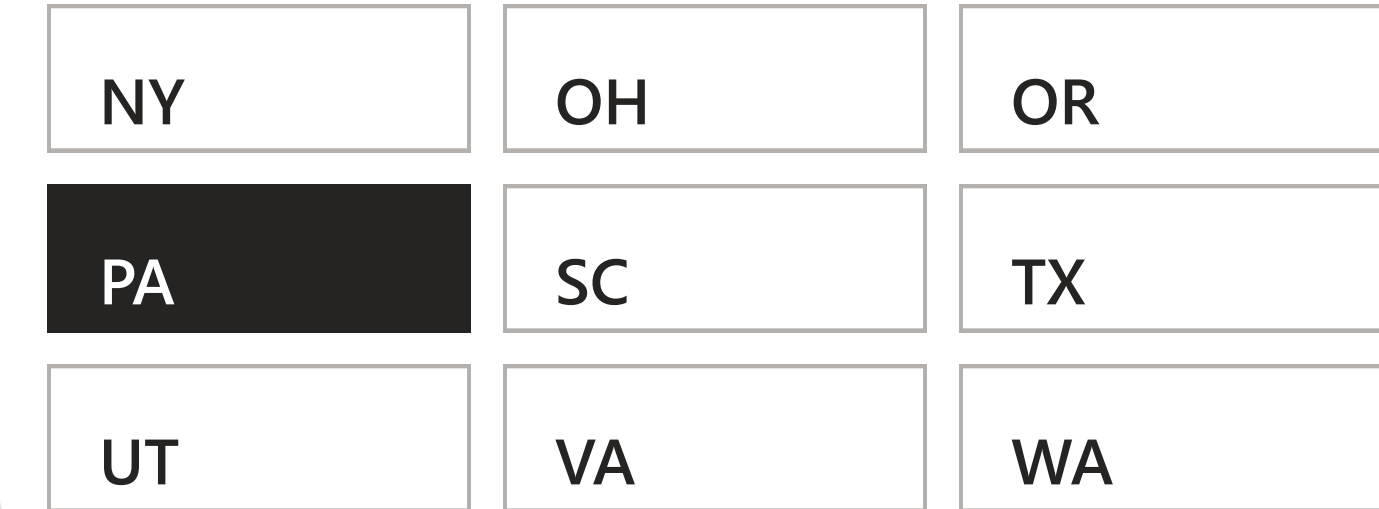
1K

At 47,344.90, Q2 had the highest Sum of Revenue and was 409.04% higher than Q1, which had the lowest Sum of Revenue at 9,300.77. Q2 accounted for 43.84% of Sum of Revenue. Sum of Revenue and Sum of Total\_Trans\_Vol diverged the most when the Qtr was Q2, when Sum of Revenue were 46,855.90 higher than Sum of Total\_Trans\_Vol.

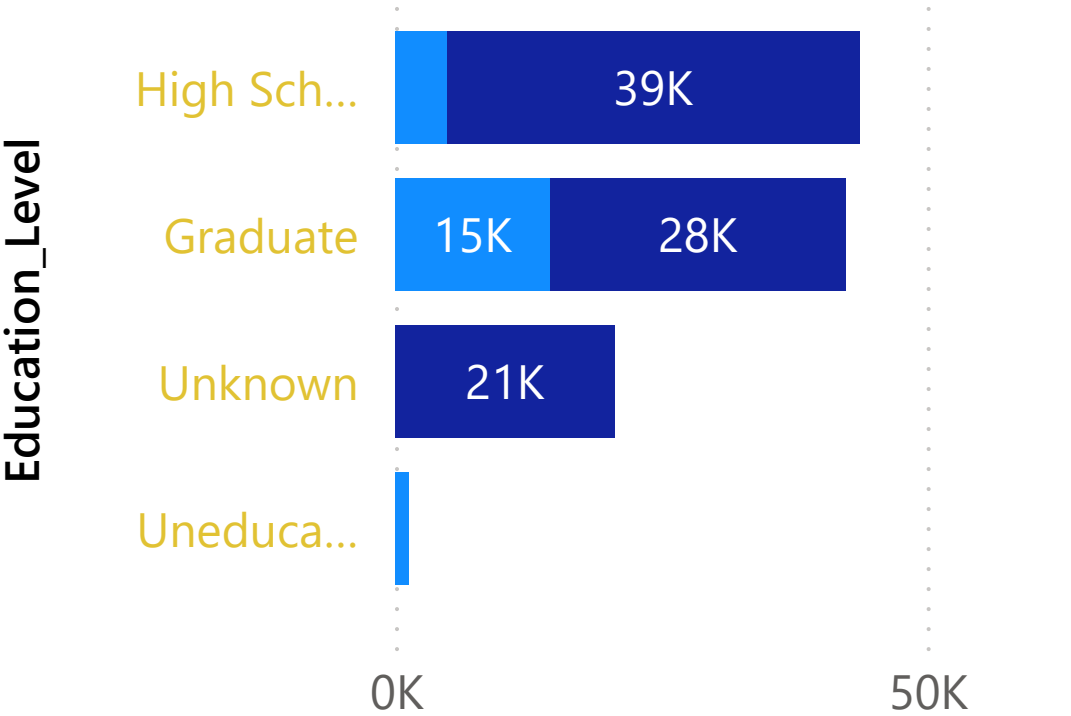
Sum of Revenue for M (87,274.62) was higher than F (20,722.46).

F had 20,722.46 Sum of Revenue and M had 87,274.62.

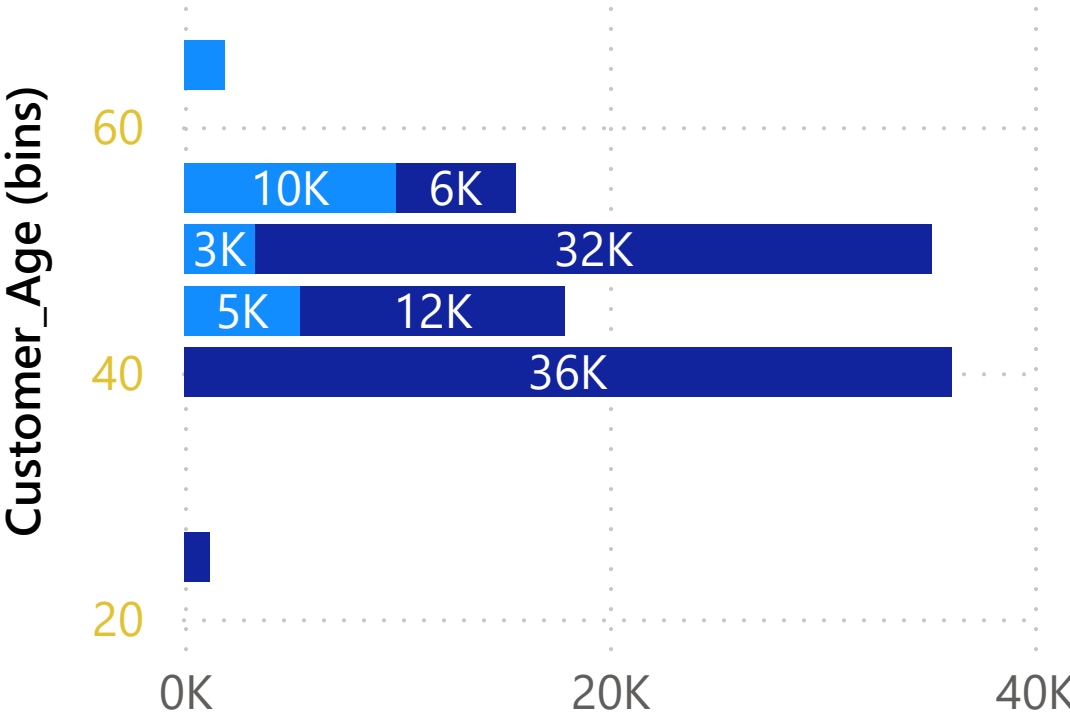
Week\_wise CC details



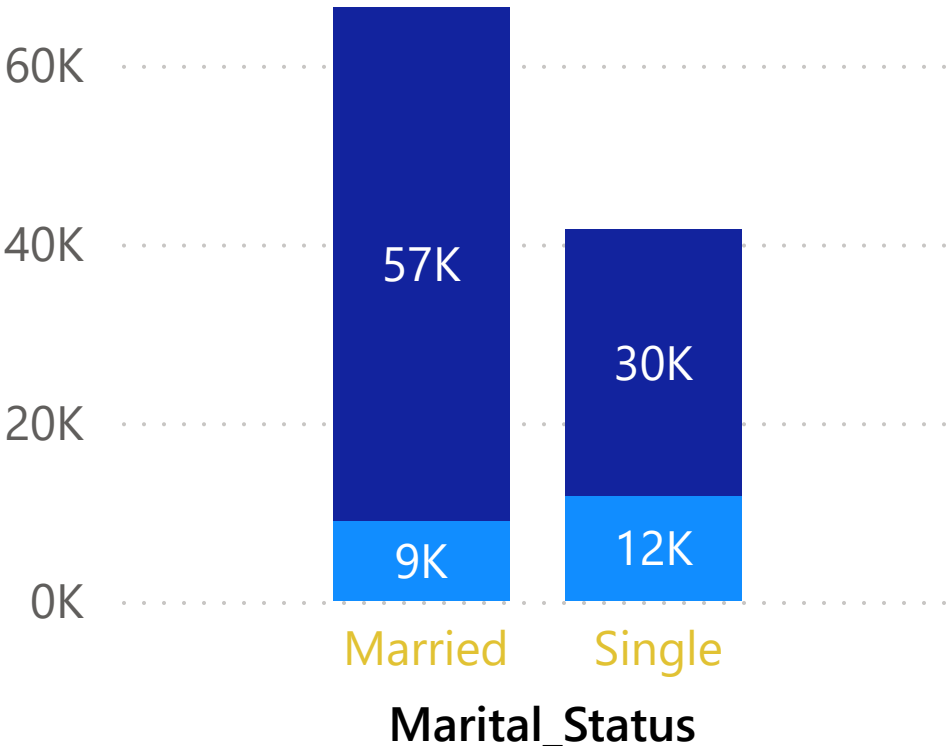
Education\_Level (sum of revenues)



Age wise revenue with Gender break up



Revenues based on Marital status



Client Bifurcation by Gender



Client bifurcation by Qtr

