

Question 3. What are the Benefits of using Meta Tags

Answer-

Meta tags are snippets of code that provide information about your web page to search engines and users. They can help you optimize your site for SEO and improve your click-through rate. In this article, you will learn how to use meta tags for keywords in the context of HTML and what are the benefits of doing so.

- Meta tags provides relevancy
- Save your time without writing too much
- They optimise your site without making things untidy
- They can be quickly implemented
- They allow you to track your metrics better