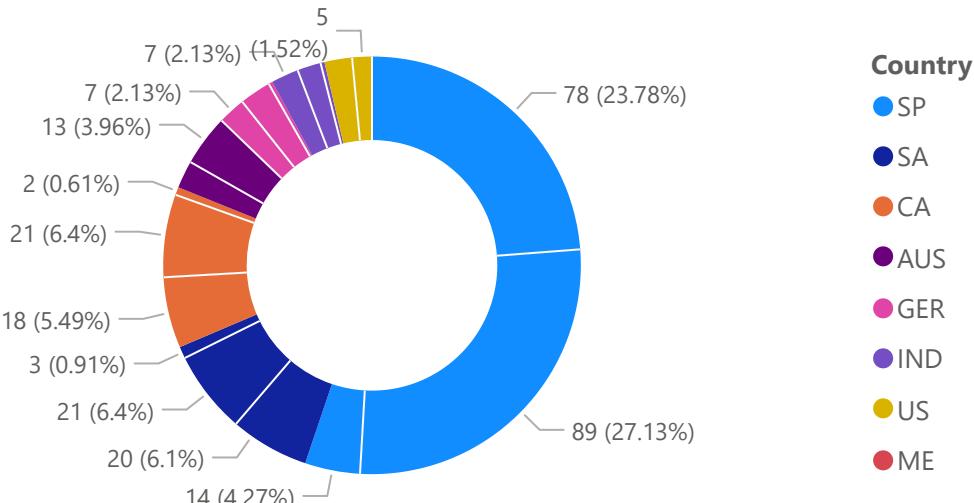
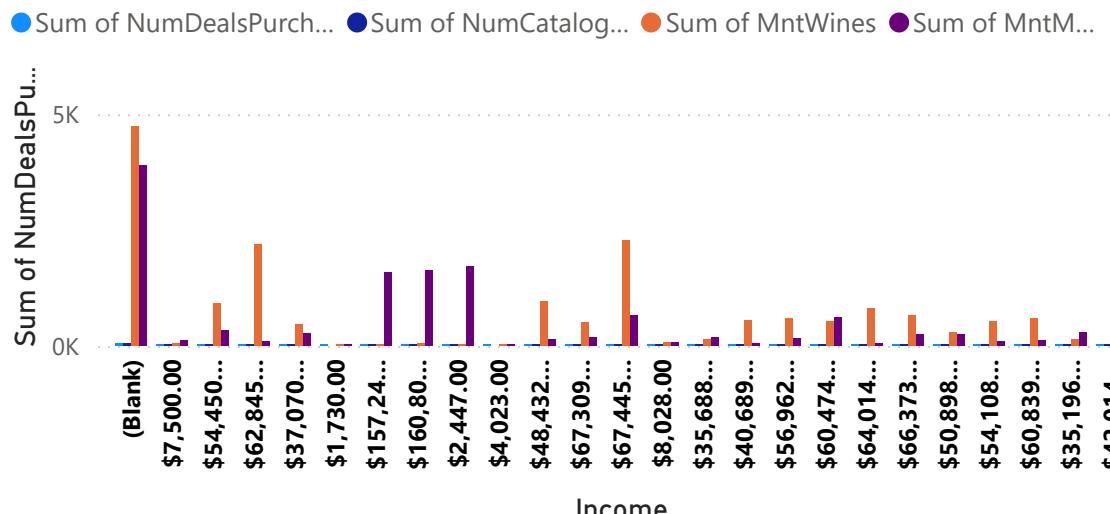


SOCIAL MEDIA CAMPAIGN PERFORMANCE TRACKER

Sum of AcceptedCmp1, Sum of AcceptedCmp5 and Sum of Complain by Country

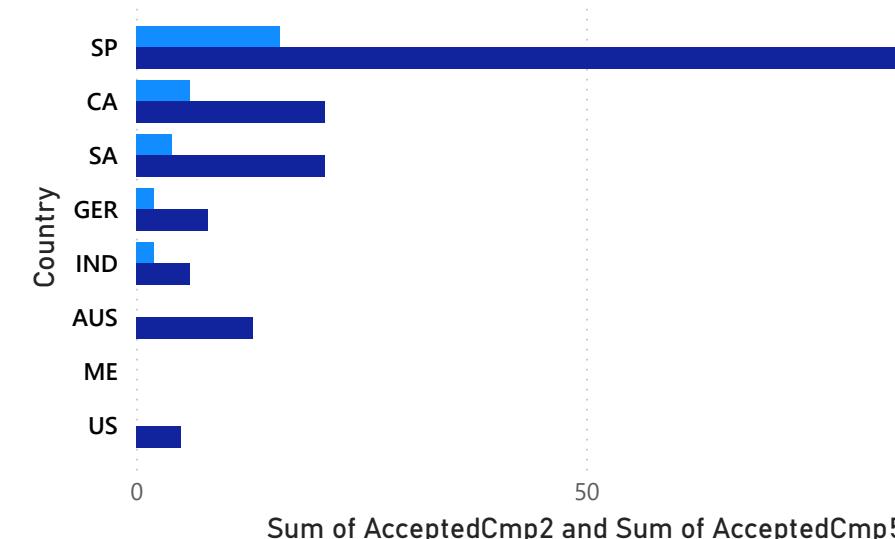


Sum of NumDealsPurchases, Sum of NumCatalogPurchases, Sum of MntWines and Sum of MntMeatProducts by Income



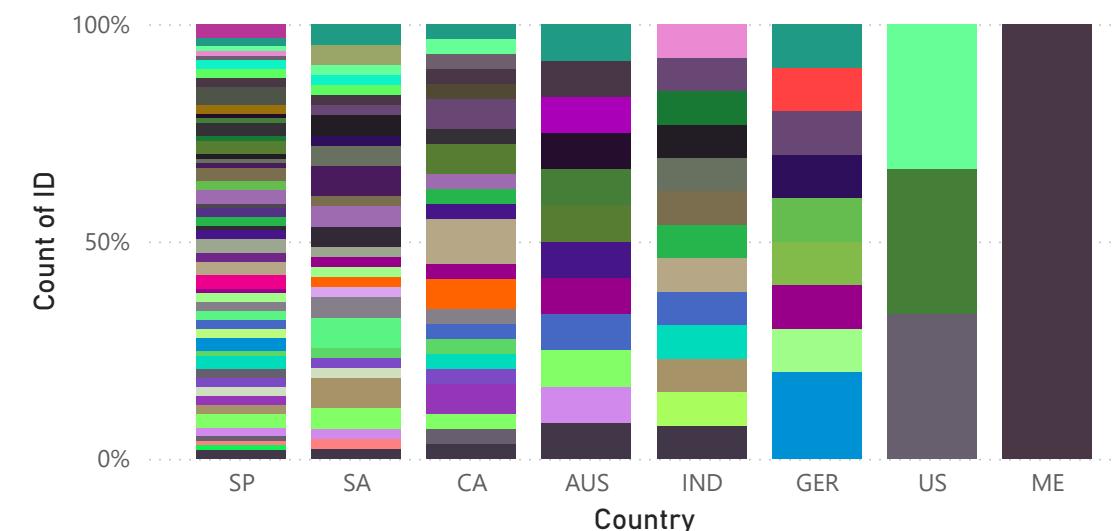
Sum of AcceptedCmp2 and Sum of AcceptedCmp5 by Country

● Sum of AcceptedCmp2 ● Sum of AcceptedCmp5

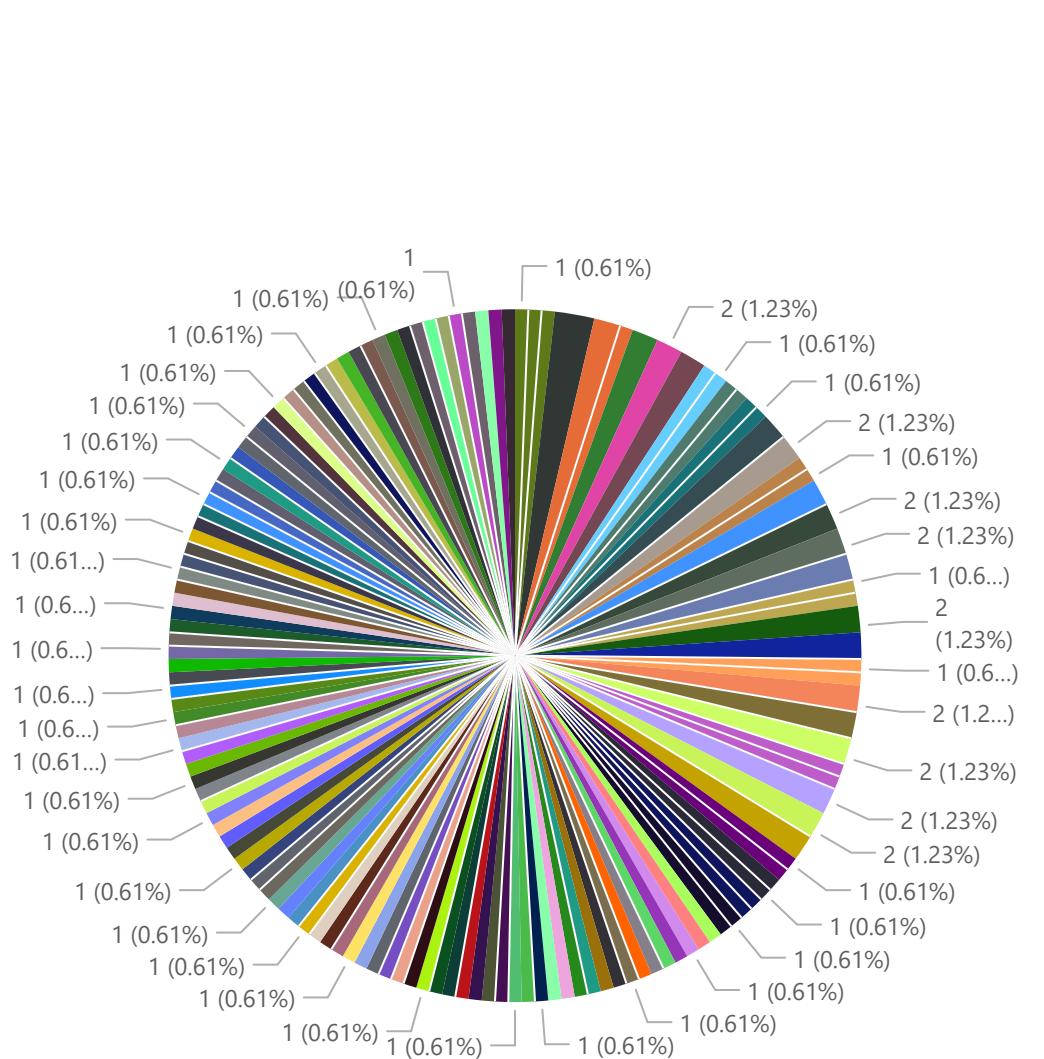


Count of ID by Country and Dt_Customer

Dt_Customer ● 1/13/13 ● 1/13/14 ● 1/14/13 ● 1/14/14 ● 1/15/13 ● 1/15/14



Sum of AcceptedCmp5 and Sum of AcceptedCmp4 by Dt_Customer and Education



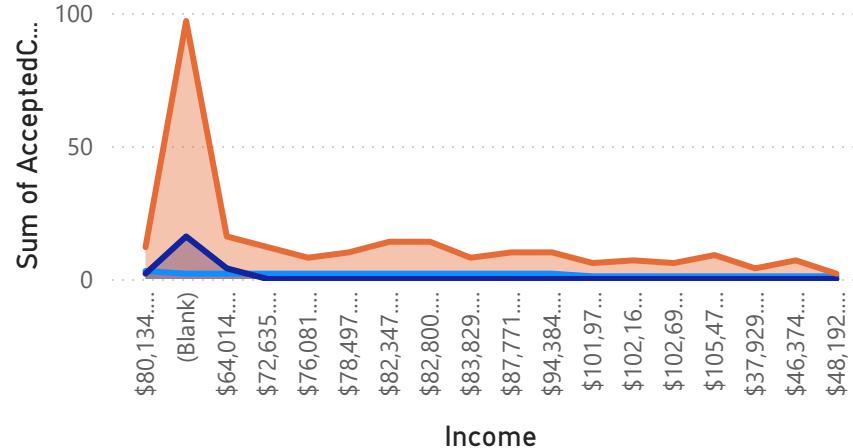
- Dt_Customer**
- 41579
 - 41613
 - 5/22/13
 - 11/22/13
 - 11/24/12
 - 2/13/14
 - 2/19/14
 - 4/23/13
 - 4/29/14
 - 41163
 - 41279
 - 41336
 - 41367
 - 41371
 - 41374
 - 41398
 - 41399
 - 41463
 - 41496
 - 41527
 - 41548
 - 41611
 - 41824
 - 41915

Sum of AcceptedCmp2 and Sum of Complain by Dt_Customer

11/23/12	4/13/14	41374	5/22/13	1/13/13	40979
Sum of Accep...	Sum of Accep...	Sum of Accep...	Sum of Accep...	Sum of Compl...	Sum of Compl...
1/13/14	3/27/13	41365	41398	41429	41522
Sum of Accep...	Sum of A...	Sum of A...	Sum of A...	Sum of A...	Sum of A...
1/14/14	6/17/14	9/23/13	9/28/13	1/25/13	11/29/13
Sum of Accep...	Sum of Accepted...	6/28/13	Sum of A...	Sum of C...	Sum of C...
1/31/13	Sum of Accepted...	6/28/13	Sum of A...	Sum of A...	Sum of C...
Sum of Accep...	Sum of Accepted...	7/23/13	Sum of Complain	41254	41275
10/20/12	Sum of Accepted...	7/23/13	Sum of Complain	41373	41487
Sum of Accep...	Sum of Accepted...	8/18/12	4/15/13	Sum of ...	Sum of ...
11/29/12	Sum of Accepted...	8/18/12	Sum of Complain	41732	8/28/13
Sum of Accep...	Sum of Accepted...	8/23/12	Sum of Complain	8/19/13	9/18/12
2/14/14	Sum of Accepted...	8/23/12	Sum of Complain	Sum of ...	Sum of ...
Sum of Accep...	Sum of Accepted...	40977	Sum of Complain	8/20/13	9/26/13
3/21/14	8/24/12	41253	Sum of Complain	Sum of ...	Sum of ...
Sum of Accep...	Sum of Accepted...	Sum of Complain	Sum of Complain	Sum of Complain	Sum of Complain

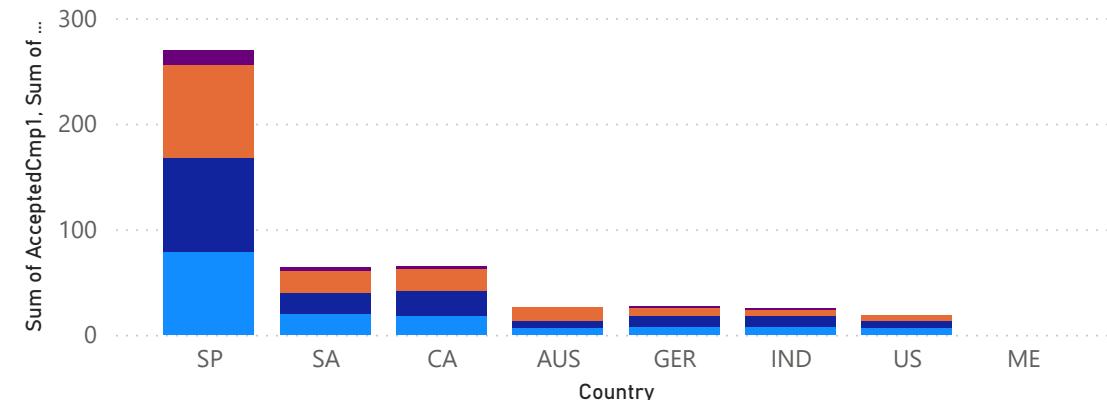
Sum of AcceptedCmp1, Sum of Kidhome and Sum of NumWebPurchases by Income

● Sum of AcceptedCmp1 ● Sum of Kidhome ● Sum of NumWebPurc...

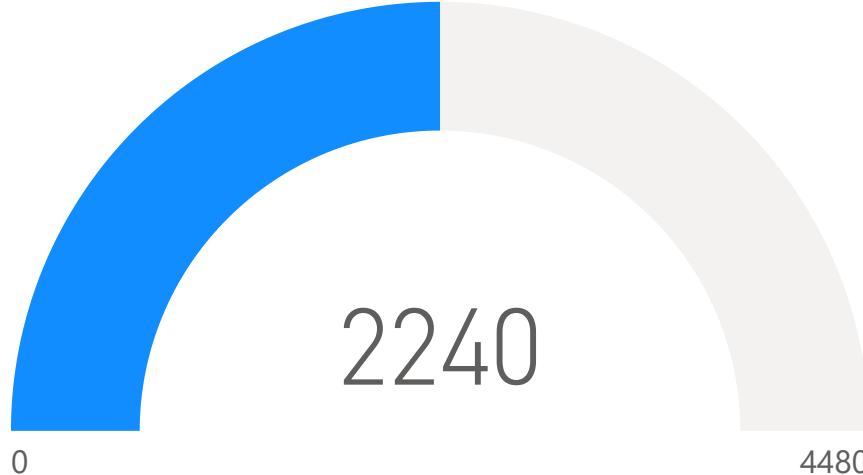


Sum of AcceptedCmp1, Sum of AcceptedCmp4, Sum of AcceptedCmp5 and Sum of Complain by Country

● Sum of AcceptedCmp1 ● Sum of AcceptedCmp4 ● Sum of AcceptedCmp5 ● Sum of Complain



Count of ID and First Country



2	0	0	0
Sum of Accep...	Sum of Accep...	Sum of Accep...	Sum of Accepted...
2	\$72,635.00	Married	208
Count of ID	Income	Marital_Status	Sum of MntFishP...
44	12	12	6
Sum of MntFr...	Sum of NumS...	Sum of Num...	Sum of NumWeb...
70	214	780	16
Sum of MntS...	Sum of MntG...	Sum of MntW...	Sum of NumCata...
2	108	646	0
Sum of NumD...	Sum of Recency	Sum of MntM...	Sum of Kidhome
2n Cycle	41339	SP	0
Education	Dt_Customer	Country	Sum of Complain

163
Sum of AcceptedCmp3

AUS
First Country

12K
Sum of NumWebVisitsMonth

30
Sum of AcceptedCmp2

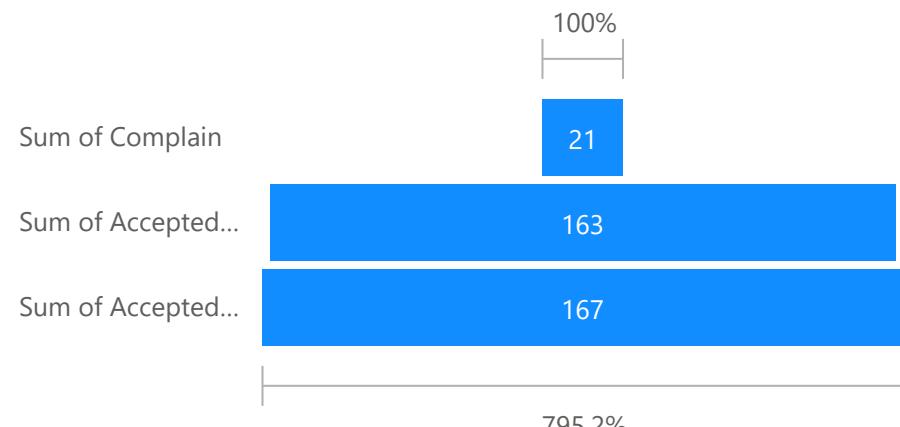
84K
Sum of MntFishProducts

13K
Sum of NumStorePurchases

167
Sum of AcceptedCmp4

334
Sum of Response

Sum of Complain, Sum of AcceptedCmp5 and Sum of AcceptedCmp4



Sum of AcceptedCmp4 by Dt_Customer

