

Sahil Jasrotia

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EXPERIENCE

Indian Oil Corporation Ltd.

[June- July 2023]

- Assigned with the profile of Product Management intern.
- Spearheaded the launch of the 'Composite Cylinder' in the Jammu region, covering all facets from sales and marketing to vibrant promotions and extensive campaigning.
- Oversaw the B2B product strategy for the 'Xtra Tej' cylinder, ensuring its efficient use and enhancing partner satisfaction.
- Launched multiple safety campaigns, showcasing IOCL's steadfast dedication to product safety and user assurance.

Lakshay Academy

[May- Aug 2018]

- Three-month summer training with six weeks of industrial internship.
- On Designing tools like Auto CAD, Staad Pro, Staad foundation and building site (Jaipur)
- Learning of construction activity along with site visits and taking readings onsite with the making of the projects on software
- Practical experience working in an Ultra-Tech cement plant and practical knowledge of using admixtures and various testing on cement.

SKILLS

Microsoft Office	Product Roadmaps
Product Strategy	Canva
Product Launch	Strategic Marketing
Strategic Planning	Wireframe Design

PROJECT WORK

TATA 1mg Inventory Management

[May-June, 2023]

- Live project sponsored by Safe Express, a leading logistics and supply chain management company. This project was focused on enhancing the inventory management system of TATA 1mg, a renowned pharmaceutical e-commerce company in India.

SMART VIKRATA

[April-May, 2023]

- Achieved a sales Target in the live project of Smart Vikreta conducted by the Macrophiles Club under the aegis of Mittal School of Business
- Spearheaded a successful sales campaign and surpassed project goals by achieving a 100% sales target of 20 products, resulting in revenue of Rs 9000 and earning the accolade of the best sales team.

EDUCATION

- **MBA (Product Management and Operations)** [Aug 2022- 2024]
Lovely Professional University, | Phagwara, Punjab|
CGPA-7.9
- **Bachelor of Technology (Civil Engineering)** [Aug 2015- 2019]
Rajasthan Technical University, | Jaipur, Rajasthan|
CGPA -7.4

CERTIFICATIONS

- Product Management: Building a Product Roadmap(LinkedIn)
- Design Thinking(LinkedIn)
- Agile project management (Microsoft Project) (LinkedIn)
- Foundations of User Experience (UX) Design (Coursera)

EXTRACURRICULAR ACTIVITIES & ACHIEVEMENTS

- National Finalist in 2047 National Case Study Competition in India Organised by Saint Gobain and IFCAI.
- Working as a CEO of the Chanakya student organization.
- Organized National Simulation Fest 2023 with the participation of 50+ colleges.
- Participated in One World: All India University 2nd International Youth Festival represented Mittal School of Business and won 2nd prize.
- Participated in a PowerPoint presentation competition of corporate strategy to ITC on SDG 13, CLIMATE ACTION, and won 3rd prize.
- Rewarded with a fully funded scholarship by AICTE under PMSSS for a bachelor's in civil engineering.