

# Design Thinking and Innovation

## Milestone Two - 2022 Batch

Deadline: 17 March 2024 - 23:59 hrs. save your answers in MS Word file first and then copy paste in the form. Keeping form open for a longer duration may give an error (e.g., response is too large).

\* Indicates required question

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### 1. Email \*

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NOTE: One member from each team should fill the form. Min and max limit is of CHARACTERS in some questions (500 characters is different than 500 words). The milestone will help you make sure you're on track and should describe what you've accomplished so far, and very briefly say what else you plan to do. You should write it as if it's an "early draft" of what will turn into your final project. You can write it as if you're writing the first few pages of your final project report, so that you can re-use most of the milestone text/figures in your final report.

Second Milestone is a major task for that and consists of 25 Marks (with the demo). Any laxity in preparing this may cost you your grade in this course.

The Form will be checked for Plagiarism using Turnitin/Cross-Check and Language Checker. In case the Form is not submitted by Due date, for each late day your evaluated marks will be reduced by two marks. If your plagiarism score is more than 5% then you will get Zero marks overall. If your Language Checker has more than 50 errors in the whole Form, you will get Zero marks overall.

This Form sets the journey for your critical and important step for project. Spend sufficient time to build the answers. For each Question, no of marks is given. You will either get Zero, Half or Full marks in every question for the content of your answer.

Any white spaces or other manipulation to fulfil the criteria of minimum characters to answer the question will attract zero marks out of 25 in the 2nd milestone.

After submitting 2nd Milestone Any change in team and Project will attract a penalty of 2 marks for each subsequent day.

### 2. Write Your Name \*

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3. Write your Enrollment Number \*

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4. Your team number [check LMS for project list and team number for your project] \*

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5. Write your alternate Email Address \*

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6. Write your Mobile Number \*

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#### Project Details

7. Write names of your team members including you separated by comma (e.g.,  
Abc, Xyz) \*

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8. Write enrollment no's of your team members including you separated by comma  
(e.g., E22CSE001, E22CSE002) \*

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## 9. Select your team's batch \*

*Mark only one oval.*

☐ EB01

☐ EB02

☐ EB03

☐ EB04

☐ EB05

☐ EB06

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- ☐ EB42
- ☐ EB43
- ☐ EB44
- ☐ EB45
- ☐ EB46
- ☐ EB47
- ☐ EB48
- ☐ EB49
- ☐ EB50
- ☐ EB51
- ☐ EB52

10. Project Title \*

**11. User Interface Design [prototype] \***

Salient Points/ How it meets the characteristics of User-Centered Design etc. (Minimum 500 characters and maximum 1000 character and at least 4 figures of the User interface or other related figures of your project via a tool [e.g., mockflow]). This Question Carries Two Mark.

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**12. Upload a User Interface Design File. Create a PDF with all images and upload the single PDF. This is part of the above question. \***

Files submitted:

**13. Potential User Feedback \***

This feedback should be collected from potential user in person or by phone. Potential User 1 Feedback: Potential User 2 Feedback: Potential User 3 Feedback: Potential User 4 Feedback: Potential User 5 Feedback: At least 50 words for each feedback This Question Carries One Mark.

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**14. Design Documents: (Overall Architecture Diagram/ Use-case Diagram/ Activity Diagram/ Solution Diagram, etc.) (As Applicable) . Please write Minimum 500 and Maximum 1000 Characters. This Question Carries Three Mark. \***

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15. Upload a Design Document as PDF file (you may use a tool like Lucidchart to create them easily). This is part of above question. (You are supposed to upload a single file, If you have multiple files then merge them into a single file, convert it into PDF and then upload.) \*

Files submitted:

16. Ethical and legal/privacy/terms and conditions \*

Actual Text of such issues that will be put before the user to agree. Please write minimum 2000 and maximum 10000 Characters. This Question Carries Three Mark.

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17. Feasibility study/ Business Context of the idea/ Monetization/ Opportunity Analysis \*

Please write Minimum 1000 Maximum 2000 Characters. This Question Carries two Mark.

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## 18. Project cost estimation \*

Please write the estimated cost [think about COCOMO model from last semester and other possible costs] that your project required in 3 years or completion of the project. A cost estimate is a summation of all the costs involved in successfully finishing a project, from inception to completion (project duration). Common types of expenses include Labor, Materials, Equipment, Services, Software, Hardware. Please write Minimum of 500 Maximum 1000 Characters. This Question Carries one Mark.

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## 19. Partial Implementation/ Draft Code \*

Give Link of Github Repository URL where your partial code is available to see. Minimum 25% of the code should be declare in this answer. This Question Carries Three Marks.

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## 20. Week wise Updates/ Diary/ Proportional achievement of stated outcomes/ Graded Functionality, etc. You may use a tool (e.g., Hugo) to keep your meeting notes handy. \*

( At least 300 characters in each week)    Week 1    Week 2    Week 3    Week 4  
Week 5    Week 6    Week 7    Week 8. This Question Carries Two Marks.

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21. Week Wise Plan for the remaining time to complete the Project \*  
( At least 300 Character in each week) Week 9 Week 10 Week 11 Week 12. This Question Carries Two Mark.

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22. One impressive post on LinkedIn regarding your Project [submit the URL of your post]. \*  
( At least 300 Characters and one Image and 5 hashtags). This Question Carries one Mark.

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23. Is your idea/Project/Product is applicable for patent? If Yes then, Why do you think it can be submitted for patent? How do you plan to proceed for Patent? Even if your answer is no, explain why do you think it cannot be submitted for patent? (Minimum 300 characters maximum 1000, this question carry 1 Mark) \*

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## Feedbacks

Senior students and others

Discuss your Project with at least three students of your senior batches of Bennett University and ask them how they rate your project from 1 to 10 scale. They should be ready to confirm if they are called on their mobile number.

(At least 200 Character feedback from each of them, Positive or negative feedback will not determine the marks but the quality of the feedback will) This question carry 2 Mark.



24. Feedback 1 - Name, Enrolment#, email and mobile# of student along with the description of the feedback. \*

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25. Rating 1 \*

*Mark only one oval.*

	1	2	3	4	5	6	7	8	9	10	
Poo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Awesome

26. Feedback 2 - Name, Enrolment#, email and mobile# of student along with the description of the feedback. \*

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27. Rating 2 \*

*Mark only one oval.*

	1	2	3	4	5	6	7	8	9	10	
Poo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Awesome

28. Feedback 3 - Name, Enrolment#, email and mobile# of student along with the description of the feedback. \*

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29. Rating 3 \*

*Mark only one oval.*

	1	2	3	4	5	6	7	8	9	10	
Poo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Awesome

Discuss your project with two people outside the Bennett University (apart from your family members and preferably from industry) and ask them how they rate your project and its progress from 1 to 10 scale. They should be ready to confirm if they are called on their mobile number.

(1+1 mark for each of two).( At least 200 Characters feedback from each of them, Positive or negative feedback will not determine the marks but the quality of the feedback will)

30. Feedback 1 - Name, who they are, email and mobile# of those along with the description of the feedback. \*

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## 31. Rating 1 \*

Mark only one oval.

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Poo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Awesome

## 32. Feedback 2 - Name, who they are, email and mobile# of those along with the description of the feedback. \*

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## 33. Rating 2 \*

Mark only one oval.

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Poo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Awesome

## 34. We as a team agree that the content or the part of the content is not generated via the AI tool (e.g., ChatGPT). \*

Check all that apply.

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