

Hi folks,

I would like to share my real-life scenario with related to data analytics.

Recently from 23rd -28th Dec I went for a hill vacation at Kalimpong, West Bengal.

I would link the data analytics process how I made the plan for this trip.

Plan:

We a group of 4 people will be going to a vacation. We first decided that it will be a hill station. But was not sure about the place.

Prepare:

- Next, we checked which dates were available for the 4 of us. → Dates finalised.
- Then we discussed about the destination. → Destination decided. We decided that we will be staying 1 day at a nearby off beat place in Kalimpong named as Tandrabong and next 2 days we will be staying at Rishyap.
- Then we had to decide how we will be travelling and where we will be staying. Travel and stay were the main challenge as it was a holiday time.

Process:

- We gathered all the information regarding the mode of the travel. → We had three options.
 - **Bus**
 - (i) Govt AC Bus
 - (ii) Private AC Bus
 - **Train**
 - Train which was reaching in a proper time so that we would not have to waste a whole day in commute.
 - Train which was a little cheaper but was reaching in a improper time so that we will be wasting a whole day in commute
 - **Flight**
 - We were reaching in time and saving some time
- We gathered all the details related to stay. We shortlisted some places for both the stays. We were connecting to the homestays and discussing the costs for different combinations like just lodging no food, Food and lodging together. → We shortlisted 4 homestays.

Analyse:

- **Mode of Commute:** We analysed all the combination and decided →
 - Discarded the idea of flight as it was very costly and we did not want to stretch our budget.
 - We decided to go with the Train which was reaching on proper time so that we would not have to waste a whole day. It was little bit pricy than the other but we opted for it as travelling was on the higher priority.
 - We figured out that tickets were not available for the return in case of train so decided to opt for Govt AC Bus because the online review was better than the private one.
- **Stay:** We finalised both our homestays after going through the detailed online reviews for both the stays. We discovered that food and lodging was a better option rather than just lodging.

Share:

Now as we finalised the whole plan, we communicated the plan to our family members and as well as to the homestay owners.

Act:

- We booked the tickets for train
- We booked the tickets for bus(return)
- We booked the homestays by sending them advance booking amount.

Finally, we executed our plan and had a great trip. I tried my first adventure sports Paragliding which was not planned from the beginning, but I did that when I got the opportunity.

