# **Swastik Sharma**

Mandi, Himachal Pradesh, India



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# **Professional Summary**

Frontend developer with expertise in JavaScript, React.js, and responsive web design — creating dynamic user interfaces and interactive web applications using modern development practices.

#### Technical Skills

Web Technologies React.js, JavaScript, HTML5, CSS3, Tailwind CSS

Design & Media Figma, Spline, DaVinci Resolve Other Technologies Python, SQL, Machine Learning

# **Professional Experience**

#### Freelance Video Editor

November 2022 - Present

Self-Employed

- Content creation and post-production for digital media projects including promotional videos, social content, and multimedia presentations

#### **Service Operations Analyst**

September 2023 - March 2024

Webhelp India Private Limited

- Delivered efficient support solutions while maintaining service quality and process accuracy
- Played a key role in handling customer interactions across multiple platforms

# **Business Development Analytics Intern**

June 2023- August 2023

Skillish

Analyzed market trends and business metrics to support strategic decision-making and growth initiatives

# **Projects**

#### **Movie Plex**

- Developed a dynamic movie browsing app using React and Vite
- Implemented real-time movie search using external APIs for dynamic results as users type
- Utilized React hooks for efficient state management and component rendering
- Implemented responsive UI with reusable components and optimized rendering performance

#### **Tidy Tasks**

- Built a sleek React + Vite app to manage tasks and streamline daily workflow
- Implemented dynamic features like add, edit, and delete with smooth UI interactions
- Delivered real-time updates using React hooks for a responsive user experience

#### **E-Commerce Platform**

- Developed Amazon-inspired shopping platform with cart management, product listings, and responsive UI using JavaScript, HTML5, and CSS3
- Implemented secure checkout processes for enhanced user experience
- Integrated dynamic product catalogs with advanced search and filtering capabilities

#### **Personal Portfolio Website**

- Created responsive portfolio website showcasing projects and skills using HTML5, CSS3, and JavaScript
- Implemented smooth scrolling navigation and interactive user interface elements for enhanced user experience
- Designed modern glassmorphism UI with dynamic animations and cross-browser compatibility

#### **QR Attendance System**

- Built college utility platform with QR-based attendance, community features, and polling system using React, Python, and Android Studio
- Engineered real-time QR code generation and scanning functionality for seamless attendance tracking
- Developed integrated social features including food polling and community engagement modules

#### • Movie Recommendation Engine

- Created content-based filtering system for personalized movie suggestions using machine learning and TMDB dataset
- Implemented advanced algorithms to analyze user preferences and viewing patterns for accurate recommendations
- Deployed scalable recommendation engine with comprehensive movie database integration

#### Al Fashion Recommender

- Designed intelligent clothing recommendation system analyzing shopping patterns and seasonal trends with ML algorithms
- Developed predictive models to suggest personalized fashion items based on user behavior and preferences
- Integrated seasonal trend analysis and weather-based clothing recommendations for enhanced user experience

### **Education**

B.Tech - Big Data Analytics	2023
SRM Institute of Science & Technology	83%
Class XII Science	2019
DAV CPS, Mandi HP - CBSE	75.4%
• Class X	2017
DAV CPS. Mandi HP - CBSE	8.4 CGPA

#### Certifications

- **React JS** SuperSimpleDev
- JavaScript SuperSimpleDev
- HTML & CSS SuperSimpleDev
- Database Foundations ORACLE Academy
- Data Science Padhai
- **Problem Solving** HackerRank
- Python & C# HackerRank
- Machine Learning Stanford University (Coursera)
- Foundation of Data Science One Fourth Labs
- Online Quiz on International Day Against Drug Abuse and Illicit Trafficking - IQAC & NSS, YRC, RRC

#### **Achievements**

- Chess State Rank 3, U-19 Champion
- Creative Arts Drawing & Design

#### Languages

- English (Fluent)
- Hindi (Native)