



Artwork Upload Instructions — Digital Artworks

On ARTMO you can upload and sell unique, unlimited or limited edition, original physical and digital artworks.

On desktop view, the upload form has a progress bar on the right of the screen. Once you have filled in all required information on the upload form, the “Submit” button at the bottom of the screen will become active.

Once an artwork has been sold it will be automatically marked as SOLD. If you have sold an artwork outside ARTMO please do not delete this artwork from your published collection. Instead, you can manually mark the artwork as sold on ARTMO. To do this go to your dashboard and hover your mouse over an artwork’s image. Then, a small sub-menu will appear. On this sub-menu there is a quick-edit option. Simply tick the box “unavailable” and the artwork will appear as sold.

Below are the specific requirements for each field of the upload form for **DIGITAL ARTWORKS**:

Main Image

The main image must only show the complete artwork, without texts or watermarks.

The entirety of the artwork must be visible, without any part of the artwork cropped or out of view.

Additional Images

We encourage you to upload any kind of image in which details of the artwork are clearly visible.

Image file Size

The best image size for optimal results on ARTMO is min. 500KB, max. 10MB

Title

Please do not use quotation marks in the title text.

Do not capitalise the entire title of an artwork.

If you are uploading a series, then each individual work of art in the series must have its own title, eg. *Work 1*, *Work 2*, etc.

Every artwork must have a unique title.

You can also give artworks titles such as *Unnamed 1*, or *Untitled Piece 4*.

Series

Here you can create an artwork series and save as many artworks as you like to that series.

Editions

Unlimited digital artworks are allowed as well as limited edition series.

Price

Only insert numbers, no commas or periods.

The minimum price for DIGITAL ARTWORKS is €10.

If you sell an artwork for more than € 10.000 we will ask you for additional proof to confirm your identity.

If you choose “Price on request”, your artworks will not be found when a buyer searches using the price filter.

Genre

You can choose up to two genres to categorise your work, but picking one genre is usually sufficient.

Some genres are mutually exclusive and should not be used together to describe the same artwork. For example, “Realism” and “Abstract” cannot be chosen for the same artwork, as they are contradictory terms.

Genres can be tricky, so be careful! Terms like “Conceptual” are very specific and can only be applied to certain artworks. Learn more about this on our [GENRE page](#).

Subject Tags

These tags describe the subject the artwork is depicting.

Please do not choose emotions or superlatives, such as “love”, “fantastic”, etc., unless the subject depicted is very clearly related to it. The best choices for subject tags are concrete nouns, such as sky, animals, house, etc.

Please do not create tags like “abstract”, “painting”, etc. Those are genre and media terms.

Please do not use hashtags (#). Only use words, especially concrete nouns.

Description

The text inserted here will appear as the artwork description.

Text

Please do not capitalise the entire text.

Your Profile

Please consider giving information about yourself in the ABOUT ME section.

The text inserted in the ABOUT ME field will be displayed as an additional tab alongside each of your works. This enables a buyer to know more about you without having to leave the artwork they are interested in to visit your profile. A mini-bio about yourself is the best way to introduce yourself to buyers!