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BPC-006

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

June, 2013

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All questions carry equal marks. Answer any five questions. Each question is to be answered in about 500 words.

1. Define social psychology. Discuss the concept and scope of social psychology. 10
2. Define and explain the process of impression formation. 2+8=10
3. Discuss the theories of attitude formation. 10
4. Discuss critically the relationship between attitude and behaviour. 10
5. Discuss group morale, group polarization and group mind. 10

6. What is crowd psychology? Describe the theories of crowd behaviour. 2+8=10
7. Explain collective behaviour and collective hysteria. 10
8. Define autokinetic effect. How does it help in norm formation? 10
9. Examine the role of emotion and motivation in information processing. 10
10. Write short notes on *any two* of the following : 5x2=10
- (a) Schemas
 - (b) Characteristic features of group
 - (c) Foot in the door phenomenon
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