

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2013

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All questions carry equal marks. Answer any five questions. Each question is to be answered in about 500 words.

1. Critically discuss the relationship of social psychology with other disciplines. 10
2. What is non-verbal communication ? Describe the basic channels of non-verbal communication. 10
3. Compare and contrast the cognitive dissonance and self-perception theory with regard to attitude formation. 10
4. Discuss the relationship between attitudes, values and beliefs. 10
5. How does a group develop ? Describe the stages of group formation. 10
6. Discuss the influence of norms, status and roles on human behaviour in groups. 10

7. Describe the characteristics of crowd behaviour. **10**
8. Describe the types and characteristic features of social norms. **5+5=10**
9. Discuss the theories of self presentation. **10**
10. Write short notes on any **two** of the following :
 - (a) Research ethics in social psychology **5x2=10**
 - (b) Bias in attribution
 - (c) The ABC's of attitude