

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

01638

June, 2015

BPC-003 : RESEARCH METHODS IN PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION A

*Note : Answer any two of the following questions in
about 500 words each :*

2×10=20

1. Define "variable". Elucidate the different types of variables, with suitable examples. *3+7=10*
2. Define research design and discuss the purposes of research design. *3+7=10*
3. Describe the steps in designing and structuring a questionnaire. *10*
4. Write a note on major sections of a report. *10*

SECTION B

Note : Answer any **four** of the following questions in
about 300 words each : **4×6=24**

5. Define experiment and explain how psychologists conduct an experiment. **2+4=6**
6. Define “observation” in research. Discuss the problems of behavioural observation. **2+4=6**
7. Elucidate the three major categories of measures in case study method. **6**
8. Explain the steps followed in writing the review of literature. **6**
9. Explain statistical power and statistical significance. **3+3=6**

SECTION C

*Note : Write short notes on any two of the following
in about 100 words each :*

2×3=6

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|---|----------|
| 10. Characteristics of a good test | 3 |
| 11. Content Analysis | 3 |
| 12. Advantages and disadvantages of e-mail surveys | 3 |