

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2014

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Answer *any five* questions. All questions carry equal marks. Each question is to be answered in about **500 words**.

1. Describe the various research methods in social psychology. 10
2. What is social perception ? Describe various mechanisms of social perception. 3+7
3. Discuss the theories of self presentation. 10
4. Give a comparative account between cognitive dissonance theory and self perception theory. 10
5. Discuss various components and properties of attitude. 10
6. Compare and contrast social facilitation and social loafing. 10
7. What is crowd psychology ? Describe the characteristic features of crowd psychology. 3+7

8. What is social conformity ? Discuss the factors affecting social conformity. 3+7
 9. Discuss the need and importance of social norms. 5+5
What do you mean by violation of social norms ?
 10. Write short notes on the following : 5+5
 - (a) Attribution bias
 - (b) Research ethics in social research
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