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**BPC-006**

**BACHELOR'S DEGREE PROGRAMME (BDP)  
(B.A. PSYCHOLOGY)**

**Term-End Examination**

**June, 2017**

**BPC-006 : SOCIAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All sections are compulsory.*

**SECTION - A**

Answer any two of the following questions in  
about 450 words each :  $2 \times 10 = 20$

1. Define social psychology. Explain the non-experimental methods of research in social psychology. 3+7
2. Describe the properties of attitudes. 10
3. What is group psychology ? Discuss types of group on the basis of level of intimacy. 3+7
4. Explain autokinetic effect. Describe the salient features of Sherif's autokinetic experiments. 4+6

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**To Get Solution to these Questions and Exam Notes  
WhatsApp@9350849407**

**SECTION - B**

Answer **any four** of the following questions in  
about 250 words each : **4x6=24**

5. Discuss the basic channels of non-verbal communication. 6
6. Describe the theories of self presentation. 6
7. Explain various functions of attitudes. 6
8. Define crowd. Discuss the concept of mob mentality. 2+4
9. Describe various types of norms. 6

**SECTION - C**

Write short notes on **any two** of the following in  
about 100 words each : **2x3=6**

10. Primacy and Recency effects in Impression formation. 3
  11. Foot in the door phenomenon. 3
  12. Social learning as a factor in norm formation. 3
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