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**BPC-001**

**BACHELOR OF ARTS (PSYCHOLOGY)**

**Term-End Examination**

**December, 2012**

**BPC-001 : GENERAL PSYCHOLOGY**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : Answer five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.*

1. Define psychology. Discuss briefly the basic and applied fields of psychology. **3+7**
2. What is perception? Discuss the laws of perceptual organisation. **4+6**
3. Explain the following : **5+5**
  - (a) . Structuralism and Gestalt psychology
  - (b) IQ (Intelligence Quotient)
4. Write short notes on the following : **5+5**
  - (a) Peripheral Nervous System
  - (b) Receptor and effector cells.

**BPC-001**

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**To Get Solution to these Questions and Exam Notes  
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5. What do you understand by psychophysics ? 3+7  
Explain various psychophysical methods.
  6. Explain and differentiate the following classical conditioning and Instrumental conditioning. 10
  7. Discuss Long Term Memory, in detail. 8+2
  8. Discuss theories of colour vision. 10
  9. What do you understand by Attention ? What are the factors that affect attention ? 4+6
  10. Discuss various biases in personality judgment. 10
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