

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

December, 2016

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in
about 450 words each : 2x10=20

1. What are norms ? Describe the various types of norms. 3+7
2. Discuss the relationship between social psychology and other related disciplines. 10
3. Explain the three main properties of attitudes. 10
4. What is collective behaviour ? Describe the various types of collective behaviour. 2+8

SECTION-B

Answer **any four** of the following questions in
about **250 words** each : **4x6=24**

5. Explain the importance of channels of non-verbal communication as a mechanism of social perception. **6**
6. Elucidate the principles of impression formation. **3+3**
Explain the techniques for impression management.
7. Explain the concept of social loafing. **6**
8. What is social conformity ? Describe the factors affecting conformity and non-conformity. **2+4**
9. Discuss the characteristics of crowd psychology. **6**

SECTION-C

Write short notes on **any two** of the following in
about **100 words** each : **2x3=6**

10. Archival method of research in social psychology **3**
 11. ABCs of attitude **3**
 12. Collective hysteria **3**
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