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**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

December, 2017

BPC-001 : GENERAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in
about 450 words each : 2x10=20

1. Explain the structure and functions of the human ear with illustration. 10
2. Define attention. Discuss the types and determinants of attention. 3+7
3. What do you understand by the term development ? Discuss the various theoretical perspectives of development. 3+7
4. Define memory. Explain the Information Processing Model of memory. 4+6

SECTION- B

Answer any four of the following questions in about 250 words each : $4 \times 6 = 24$

5. 'The whole is greater than sum of its parts'. 6
Explain the statement in the light of Gestalt school of psychology.
6. Distinguish between a psychologist and a psychiatrist. Briefly explain primary duties of psychologists. 2+4
7. Discuss the structure of the Peripheral Nervous System (PNS) and explain its functions. 6
8. Explain the role of communication in the process of attitude change. 6
9. Define learning. Discuss Skinner's theory of operant conditioning. 2+4

SECTION - C

Write short notes on any two of the following in about 100 words each : $2 \times 3 = 6$

10. Intention 3
11. Family power 3
12. Structuralism 3