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BPC-006

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BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination June, 2012

BPC-006: SOCIAL PSYCHOLOGY

Time: 2 hours Maximum Marks: 50

Note: All questions carry equal marks. Answer any five questions. Each question is to be answered in about 500 words.

- Describe the research methods in Social 10
 Psychology.
- 2. Define attribution. State the theories of 3+7 attribution.
- 3. What are the components of attitude?

 Describe the functions of attitude with suitable examples.
- 4. Define cognitive dissonance with examples. How 5+5 can it be used to change attitude?
- 5. Define group. Describe the characteristics and 3+7 types of groups.

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Gullybaba Help Books are highly recommended for good marks.

- 6. Define social facilitation and social loafing and 10 bring out the differences.
- 7. What is crowd psychology? Describe crowd **4+6** mind and the different types of crowd.
- 8. Why are norms important in society? How are 5+5 norms formed? Explain.
- Delineate the concept of social conformity. Give 10 suitable examples.
- 10. Write short notes on the following: 5x2=10
 - (a) Self perception theory.
 - (b) Relationship between Social Psychology and Sociology.