Gullybaba Help Books are highly recommended for good marks.

No. of Printed Pages: 2

Time: 2 hours

BPC-001

Maximum Marks: 50

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2014

BPC-001 : GENERAL PSYCHOLOGY

Note: All questions carry equal marks. Attempt any five questions. Answer the questions in around 500 words.

- 1. Define Psychology. Discuss the nature and 3+7 characteristics of human behaviour.
- Discuss how psychology is related to other social sciences.
- 3. Discuss the historical development of psychology. 10
- 4. Write in detail about the structure and function 10 of central nervous system.
- Discuss the role of heredity and environmental 10 influences on the cognitive development of human being.

BPC-001 1 P.T.O.

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- Discuss the information processing model of 10 memory.
- 7. Define perception. Discuss the various laws of **3+7** perceptual organisation.
- 8. Define learning. Explain various components of 10 classical conditioning.
- 9. What do you understand by social distance? 3+7 Write the various types of social distance.
- 10. Write short notes on any two: 5+5
 - (a) Attitude formation
 - (b) Theory of multiple intelligence
 - (c) Social Conflict