

**BACHELOR'S DEGREE PROGRAMME (BDP)
(B.A. PSYCHOLOGY)**

Term-End Examination

December, 2018

BPC-006 : SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : All sections are compulsory.

SECTION - A

Answer any two of the following questions in
about 450 words each : 2x10=20

1. Explain the concept of cognitive dissonance and its role in attitude change. 10
2. Explain the factors instrumental in predicting behaviour from attitudes. 10
3. What is crowd psychology ? Describe the theories of crowd behaviour. 2+8
4. Explain social conformity and describe the factors affecting conformity and non-conformity. 5+5

SECTION - B

Answer any four of the following questions in
about 250 words each : **4x6=24**

5. Define social psychology. Describe the goals of research in social psychology. **3+3**
6. Explain the biases in attribution. **6**
7. Explain the various properties of attitude. **6**
8. Define social facilitation and describe drive theory of social facilitation. **6**
9. Describe the types of groups on the basis of relationship. **6**

SECTION - C

Write short notes on any two of the following in
about 100 words each : **2x3=6**

10. Explicit vs. implicit norms **3**
 11. ABC of attitude **3**
 12. Group polarization **3**
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