



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



S.Swathi

Political Juggernauts: A Quantitative Analysis of Candidate in the 2019 Lok Sabha Elections.

It can provide a data.

A technique within the branch of political science known as political methodology.

It is used to explain the selection using scientific method.

It can provide positive research in political science.

It is data driven approach in analysis of numerical presentation.

It can be generalised to an entire population to take appropriate actions for improvement.

Politicians rely on a large team of advisors and support many policy choice.

Politicians should communicate directly with people.

Political leaders should pay attention to people's voice.

Public opinion is an illusive commodity.

It's escepically important in democracy whose politician claim their mandates from the people.

Polling thar does not deal with these basic facts of democratic life is producing something other than real information.