



**Says**  
What have we heard them say?  
What can we imagine them saying?

EXPLORING  
WORLD'S  
TOP  
YOUTUBE  
CHANNELS



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Improving  
voice  
quality to  
the videos

Learn the  
secrets of  
high  
quality  
videos

Reduce an  
other  
promotion  
contents

Guide step  
by step to  
learn better

Add visuals  
to your  
content to  
make it more  
appealing

Wanted an  
clear cut  
videos  
without  
shaken



Team leader  
**G.SWATHI**  
Team Members  
**B.Vintha**  
**M.sugalakshmi**  
**N.Udhaya**  
**M.Sumithra**

Rewards  
wanted for  
the more  
share

Extra more  
understanding  
about the  
subscribers  
mind

Scripting  
and Editing  
should  
more better

Make your  
all videos to  
downloads

well  
researched  
about the  
choosen  
content

wanted an  
add free  
videos



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?