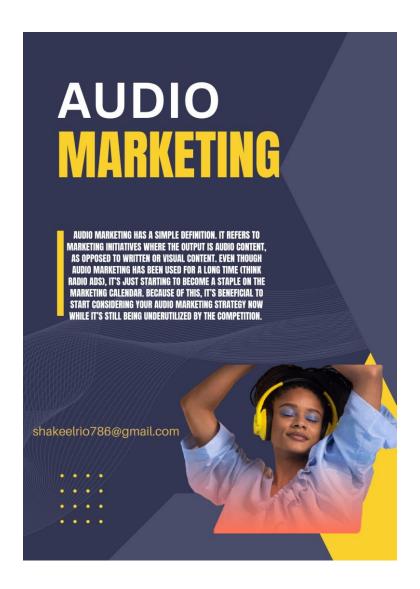
## **ASSIGNMENT – DIGITAL MARKETING**

1. Blogger URL: click here

2. Facebook Account URL: click here

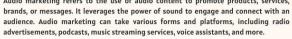
3. Canva Poster:



Social Media Post URL : <u>click here</u>

## 4. Canva Newsletter:







## **MASTERING OF AUDIO MARKETING**

There is no shortage of audio content platforms out there and their use is increasing, which is why marketers need voices like Amazon's Alexa and Google to understand and embrace this old format made new again.

Assistant, audio marketing can take the form of optimizing content for voice search and creating branded voice applications (voice apps or skills) to engage with users.