

The Principles of Management class was the first management class that I took. In this class, we learnt about the importance of the role of managers and the role of effective management. The first most important role of a manager is the use of resources. The use of resources must be done effectively and efficiently. Managers are responsible with planning, organizing, controlling and leading the resources of the company. Whether it be human resources or non-living resources, it is the task of the manager to make the most out of the given resources to achieve the company's mission.

A company's mission is the goal that the company has set out for itself and everyday the company works towards fulfilling that goal. A successful company is the result of a good management. To be considered as a successful company is a compliment to the managers. In this class, we also learnt about the various skills a manager should possess in order to lead the company or their team. A manager needs to have both the soft skills and hard skills, but the soft skills take precedence over the hard skills. One of the soft skills that is very important is the interpersonal skills. Interpersonal skills include having emotional intelligence, communication, reliability, leadership, negotiation, empathy and so on. One of the key things to be able to have a successful management is communication.

Communication is the key. Whether it be in personal or professional life, communication is very important to keep the trust alive and to avoid misjudgment. The other important skill we learnt in this class is leadership is the process of influencing the activities of an individual or a group towards achieving a goal. Not everyone is born a leader, but everyone can learn how to become one. Leadership deals with the people aspect of the company and involves skills like inspiring, motivating, directing, and so on. Management and leadership go hand in hand.

The above artifact is a presentation I did on the company called Johnson and Johnson. Each of us had to do a presentation on any company of our choice and research on their company mission, their business structure and their social impact. I chose Johnson and Johnson because I have been using their products since I was little.

I thoroughly enjoyed preparing and performing this presentation. The research made me aware that in order to be considered as one of the successful companies, the foundation of the management and the business should be very strong. Apart from that, the company's impact on the society and the environment is very important to retain their consumers and their stakeholders. While doing this research, I also found out about the decentralized operating model of the company as well as the strategic framework of their company which has made them stand out amongst others. Overall, this class was very informative and gave me a visualization of what a career path in management would look like.