

Apart from doing case studies and learning about ethical cases in the book, we also did some research on ethical cases not mentioned in the book. In this class, each one of us had to do a 10-15 minutes presentation about any company. The objective of this project was for us to look at a certain issue of our choice, do our research and present it in the class. I chose Intel as the company of my choice because it has been awarded as the Top 100 Ethical Company for the 5th time in a row and also because I use Intel products every day.

In this presentation we had to research about our company of choice and find out if they had any ethical issues or not. While doing research on Intel, I was curious on why and how Intel was considered ethical. I researched about Ethisphere, the committee decides which companies would come under the Top 100 Ethical companies. Intel is known for its corporate governance and code of conduct. However, Intel did have some big ethical issues which made me rethink on why they were still considered ethical. Intel dealt with their antitrust lawsuit which lasted for about a decade. The company made decisions that had unethical consequences for which they compensate with huge amount of money. I

Additionally, Intel also dealt with the case of conflict minerals that were being used in making their microprocessors. They were not aware about the conflict materials until the issue came up and hence, they did not step back to change their raw materials into other minerals. Intel had other minor issues, but they were always quick with finding solutions and implementing them. After doing this presentation, I understood the concept of being ethical. Having good code of conduct and corporate governance isn't the only thing that determines whether the business is ethical but how the company tackles its ethical issues is also taken into consideration.

Doing our own research has helped me know more about businesses in the real world and this class has also increased my understanding on how to approach with ethical issues. It also made

me understand that regardless of how careful a business might be in staying ethical, there exists loopholes where the business could potentially do something unethical. Mistakes happen all the time but if there exists a mistake in an organization or business, they should accept it, corrects it and try to improve. If I were to review this presentation again, I would research more into the business structure of intel and how they perform their social responsibility. Overall, this class gave us an idea of what we should expect in the real-world regarding ethics and how we should always aim to be ethical in our workplace.