

```
In [1]: ##Importing all the required libraries  
import random  
import pickle  
import matplotlib.pyplot as plt
```

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In [2]: # Loading weights  
file_weights = 'weights'  
file = open(file_weights, 'rb')  
weights = pickle.load(file)  
file.close()
```

```
In [3]: #Loading prices  
file_prices = 'prices'  
file = open(file_prices, 'rb')  
prices = pickle.load(file)  
file.close()
```

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In [4]: #Loading carts  
file_carts = 'carts'  
file = open(file_carts, 'rb')  
carts = pickle.load(file)  
file.close()
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In [5]: #Loading adjacency lists  
file_adj_list = 'adj_list'  
file = open(file_adj_list, 'rb')  
list_of_adj_lists= pickle.load(file)  
file.close()
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In [6]: #Loading f values  
file_f = 'f'  
file = open(file_f, 'rb')  
f = pickle.load(file)  
file.close()
```

```
In [7]: #Loading g values  
file_g = 'g'  
file = open(file_g, 'rb')  
g = pickle.load(file)  
file.close()
```

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In [12]: #In node greedy price of 1 item must be changed at a time. Since the threshold is of 7%
#Change in price is generated randomly
delta_u=random.uniform(0,0.07)
print(delta_u)
```

0.0031954555355915683

```
In [13]: #Creating a list of dictionaries.
#A dictionary corresponding to each experiment is created
#key->product
#value->revenue of the product
temp_dict=dict()
original_revenue_dict_list=[]
for experiment in range(10):
    revenue_dict=temp_dict.copy()
    for product in range(500):
        x=0
        x+=(prices[product]*f[experiment][product])
        for neighbour in list_of_adj_lists[experiment][product]:
            if(product<neighbour):
                x+=(prices[product]*g[experiment][(product,neighbour)])
            else:
                x+=(prices[product]*g[experiment][(neighbour,product)])
        revenue_dict[product]=x
    original_revenue_dict_list.append(revenue_dict)
```

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In [14]: #Implementing Heuristic 1 (Node Greedy)
         #One by one price of each item is updated

revenue_list=[]
for i in range(200):#no. of iterations=200 since we are changing price of upto 200 items
    print(i)
    max_revenue=-1
    flag=-1
    for product in range(500):#Changing price of 1 item at a time
        product_revenue=0
        for experiment in range(10):
            original_price=prices[product]
            new_price=original_price*(1+delta_u)
            temp_dict=original_revenue_dict_list[experiment]
            temp_revenue=new_price*f[experiment][product]*(1-delta_u)

            for neighbours in list_of_adj_lists[experiment][product]:
                if(product<neighbours):
                    temp_revenue+=new_price*g[experiment][(product, neighbours)]*(1-weights[product]*delta_u)
                else:
                    temp_revenue+=new_price*g[experiment][(neighbours, product)]*(1-weights[product]*delta_u)
            product_revenue+=sum(temp_dict.values())-temp_dict[product]+temp_revenue #Updated revenue is calculated with the new price of the item
            product_revenue/=10 #Average across all the 10 networks
            if(product_revenue>max_revenue): #We need to change the price of the item for which we get the maximum revenue
                max_revenue=product_revenue
                flag=product
            #Updating the price and revenue because of the product selected
            prices[flag]*=(1+delta_u)
            for experiment in range(10):
                original_revenue_dict_list[experiment][flag]=prices[flag]*(f[experiment][flag]*(1-delta_u))
                for neighbours in list_of_adj_lists[experiment][flag]:
                    if(flag<neighbours):
                        original_revenue_dict_list[experiment][flag]+=prices[flag]*g[experiment][(flag, neighbours)]*(1-weights[flag]*delta_u)
                    else:
                        original_revenue_dict_list[experiment][flag]+=prices[flag]*g[experiment][(neighbours, flag)]*(1-weights[flag]*delta_u)
            print(max_revenue)
            revenue_list.append(max_revenue)

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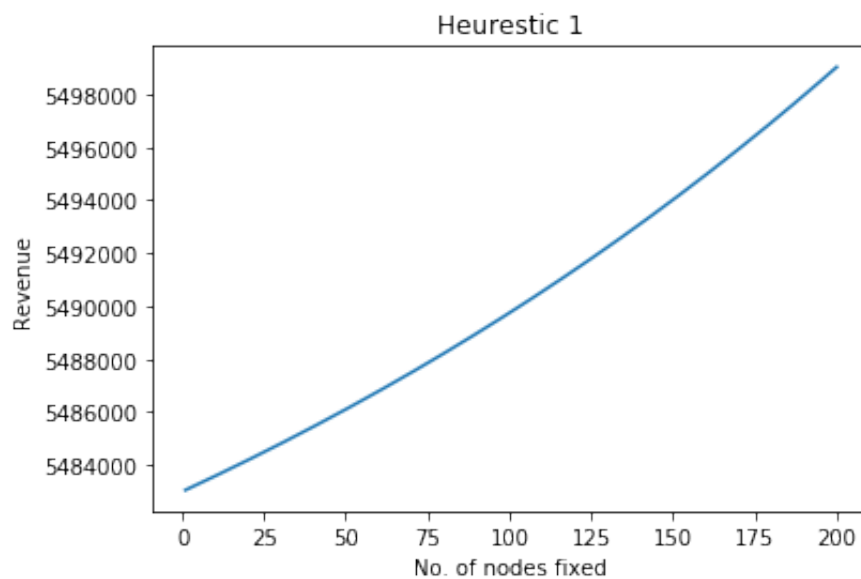
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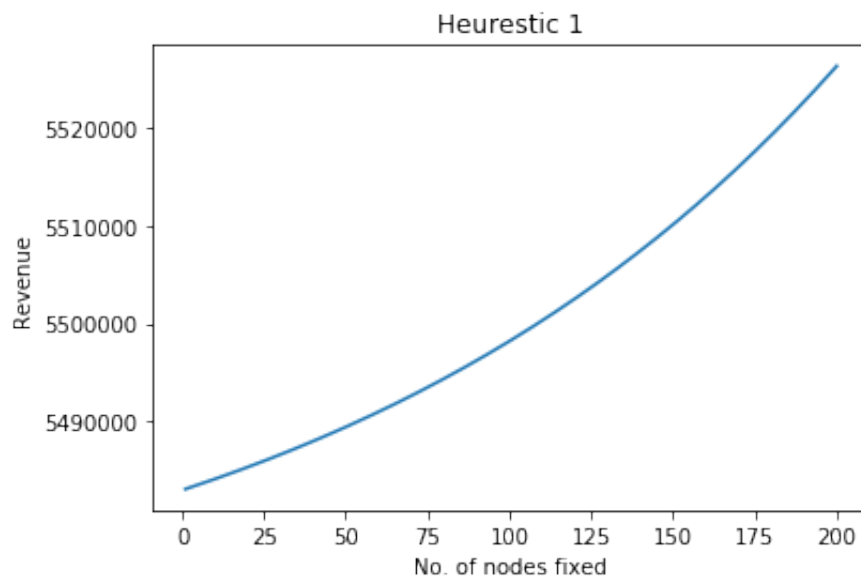
```
In [15]: #Plotting the line graph
x_axis=[i+1 for i in range(200)]
plt.plot(x_axis,revenue_list)
plt.xlabel("No. of nodes fixed")
plt.ylabel("Revenue")
plt.title("Heuristic 1")
plt.show()
```



```
In [16]: #Storing the results in a pickle file
file_result = 'result'
outfile7 = open(file_result,'wb')
pickle.dump(revenue_list,outfile7)
outfile7.close()
```

```
In [18]: # Loading results plotted in final plot
file_results = 'result_final'
file = open(file_results , 'rb')
y_axis = pickle.load(file)
file.close()
```

```
In [19]: #Plotting the line graph used in final plot
x_axis=[i+1 for i in range(200)]
plt.plot(x_axis,y_axis)
plt.xlabel("No. of nodes fixed")
plt.ylabel("Revenue")
plt.title("Heuristic 1")
plt.show()
```



```
In [ ]:
```