

# Module – 6

**Module – 6 assignment**

**Name – swati dangariya**

**Batch – 28 June**

**Q.1 what are event in Google analytics**

**Ans.** An event allows you to measure a distinct user interaction on a website or app. For example, page viewing, clicking a link, and completing a purchase are all interactions you can measure with events.

6:07 PM

VoLTE 4G+ 68



## Traffic over Time

Urban Deck

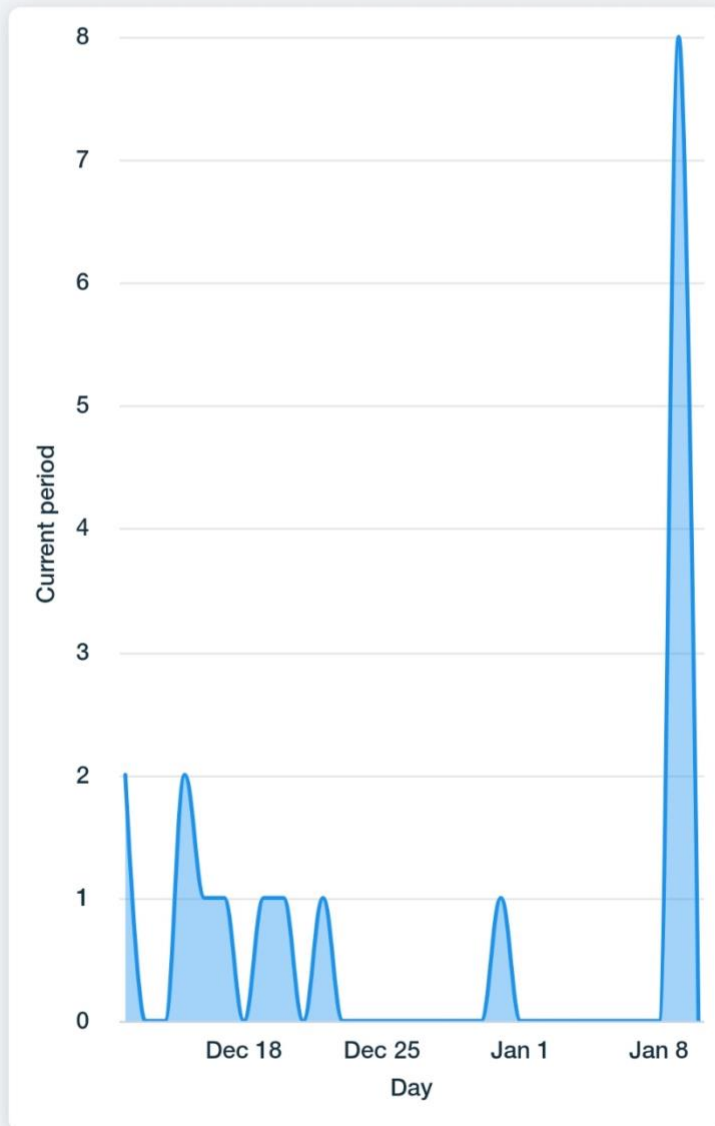


Line

Table

Bar Chart Split

More • 3



Dashboard



Site & App



Add



Inbox

2



Manage

this chart represent in a day how many time website got open by visitors

5:56 PM

VoLTE 4G+ 70



## Top Traffic Sources

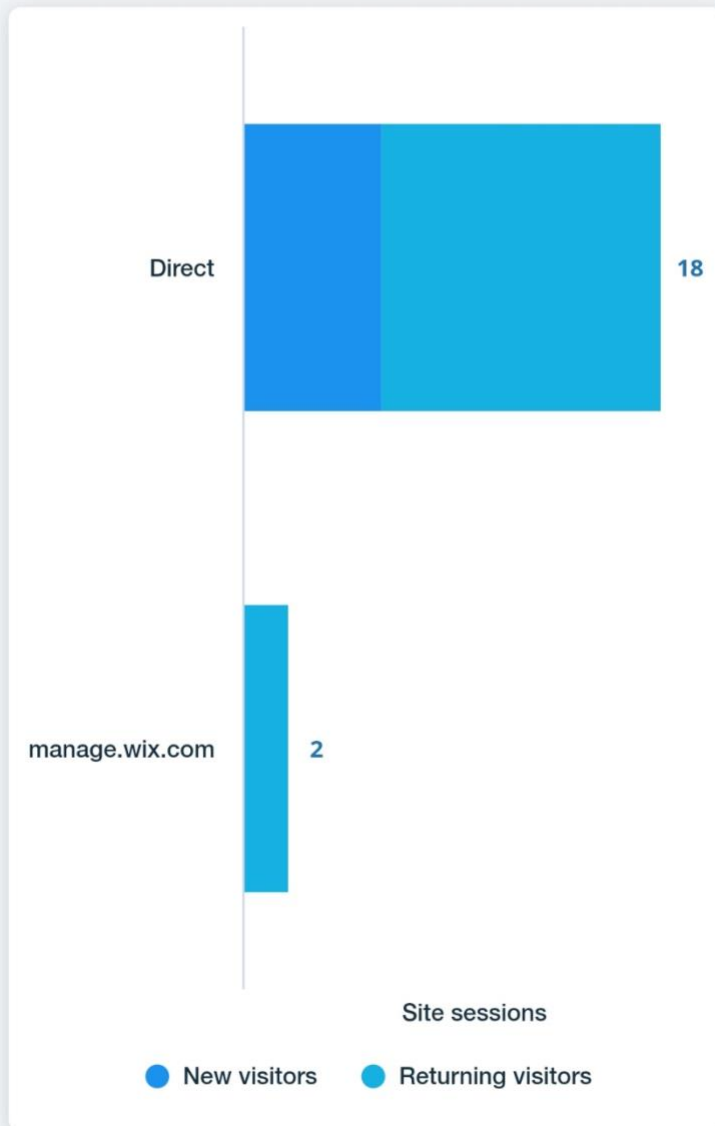
Urban Deck



Table

Bar Chart Split

More • 4



Dashboard



Site & App



Add



Inbox



Manage

this chart represent which way traffic got in website and which is best way a got more traffic in website

5:40 PM

VoLTE 4G+ 73



## Traffic by Device

Urban Deck

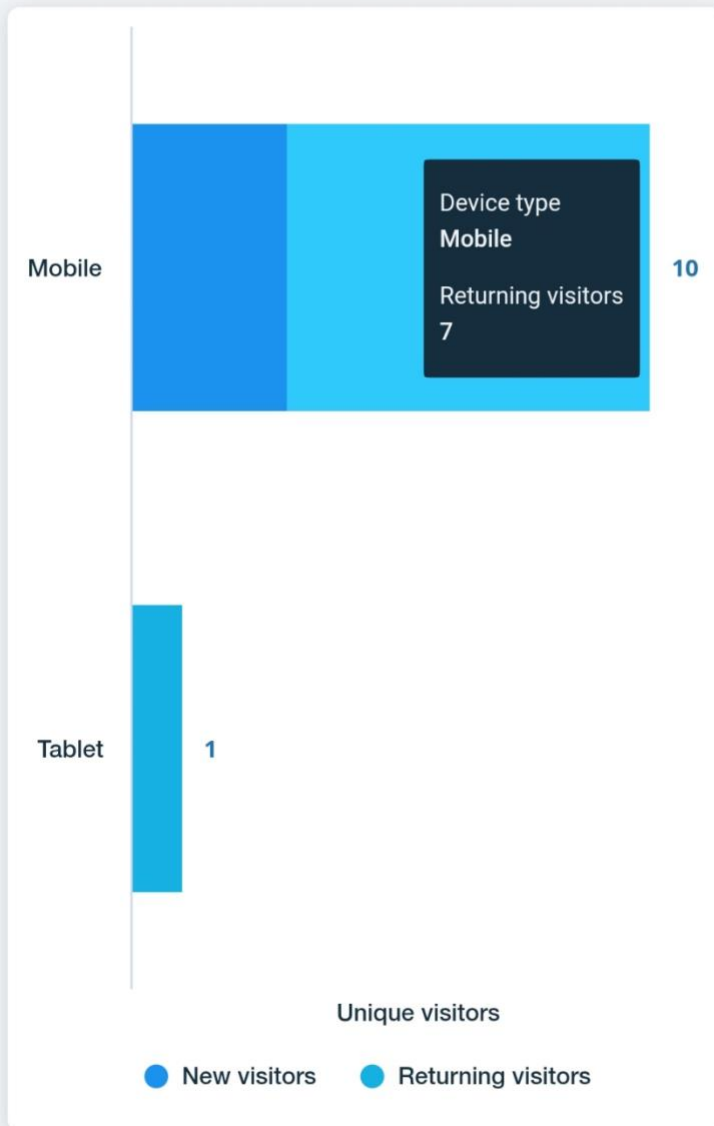


Bar Chart

Table

Bar Chart Split

More • 2



Dashboard



Site & App



Add



Inbox



Manage

this chart showing which platform doing a well performance in website.



## Traffic Overview

Urban Deck



Last 365 days (Jan 11, 2022 - Today)

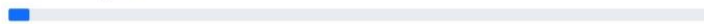
[Change](#)

Compared to Jan 11, 2021 - Jan 10, 2022

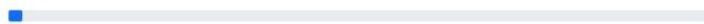
Ahmedabad	52
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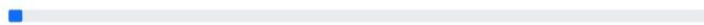
Jamnagar	3
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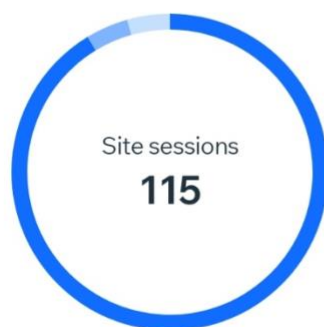
Vadodara	2
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Surat	2
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[See full report](#)

## Visitor types

[Mobile vs desktop](#)[New vs returning visitors](#)

- Mobile  
91% • 105
- Desktop  
4% • 5
- Tablet  
4% • 5

[See full report](#)

Dashboard



Site &amp; App



Add



Inbox



Manage

