Top 20 Avatar by Yearly Amount Spent

Avatar

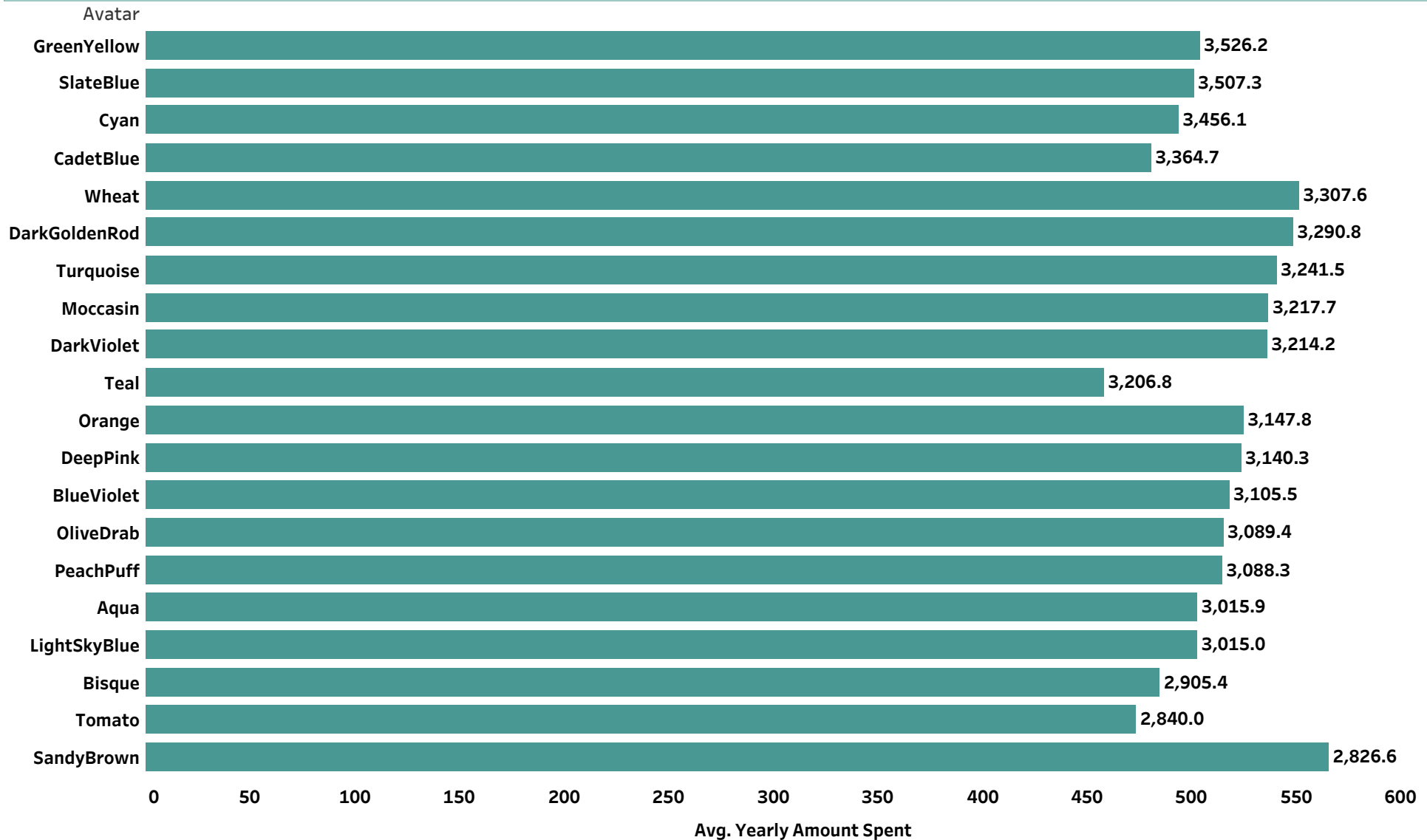| Avatar	Avg. Yearly Amount Spent
GreenYellow	3,526.2
SlateBlue	3,507.3
Cyan	3,456.1
CadetBlue	3,364.7
Wheat	3,307.6
DarkGoldenRod	3,290.8
Turquoise	3,241.5
Moccasin	3,217.7
DarkViolet	3,214.2
Teal	3,206.8
Orange	3,147.8
DeepPink	3,140.3
BlueViolet	3,105.5
OliveDrab	3,089.4
PeachPuff	3,088.3
Aqua	3,015.9
LightSkyBlue	3,015.0
Bisque	2,905.4
Tomato	2,840.0
SandyBrown	2,826.6

Avg. Yearly Amount Spent

GreenYellow Avatar spend maximum that is 3526,
Then SlateBlue is second 3507 and third Cyan is 3456.

Statistics of Avatars

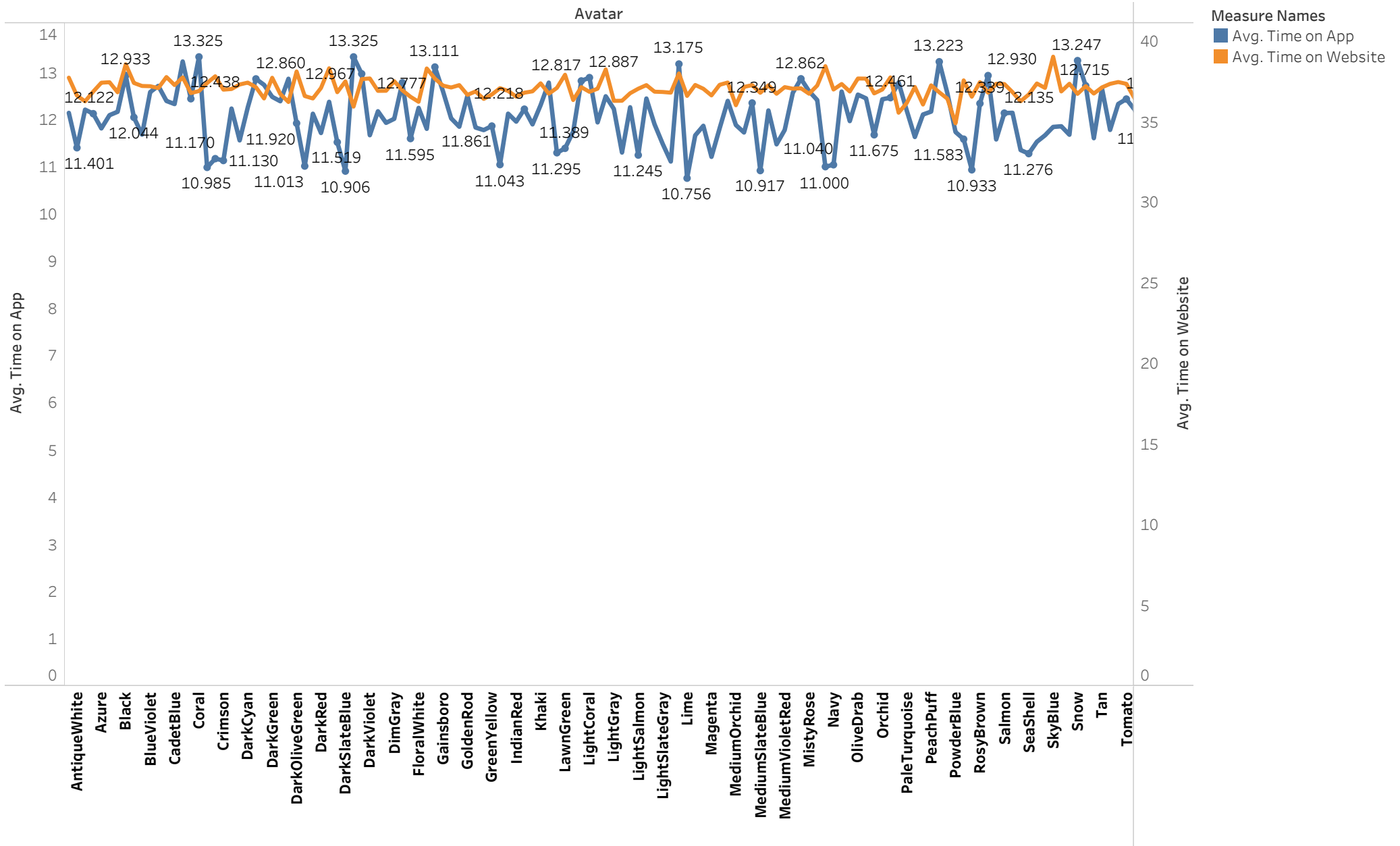| Avatar	Avg. Avg. Session Length	Count of Ecommerce Cu..	Avg. Length of Member..	Avg. Time on App	Avg. Time on Website	Avg. Yearly Amount Spe..
DarkGoldenRod	33.1	6.0	3.8	12.9	37.1	548.5
BlueViolet	32.9	6.0	3.6	12.6	37.2	517.6
OliveDrab	33.2	6.0	3.4	12.5	37.7	514.9
Wheat	33.1	6.0	4.0	12.5	37.0	551.3
Orange	33.4	6.0	3.6	12.4	37.7	524.6
Tomato	32.7	6.0	3.1	12.4	37.3	473.3
Moccasin	33.3	6.0	3.8	12.4	37.2	536.3
CadetBlue	32.9	7.0	3.2	12.3	37.3	480.7
Cyan	32.6	7.0	3.6	12.2	37.0	493.7
Turquoise	33.8	6.0	3.7	12.2	36.5	540.3
Aqua	33.0	6.0	3.6	12.2	36.3	502.6
DeepPink	32.9	6.0	3.9	12.2	36.9	523.4
PeachPuff	33.3	6.0	3.6	12.2	37.3	514.7
Bisque	33.5	6.0	3.1	12.2	36.8	484.2
SandyBrown	33.7	5.0	4.4	12.1	36.8	565.3
LightSkyBlue	33.1	6.0	3.5	11.9	36.9	502.5
GreenYellow	33.1	7.0	3.7	11.9	36.7	503.7
SlateBlue	33.2	7.0	3.6	11.9	36.9	501.0
Teal	33.0	7.0	3.8	11.8	37.2	459.1

Avg. Avg. Session Length, count of Ecommerce Customers.csv, Avg. Length of Membership, Avg. Time on App, Avg. Time on Website and Avg. Yearly Amount Spent broken down by Avatar. The data is filtered on Action (Avatar), which keeps 138 members. The view is filtered on Avatar, which keeps 20 of 138 members.

Statistics of Avatars

Avatar	Avg. Avg. Session Length	Count of Ecommerce Cu..	Avg. Length of Member..	Avg. Time on App	Avg. Time on Website	Avg. Yearly Amount Spe..
Teal	33.0	7.0	3.2	11.8	37.3	458.1
DarkViolet	33.7	6.0	4.2	11.7	37.7	535.7

Avg. Avg. Session Length, count of Ecommerce Customers.csv, Avg. Length of Membership, Avg. Time on App, Avg. Time on Website and Avg. Yearly Amount Spent broken down by Avatar. The data is filtered on Action (Avatar), which keeps 138 members. The view is filtered on Avatar, which keeps 20 of 138 members.

Average time on App and Websites By Avatar

The trends of Avg. Time on App and Avg. Time on Website for Avatar. Color shows details about Avg. Time on App and Avg. Time on Website. For pane Average of Time on App: The marks are labeled by Avg. Time on App. The data is filtered on Action (Avatar), which keeps 138 members.

Average time on App and Websites By Avatar

Avatar

Avg. Time on App

Avg. Time on Website

12.875
2.432
.927
11.085

14
13
12
11
10
9
8
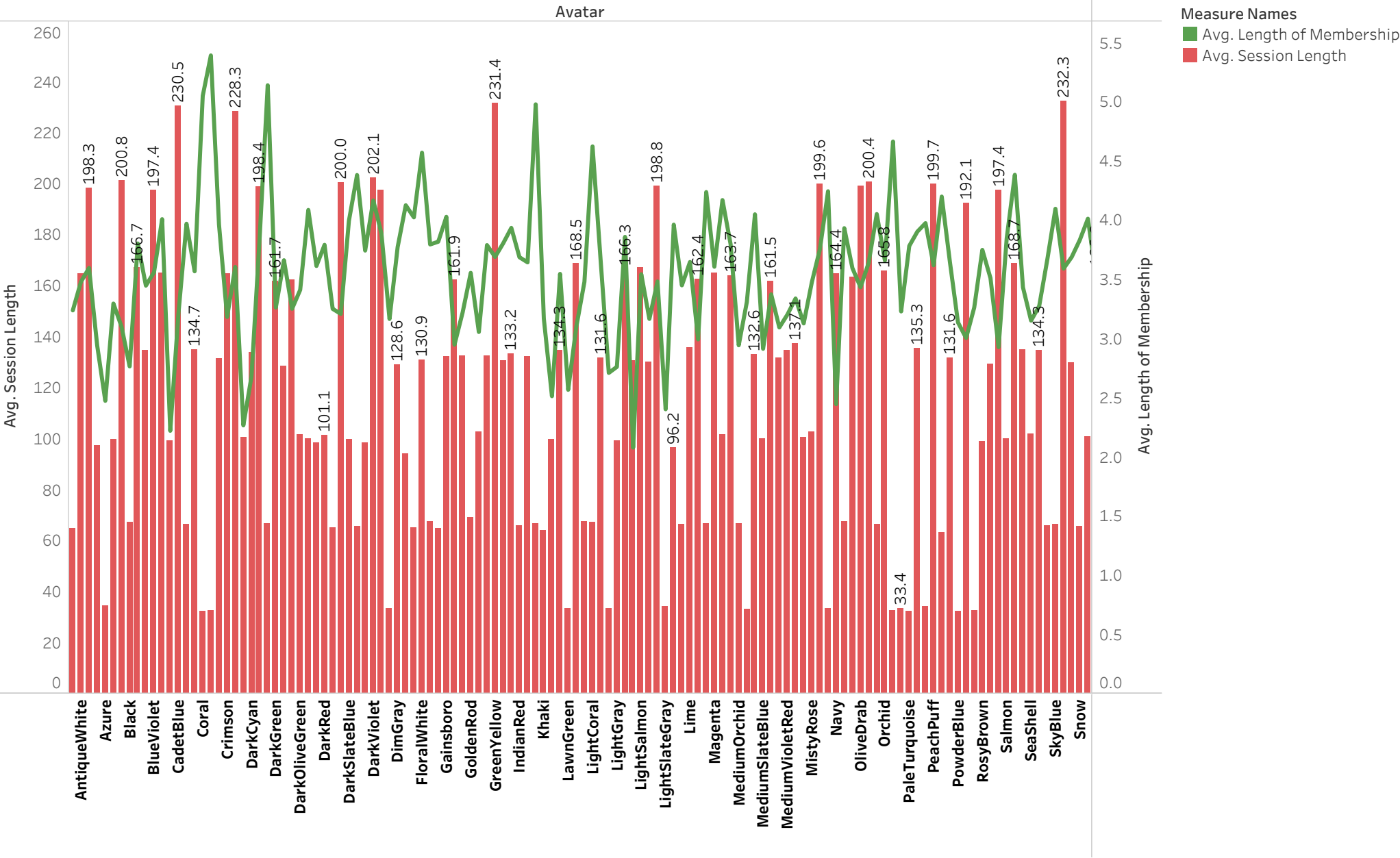7
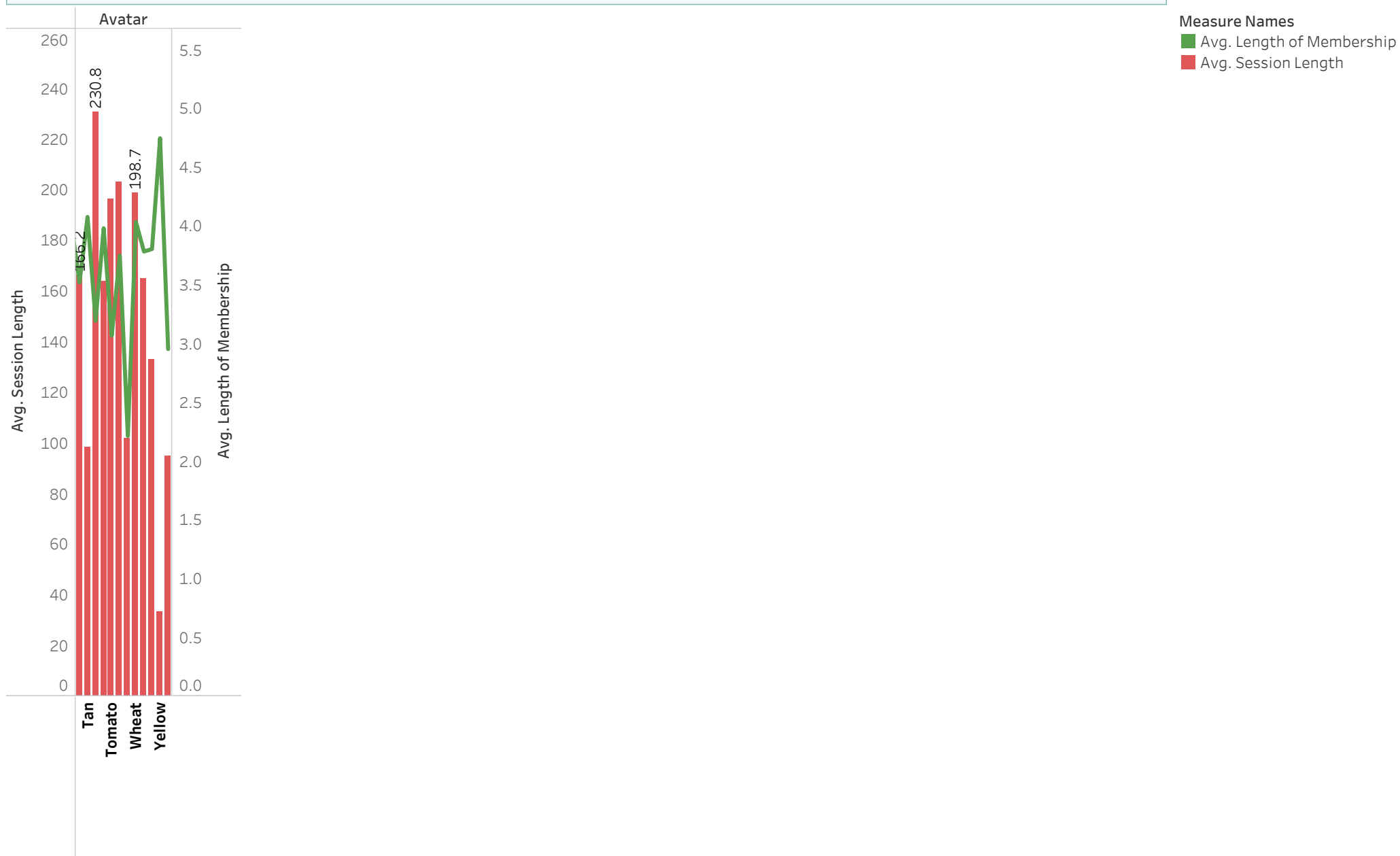6
5
4
3
2
1
0

40
35
30
25
20
15
10
5
0

Wheat Yellow

The trends of Avg. Time on App and Avg. Time on Website for Avatar. Color shows details about Avg. Time on App and Avg. Time on Website. For pane Average of Time on App: The marks are labeled by Avg. Time on App. The data is filtered on Action (Avatar), which keeps 138 members.

Average session lengh and Membership lengh by Avatar

Avatar

Avg. Session Length (left axis): 0, 20, 40, 60, 80, 100, 120, 140, 160, 180, 200, 220, 240, 260

Avg. Length of Membership (right axis): 0.0, 0.5, 1.0, 1.5, 2.0, 2.5, 3.0, 3.5, 4.0, 4.5, 5.0, 5.5

Measure Names
- Avg. Length of Membership
- Avg. Session Length

Labeled values: 198.3, 200.8, 166.7, 197.4, 230.5, 134.7, 228.3, 198.4, 161.7, 200.0, 101.1, 202.1, 128.6, 130.9, 161.9, 231.4, 133.2, 134.3, 168.5, 131.6, 166.3, 198.8, 96.2, 162.4, 163.7, 132.6, 161.5, 137.1, 199.6, 164.4, 200.4, 165.8, 33.4, 135.3, 199.7, 192.1, 131.6, 197.4, 168.7, 134.3, 232.3

Avatar categories: AntiqueWhite, Azure, Black, BlueViolet, CadetBlue, Coral, Crimson, DarkCyan, DarkGreen, DarkOliveGreen, DarkRed, DarkSlateBlue, DarkViolet, DimGray, FloralWhite, Gainsboro, GoldenRod, GreenYellow, IndianRed, Khaki, LawnGreen, LightCoral, LightGray, LightSalmon, LightSlateGray, Lime, Magenta, MediumOrchid, MediumSlateBlue, MediumVioletRed, MistyRose, Navy, OliveDrab, Orchid, PaleTurquoise, PeachPuff, PowderBlue, RosyBrown, Salmon, SeaShell, SkyBlue, Snow

The trends of Avg. Session Length and Avg. Length of Membership for Avatar. Color shows details about Avg. Session Length and Avg. Length of Membership. For pane Sum of Avg. Session Length: The marks are labeled by Avg. Session Length. The data is filtered on Action (Avatar), which keeps 138 members.

Average session lengh and Membership lengh by Avatar

Avatar

- Avg. Length of Membership
- Avg. Session Length

230.8

198.7

166.2

The trends of Avg. Session Length and Avg. Length of Membership for Avatar. Color shows details about Avg. Session Length and Avg. Length of Membership. For pane Sum of Avg. Session Length: The marks are labeled by Avg. Session Length. The data is filtered on Action (Avatar), which keeps 138 members.

Tan
Tomato
Wheat
Yellow

Total Customer

Count of Avatar. The data is filtered on Action (Avatar), which keeps 138 members.

Total Customer

500

Total Amount Spent

249,657

Sum of Yearly Amount Spent. The data is filtered on Action (Avatar), which keeps 138 members.
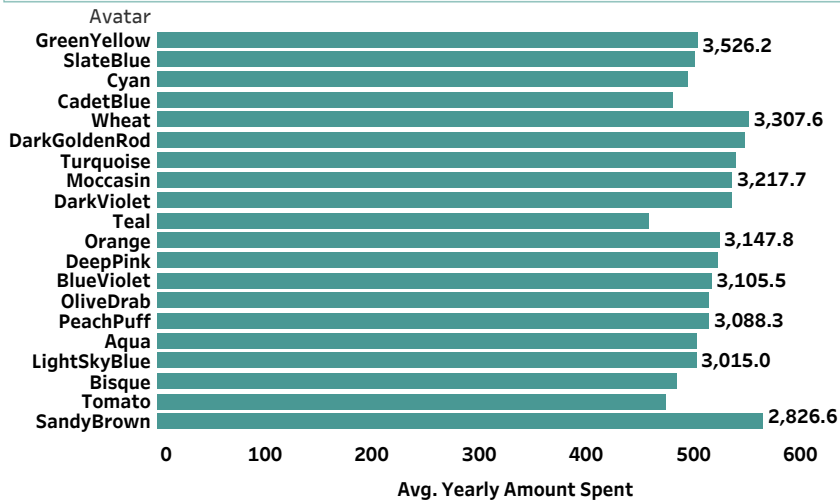
Ecommerse Customer Analysis Report

Total Customer

500

Total Amount Spent

249,657

Top 20 Avatar by Yearly Amount Spent

Avatar

Avatar	Avg. Yearly Amount Spent
GreenYellow	3,526.2
SlateBlue	
Cyan	
CadetBlue	
Wheat	3,307.6
DarkGoldenRod	
Turquoise	
Moccasin	3,217.7
DarkViolet	
Teal	
Orange	3,147.8
DeepPink	
BlueViolet	3,105.5
OliveDrab	
PeachPuff	3,088.3
Aqua	
LightSkyBlue	3,015.0
Bisque	
Tomato	
SandyBrown	2,826.6

Avg. Yearly Amount Spent (0 – 600)

Statistics of Avatars

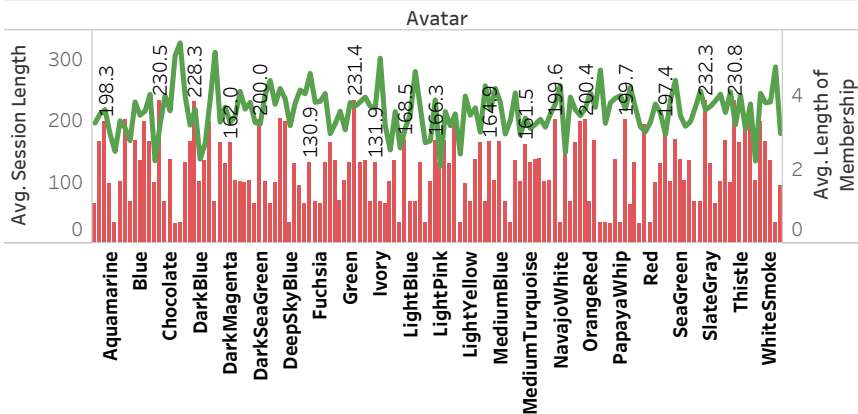| Avatar	Avg. Avg. Sess..	Count of Ecom..	Avg. Length of..	Avg. Time on A..	Avg. Tim
DarkGol..	33.1	6.0	3.8	12.9	
BlueViolet	32.9	6.0	3.6	12.6	
OliveDrab	33.2	6.0	3.4	12.5	
Wheat	33.1	6.0	4.0	12.5	
Orange	33.4	6.0	3.6	12.4	
Tomato	32.7	6.0	3.1	12.4	
Moccasin	33.3	6.0	3.8	12.4	
CadetBlue	32.9	7.0	3.2	12.3	
Cyan	32.6	7.0	3.6	12.2	
Turquoise	33.8	6.0	3.7	12.2	
Aqua	33.0	6.0	3.6	12.2	
DeepPink	32.9	6.0	3.9	12.2	
PeachPuff	33.3	6.0	3.6	12.2	
Bisque	33.5	6.0	3.1	12.2	
SandyBr..	33.7	5.0	4.4	12.1	
LightSky..	33.1	6.0	3.5	11.9	
GreenYel..	33.1	7.0	3.7	11.9	

Measure Names
- Avg. Time on App
- Avg. Time on Website

Avatar
All

Limit
Top 20 by SUM([Yearly Amount Spent])

Average session lengh and Membership lengh by Avatar

Avatar

Avg. Session Length / Avg. Length of Membership

198.3, 230.5, 228.3, 162.0, 200.0, 130.9, 231.4, 131.9, 168.5, 166.3, 164.9, 161.5, 199.6, 200.4, 199.7, 197.4, 232.3, 230.8

Aquamarine, Blue, Chocolate, DarkBlue, DarkMagenta, DarkSeaGreen, DeepSkyBlue, Fuchsia, Green, Ivory, LightBlue, LightPink, LightYellow, MediumBlue, MediumTurquoise, NavajoWhite, OrangeRed, PapayaWhip, Red, SeaGreen, SlateGray, Thistle, WhiteSmoke

Average time on App and Websites By Avatar

Avatar

Avg. Time on App / Avg. Time on Website

10.985, 10.906, 11.043, 10.756, 10.917, 10.933, 11.085

Aquamarine, Blue, Chocolate, DarkBlue, DarkMagenta, DarkSeaGreen, DeepSkyBlue, Fuchsia, Green, Ivory, LightBlue, LightPink, LightYellow, MediumBlue, MediumTurquoise, NavajoWhite, OrangeRed, PapayaWhip, Red, SeaGreen, SlateGray, Thistle, WhiteSmoke