

product_raw
PRODUCT_ID INT
MANUFACTURER INT
DEPARTMENT VARCHAR(50)
BRAND VARCHAR(30)
COMMODITY_DESC VARCHAR(65)
SUB_COMMODITY_DESC VARCHAR(65)
CURR_SIZE_OF_PRODUCT VARCHAR(15)
Indexes

coupon_raw
COUPON_UPC INT
PRODUCT_ID INT
CAMPAIGN INT
Indexes

campaign_raw
DESCRIPTION CHAR(10)
HOUSEHOLD_KEY INT
CAMPAIGN INT
Indexes

campaign_desc_raw
DESCRIPTION CHAR(10)
CAMPAIGN INT
START_DAY INT
END_DAY INT
Indexes

transaction_raw
household_key INT
BASKET_ID INT
DAY INT
PRODUCT_ID INT
QUANTITY INT
SALES_VALUE FLOAT
STORE_ID INT
RETAIL_DISC FLOAT
TRANS_TIME INT
WEEK_NO INT
COUPON_DISC INT
COUPON_MATCH_DISC INT
Indexes

demographic_raw
AGE_DESC CHAR(20)
MARITAL_STATUS_CODE CHAR(5)
INCOME_DESC VARCHAR(40)
HOMEOWNER_DESC VARCHAR(50)
HH_COMP_DESC VARCHAR(50)
HOUSEHOLD_SIZE_DESC VARCHAR(50)
KID_CATEGORY_DESC VARCHAR(40)
HOUSEHOLD_KEY INT
Indexes

coupon_redempt_raw
household_key INT
DAY INT
COUPON_UPC INT
CAMPAIGN INT
Indexes

