

Applied Capstone Project: The Battle of Neighborhood in Kolkata

***Searching for place in kolkata city, capital of West Bengal to launch
pizza place, indian restaurant and hotel***

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Introduction:

Kolkata is considered one of the largest cities in India. It is among the top metro cities in India and is the capital of West Bengal.

Nowadays, the hotel management industry is becoming one of the leading industries among all. This project deals with the major venue categories in the neighborhoods of Kolkata. This project would specifically help Business personnels plan, to start new restaurants, hotels, pizza places, etc.

This project aims to find the best location to open a pizza place, Indian restaurant and hotel in the city of joy, Kolkata, to maximize the profit of the owner. We want to open these in a neighborhood which are attractive in business aspects yet less crowded with already existing venues as mentioned above.