

# 1-Minute LinkedIn Course



**Most LinkedIn  
courses are  
lengthy...**

**(and your time is valuable)**

16 modules

12h 57m

30 days

**And most LinkedIn  
courses teach you  
only the basics...**

**(and you need the real deal)**

**What to share**

**How to write**

**How to get sales**

**How to be in  
the top 1%?**

**So here is  
my 1-minute  
crash course  
on LinkedIn magic**



**With 7 growth principles that will  
put you in the top 0.1% of profiles**

1

# Your profile is a sales agent, not a CV

It's not about how good you look  
**"at first glance"**



**Jasmin (Jay) Alić**

Fortune 500 Copywriter & Strategist | Professor of Copywriting |  
Growing brands with words

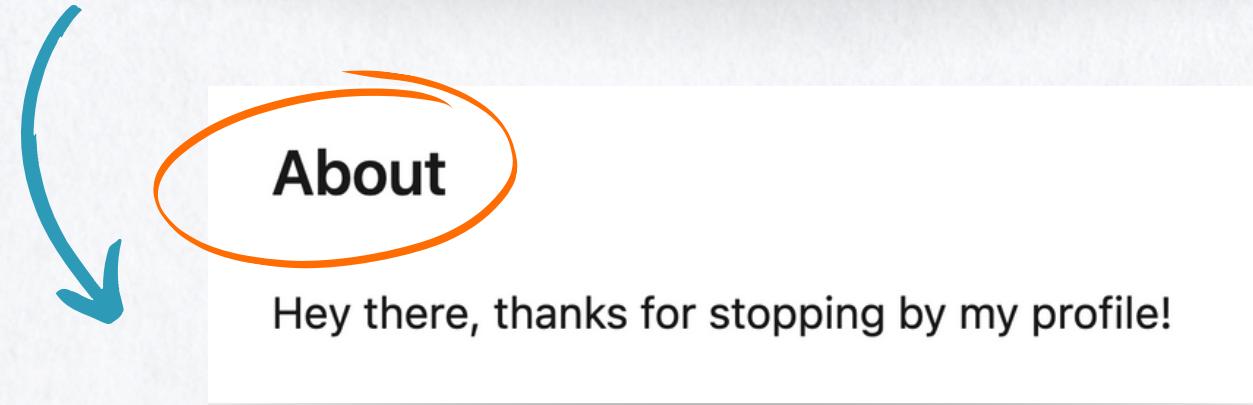
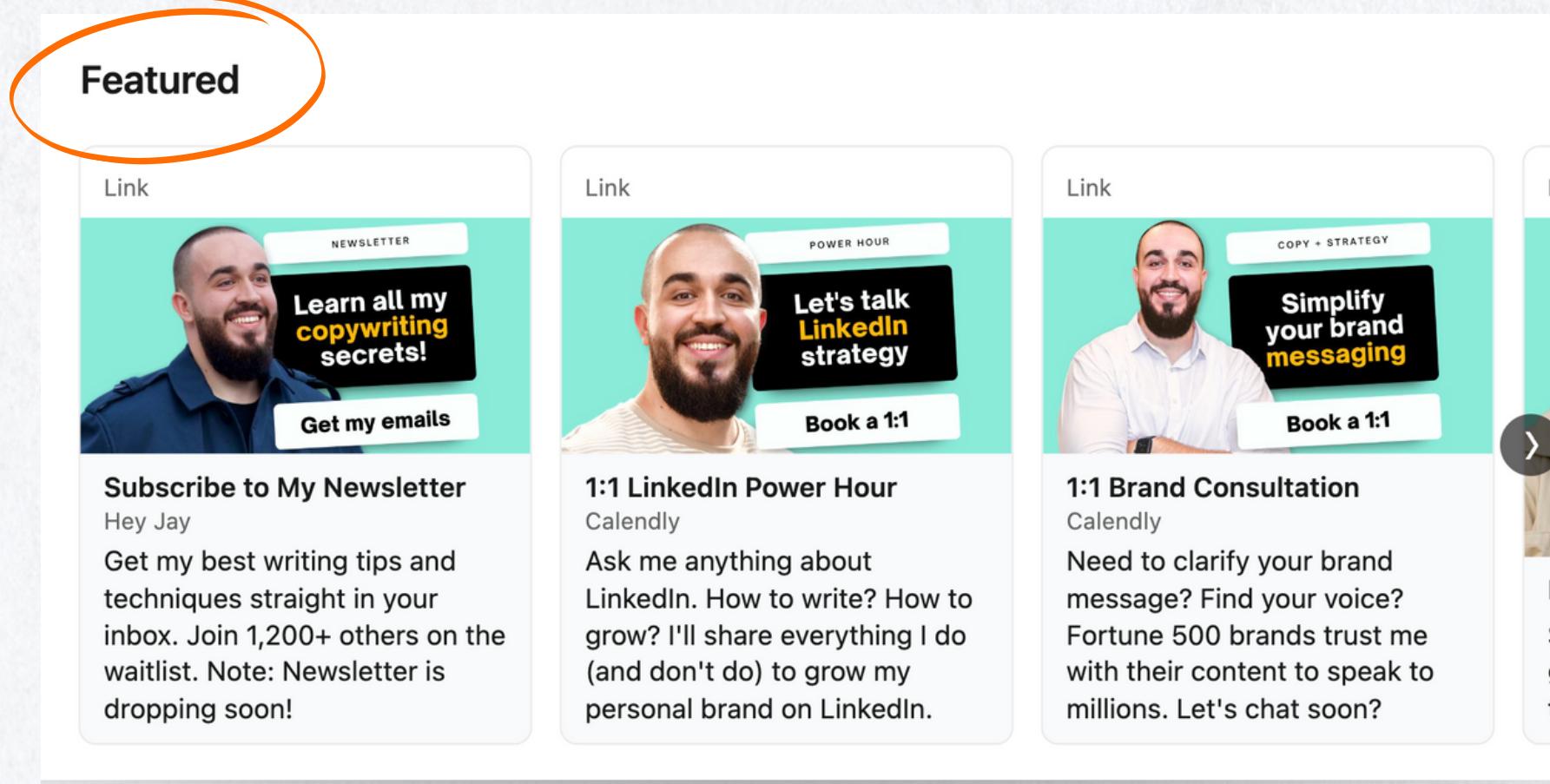
Talks about #linkedin, #marketing, #copywriting, #brandstrategy, and  
#personalbranding

 Hey Jay

**It's about how well you can 'convert'  
visitors into a) followers or b) customers**

1

# The 2 most underrated parts of 99.9% of LinkedIn profiles?



This is where your audience 'converts'

# You share "too little"

**"Tips and tricks" are outdated**

(anyone can do this) 

Share your exact step-by-step [strategies] that have created [transformative results]



**9-Step SEO Content Strategy**

Steal my blog strategy to get more traffic, leads and revenue

6 Email Marketing Hacks to Get More Opens, Clicks and ... • 7 pages



Chase Dimond | Email Marketing Ner...  
@ecomchasedimond

6 Email Marketing Hacks that will get you:

- >> More opens
- >> More clicks
- >> More subscribers

From \$100M+ in Email Revenue

THREAD

2

# Best approach: Share everything you know

- I recently hosted a **free** LinkedIn course in the comments of my post

A screenshot of a LinkedIn post by Jasmin Alić, an Author. The post text reads: "ASK ME ANYTHING: Share your LinkedIn-related questions below. Feel free to engage and discuss with other creators in this comment section too." A blue curved arrow points from the text "Resulted in 7 new bookings in 24 hours" down to the "829 comments" count. A small orange flame icon is located to the right of the comment count.

Jasmin Alić Author

Fortune 500 Copywriter & Strategist | Professor of Copywriting | G...

1w ...

ASK ME ANYTHING: Share your LinkedIn-related questions below. Feel free to engage and discuss with other creators in this comment section too.

Resulted in **7 new bookings** in 24 hours

You can never share too much "for free"

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# Posting daily is a myth

Buuuut...



Quality. Over Quantity.

Would you rather play 25 exhibition matches in a year - and risk losing several of them?

Or play 1 championship match in a year - and win?

4

# Engaging daily is a must

**Commenting** is LinkedIn's  
biggest growth hack



Jasmin Alić **Author**

2w ...

Fortune 500 Copywriter & Strategist | Professor of Copywriting

📌 I've shared my commenting strategy in the past.  
Since then, I've had 100s of you telling me that  
IT WORKS for you too.

Do this every day:

Make yourself seen  
Make yourself known  
Make yourself followed!

Like · 40 | Reply · 9 Replies

# 4

## My commenting strategy:



Jasmin Alić • You

Fortune 500 Copywriter & Strategist | Professor of Copy...

2w •

• • •

How to get 1,000 followers in 1 day without posting

(I did this 3 times already - and you can do it too)

- Find 15-20 LI creators with 10-50k followers
- Find 10-15 creators with 50-100k followers
- Tap their to see exactly when they post
- Comment within the first 5-10 minutes
- Comment with intent; no "great post"
- Comment as if you're writing a post
- Comment to start conversations
- Get people to visit your profile
- Convert them into followers
- Do so throughout the day

Commenting should be your daily routine. I did it since day 1 and managed to get 1k followers in 24 hours 3 times so far without posting. Sometimes not posting for days.

This is not a LinkedIn algorithm hack. It's a people hack.



You and 1,154 others

669 comments • 35 reposts

# Post for your audience, not yourself

Some LinkedIn creators use their profile as their daily journal

If you want to **grow your following**, the only thing that matters is:

What your followers like, want, and need

Your expertise

Your help

Their growth

# Write better = sell better

**Everyone** on LinkedIn should invest into learning **copywriting**

Writing better hooks

**Grab attention**

Write more clearly

**+ Keep attention**

More concisely

**+ Write with impact**

White space

**+ Improve readability**

One-liners

**+ Write for memorability**

Format

**+ Add visual beauty to words**

Edit

**+ Write in the best way possible**

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# Remember to have some fun

You'd be surprised how many people forget this

**LinkedIn is a social platform**  
**Connect with new and more people**

**LinkedIn is a learning platform**  
Every world-class expert - 1 click away

**LinkedIn is a lead generation platform**  
Your best customers, waiting for "you"

**LinkedIn is a "people" platform**  
**Support others as much as you can**



# Congrats! You're now a LinkedIn pro!



# **Bonus | LinkedIn is #1 platform in the world today to:**



Expand your connections  
Grow your authority

Get interviewed

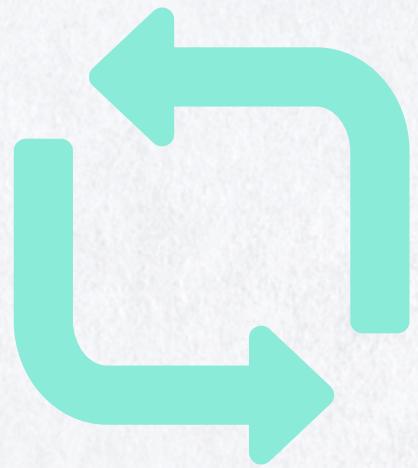
Get featured

Get sales

**+ so much more!**



**Tie these goals  
to your LinkedIn  
activity = you'll win**



# Reshare this post

It's the best thing you can do  
to help others on LinkedIn



for more LinkedIn magic