

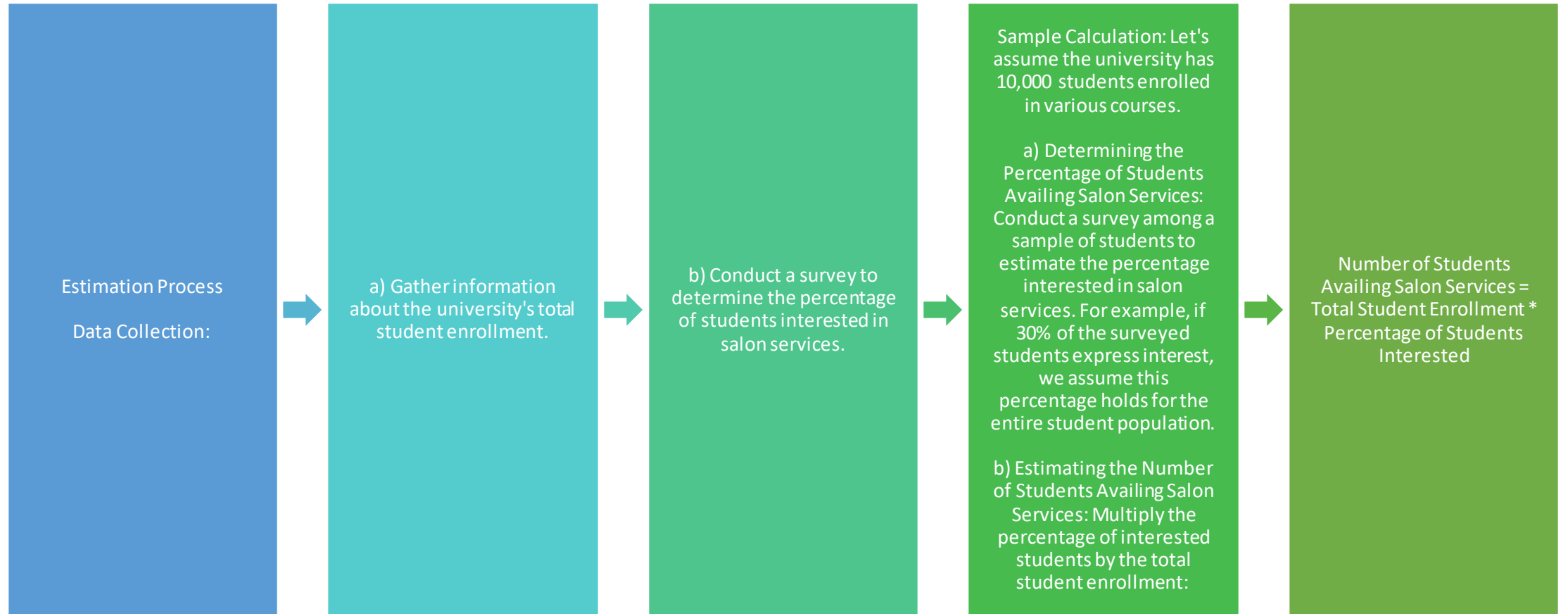
Title: Estimating the Number of University Students Availing Beauty Salon & Spa Services in a Week

Problem Statement: The objective is to estimate the number of university students who avail beauty salon and spa services in a week.

Assumptions:

- a) Grooming requirement is equally important for both boys and girls.
- b) Salon services include three main services: haircuts, manicures, and skincare massages.
- c) A student is defined as someone who is enrolled in a course at the university.
- d) The salon services will be available from 9 am to 9 pm every day.

Approach, Calculations, and Visualizations



Key Considerations



Market Research: Conduct a competitive analysis to understand the availability of salon services in the university's vicinity and their pricing.



Time Slots: Evaluate peak and off-peak hours for salon services based on student schedules and preferences.



Service Capacity: Determine the salon's capacity to handle the estimated number of students availing services in a week.



Marketing and Promotions: Consider implementing marketing strategies to increase student awareness and engagement with the salon services.



Feedback and Iteration: Continuously gather feedback from students to improve the salon services and adapt to their needs.