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Data Analytics

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Homework 1

Homework 1 Analysis

1. Given the provided data, what are three conclusions we can draw about our kickstarter campaigns?

I.) The journalism category displayed the least success in the data set.

II.) The music category displayed the most success in the data set.

III.) There are far more kickstarter campaigns for the “Theatre” category than any other, making up over 30% of the data set.

1. What are some limitations of the dataset?

Some limitations of the data set include but are not limited to, the limited background information of the campaigns, does not acknowledge any boundaries for the backers\_count in which the average donation calculation could be skewed, and some of the goals look unrealistic which can also result in misleading data.

1. What are some other possible tables/and or graphs that we could create?

Some other tables that could be created could display variables such as the length or the campaign and the amount of time certain campaigns took to reach their goal. By analyzing these variables we could display which types of campaigns in each country achieved their goal the fastest and thus the type of campaign that should most likely be pursued in that country during that time.