# Words of Wisdom

Surround yourself with people who fight for you in rooms you aren't in.  
- unknown

## The Customer

The customer is the most important part of any business. Everything you do should be geared towards making your customer’s life better.

Strive to have, (or make), great customers. Great customers appreciate what you do for them, usually more than you realize.

Your most important customer is the person you report to.  
- Rich Sweeny