

Privacy policy - Cardeal

Privacy Policy

Last Updated: November 1, 2025

1. INFORMATION WE COLLECT

1.1 Personal Information

- Account registration information (name, email, phone number)
- Vehicle listing details and descriptions
- Communication messages between users
- Contact information for vehicle inquiries

1.2 Technical Information

- Device information and operating system
- App usage analytics and performance data
- Location data (if permitted) for enhanced search functionality
- Firebase authentication and analytics data

1.3 Social Media Integration

- Social media account information for automatic posting
- Public profile information when connecting social accounts
- Content shared to social media platforms

2. HOW WE USE YOUR INFORMATION

2.1 Platform Services

- Facilitating vehicle listings and user communications
- Connecting buyers and sellers through the marketplace
- Improving app functionality and user experience
- Providing customer support services

2.2 Automatic Social Media Posting

- Posting your vehicle listings to connected social media platforms
- Sharing listing content, images, and contact information publicly
- Promoting listings across social networks without additional consent

2.3 Marketing and Advertising

- Displaying personalized advertisements within the app
- Sharing anonymized data with advertising partners (Google Ads, etc.)
- Promoting featured listings and sponsored content

Privacy policy - Cardeal

3. INFORMATION SHARING

3.1 Public Information

- Vehicle listings and seller contact information are publicly visible
- User communications may be visible to relevant parties
- Social media posts containing your listing information

3.2 Third-Party Services

- Firebase (Google) for authentication, analytics, and hosting
- Social media platforms for automatic posting
- Advertising networks for targeted advertisements
- Cloud storage providers for data backup

3.3 Legal Requirements

- We may disclose information when required by law
- Information may be shared to protect our rights or safety
- Data may be transferred in business transactions

4. DATA SECURITY

4.1 Security Measures

- Industry-standard encryption for data transmission
- Secure cloud storage with Firebase/Google Cloud
- Regular security updates and monitoring
- Access controls and authentication measures

4.2 Limitations

- No data transmission is completely secure
- Users are responsible for protecting their account credentials
- Third-party services have their own security measures

5. YOUR RIGHTS AND CHOICES

5.1 Account Control

- Access and update your personal information
- Delete your account and associated data
- Control social media posting permissions
- Manage communication preferences

5.2 Data Portability

- Request a copy of your personal data
- Export your vehicle listing information
- Transfer data to other services where technically feasible

Privacy policy - Cardeal

5.3 Marketing Opt-Out

- Unsubscribe from promotional communications
- Disable personalized advertisements
- Control social media sharing preferences

6. CHILDREN'S PRIVACY

The App is not intended for users under 18 years of age. We do not knowingly collect personal information from children under 18.

7. INTERNATIONAL DATA TRANSFERS

Your information may be transferred to and processed in countries other than your residence, including the United States and European Union, where our service providers operate.

8. DATA RETENTION

8.1 Account Data

- Personal information retained while account is active
- Vehicle listings may remain visible after deletion for search optimization
- Communication history retained for dispute resolution

8.2 Deletion

- Account deletion removes most personal information
- Some data may be retained for legal compliance
- Backup systems may retain data for limited periods

9. COOKIES AND TRACKING

9.1 Analytics

- Firebase Analytics for app usage tracking
- Performance monitoring and crash reporting
- User behavior analysis for app improvement

9.2 Advertising

- Google Ads and third-party advertising cookies
- Personalized advertisement targeting
- Social media tracking pixels

10. THIRD-PARTY LINKS

The App may contain links to third-party websites or services. We are not responsible for their privacy practices.

Privacy policy - Cardeal

11. PRIVACY POLICY UPDATES

We may update this Privacy Policy periodically. Continued use of the App constitutes acceptance of updated terms.

12. GDPR COMPLIANCE (EU Users)

12.1 Legal Basis

- Consent for social media posting and marketing
- Legitimate interest for platform functionality
- Contract performance for user services

12.2 EU Rights

- Right to access your personal data
- Right to rectification and erasure
- Right to data portability
- Right to object to processing
- Right to lodge complaints with supervisory authorities

13. CALIFORNIA PRIVACY RIGHTS (CCPA)

California residents have specific rights regarding personal information collection and use. Contact us for CCPA-related requests.

14. CONTACT INFORMATION

For privacy-related questions or requests: - Email: haissamsweets@gmail.com - Address: Kirklareli, Turkey - Data Protection Officer: haissamsweets@gmail.com

15. CONSENT

By using the App, you consent to the collection, use, and sharing of your information as described in this Privacy Policy.

This Privacy Policy is effective as of the date listed above and governs your use of the Cardeal application.