#### GOOGLE APPS DATA PROJECT

```
In [1]: import numpy as np # Linear algebra
import pandas as pd # data processing, csvfile I/O (e.g. pd.read_csv)
import matplotlib.pyplot as plt
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import classification_report
from sklearn.metrics import confusion_matrix
from sklearn.metrics import accuracy_score
from random import randrange
import warnings
warnings.filterwarnings("ignore")
```

In [2]: df = pd.read\_csv("e:Google Apps Data.csv")
df

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	Unnamed: 0.1	Unnamed: 0	Арр	Category	Rating	Reviews	Size	Installs	Туре	Pric
0	0	0	Photo Editor & Candy Camera & Grid & ScrapBook	Art And Design	4.1	159	19.0	10000	Free	0.
1	1	1	Coloring book moana	Art And Design	3.9	967	14.0	500000	Free	0.
2	2	5	U Launcher Lite – FREE Live Cool Themes, Hide	Art And Design	4.7	87510	8.7	5000000	Free	0.
3	3	6	Sketch - Draw & Paint	Art And Design	4.5	215644	25.0	50000000	Free	0.
4	4	7	Pixel Draw - Number Art Coloring Book	Art And Design	4.3	967	2.8	100000	Free	0.
8271	8271	8912	FR Calculator	Family	4.0	7	2.6	500	Free	0.
8272	8272	8913	Sya9a Maroc - FR	Family	4.5	38	53.0	5000	Free	0.
8273	8273	8914	Fr. Mike Schmitz Audio Teachings	Family	5.0	4	3.6	100	Free	0.
8274	8274	8915	The SCP Foundation DB fr nn5n	Books And Reference	4.5	114	1.0	1000	Free	0.
8275	8275	8916	iHoroscope - 2018 Daily Horoscope & Astrology	Lifestyle	4.5	398307	19.0	10000000	Free	0.

## In [3]: df.head()

### Out[3]:

	Unnamed: 0.1	Unnamed: 0	Арр	Category	Rating	Reviews	Size	Installs	Туре	Price	С
0	0	0	Photo Editor & Candy Camera & Grid & ScrapBook	Art And Design	4.1	159	19.0	10000	Free	0.0	
1	1	1	Coloring book moana	Art And Design	3.9	967	14.0	500000	Free	0.0	
2	2	5	U Launcher Lite – FREE Live Cool Themes, Hide	Art And Design	4.7	87510	8.7	5000000	Free	0.0	
3	3	6	Sketch - Draw & Paint	Art And Design	4.5	215644	25.0	50000000	Free	0.0	
4	4	7	Pixel Draw - Number Art Coloring Book	Art And Design	4.3	967	2.8	100000	Free	0.0	
4										)	<b>&gt;</b>

# In [4]: # Cleaning the dataset df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8276 entries, 0 to 8275
Data columns (total 15 columns):

#	Column	Non-Null Count	Dtype
0	Unnamed: 0.1	8276 non-null	int64
1	Unnamed: 0	8276 non-null	int64
2	App	8276 non-null	object
3	Category	8276 non-null	object
4	Rating	8276 non-null	float64
5	Reviews	8276 non-null	int64
6	Size	8276 non-null	float64
7	Installs	8276 non-null	int64
8	Туре	8276 non-null	object
9	Price	8276 non-null	float64
10	Content Rating	7915 non-null	object
11	Last Updated	8276 non-null	object
12	Current Ver	8276 non-null	object
13	Minimum Android Ver	8276 non-null	object
14	Genres	8276 non-null	object

dtypes: float64(3), int64(4), object(8)

memory usage: 970.0+ KB

```
In [5]: df.describe()
Out[5]:
                   Unnamed:
                             Unnamed: 0
                                              Rating
                                                          Reviews
                                                                          Size
                                                                                     Installs
                         0.1
          count 8276.000000
                             8276.000000
                                         8276.000000 8.276000e+03 8276.000000 8.276000e+03 8276.00
                 4137.500000
                             4560.609957
                                            4.175121 2.803270e+05
                                                                     18.897761
                                                                               9.658206e+06
          mean
                                                                                                1.02
                                                                     22.376521
            std
                 2389.219747 2560.879748
                                            0.534762 2.096170e+06
                                                                               5.986505e+07
                                                                                               16.77
            min
                    0.000000
                                0.000000
                                             1.000000 1.000000e+00
                                                                      0.008300
                                                                               1.000000e+00
                                                                                                0.00
           25%
                2068.750000 2459.750000
                                            4.000000 1.290000e+02
                                                                      2.800000
                                                                               1.000000e+04
                                                                                                0.00
           50%
                 4137.500000
                                            4.300000 3.213500e+03
                                                                      9.500000
                                                                               1.000000e+05
                                                                                                0.00
                             4613.500000
           75%
                 6206.250000
                             6765.250000
                                             4.500000 4.627800e+04
                                                                     27.000000
                                                                               1.000000e+06
                                                                                                0.00
           max 8275.000000 8916.000000
                                            5.000000 7.815831e+07
                                                                    100.000000
                                                                              1.000000e+09
                                                                                              400.00
In [6]: | df.shape
Out[6]: (8276, 15)
In [7]: df.isnull().any()
Out[7]: Unnamed: 0.1
                                    False
         Unnamed: 0
                                    False
         App
                                    False
         Category
                                    False
         Rating
                                    False
         Reviews
                                    False
         Size
                                    False
         Installs
                                    False
         Type
                                    False
         Price
                                    False
         Content Rating
                                     True
         Last Updated
                                    False
         Current Ver
                                    False
         Minimum Android Ver
                                    False
```

False

Genres

dtype: bool

```
In [8]: #Lets Check out the null value
         df.isnull().sum()
Out[8]: Unnamed: 0.1
                                    0
         Unnamed: 0
                                    0
                                    0
         App
         Category
                                    0
                                    0
         Rating
                                    0
         Reviews
         Size
                                    0
                                    0
         Installs
         Type
                                    0
         Price
                                    0
         Content Rating
                                 361
         Last Updated
                                    0
         Current Ver
                                    0
         Minimum Android Ver
                                    0
         Genres
                                    0
         dtype: int64
In [9]: df = df.dropna()
In [10]: df.isnull().any()
Out[10]: Unnamed: 0.1
                                 False
         Unnamed: 0
                                 False
         App
                                 False
         Category
                                 False
         Rating
                                 False
         Reviews
                                 False
         Size
                                 False
         Installs
                                 False
         Type
                                 False
         Price
                                 False
         Content Rating
                                 False
         Last Updated
                                 False
         Current Ver
                                 False
         Minimum Android Ver
                                 False
         Genres
                                 False
         dtype: bool
In [11]: df.shape
Out[11]: (7915, 15)
In [14]: df["Size"] = 1000 * df["Size"]
```

In [15]: df

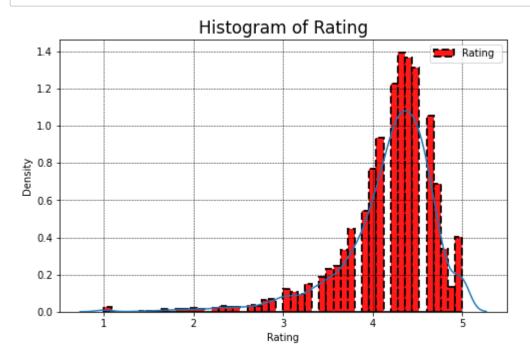
Out[15]:

	Unnamed: 0.1	Unnamed: 0	Арр	Category	Rating	Reviews	Size	Installs	Туре
0	0	0	Photo Editor & Candy Camera & Grid & ScrapBook	Art And Design	4.1	159	19000.00	10000	Free
1	1	1	Coloring book moana	Art And Design	3.9	967	14000.00	500000	Free
2	2	5	U Launcher Lite – FREE Live Cool Themes, Hide	Art And Design	4.7	87510	8700.00	5000000	Free
3	3	6	Sketch - Draw & Paint	Art And Design	4.5	215644	25000.00	50000000	Free
4	4	7	Pixel Draw - Number Art Coloring Book	Art And Design	4.3	967	2800.00	100000	Free
8270	8270	8911	Chemin (fr)	Books And Reference	4.8	44	604.49	1000	Free
8271	8271	8912	FR Calculator	Family	4.0	7	2600.00	500	Free
8272	8272	8913	Sya9a Maroc - FR	Family	4.5	38	53000.00	5000	Free
8273	8273	8914	Fr. Mike Schmitz Audio Teachings	Family	5.0	4	3600.00	100	Free
8275	8275	8916	iHoroscope - 2018 Daily Horoscope & Astrology	Lifestyle	4.5	398307	19000.00	10000000	Free

7915 rows × 15 columns

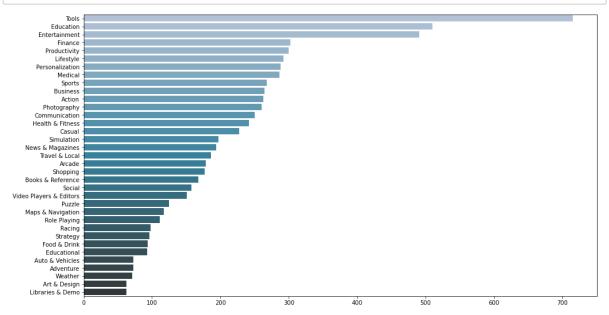
```
In [16]: |df["Reviews"] = df["Reviews"].astype(float)
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 7915 entries, 0 to 8275
         Data columns (total 15 columns):
              Column
                                   Non-Null Count Dtype
              ----
         - - -
                                   -----
                                                   ----
          0
              Unnamed: 0.1
                                   7915 non-null
                                                   int64
          1
              Unnamed: 0
                                   7915 non-null
                                                   int64
          2
                                   7915 non-null
                                                   object
              App
          3
                                   7915 non-null
                                                   object
              Category
          4
              Rating
                                   7915 non-null
                                                   float64
          5
              Reviews
                                   7915 non-null
                                                   float64
          6
              Size
                                   7915 non-null
                                                   float64
          7
                                                   int64
              Installs
                                   7915 non-null
          8
              Type
                                   7915 non-null
                                                   object
          9
              Price
                                   7915 non-null
                                                   float64
          10 Content Rating
                                   7915 non-null
                                                   object
          11 Last Updated
                                   7915 non-null
                                                   object
          12 Current Ver
                                   7915 non-null
                                                   object
          13 Minimum Android Ver 7915 non-null
                                                   object
          14 Genres
                                   7915 non-null
                                                   object
         dtypes: float64(4), int64(3), object(8)
         memory usage: 989.4+ KB
In [17]: df["Price"] = df["Price"].astype(int)
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 7915 entries, 0 to 8275
         Data columns (total 15 columns):
          #
              Column
                                   Non-Null Count Dtype
              ----
                                   -----
         ---
                                                   ----
          0
                                   7915 non-null
              Unnamed: 0.1
                                                   int64
          1
              Unnamed: 0
                                   7915 non-null
                                                   int64
          2
                                   7915 non-null
                                                   object
              App
          3
              Category
                                   7915 non-null
                                                   object
          4
              Rating
                                   7915 non-null
                                                   float64
          5
                                   7915 non-null
                                                   float64
              Reviews
          6
              Size
                                   7915 non-null
                                                   float64
          7
              Installs
                                   7915 non-null
                                                   int64
          8
              Type
                                   7915 non-null
                                                   object
          9
              Price
                                   7915 non-null
                                                   int32
          10 Content Rating
                                   7915 non-null
                                                   object
          11 Last Updated
                                   7915 non-null
                                                   object
          12 Current Ver
                                   7915 non-null
                                                   object
          13 Minimum Android Ver 7915 non-null
                                                   object
          14 Genres
                                   7915 non-null
                                                   object
         dtypes: float64(3), int32(1), int64(3), object(8)
         memory usage: 958.5+ KB
```

```
In [18]: |df["Installs"] = df["Installs"].astype(int)
         df.info()
         <class 'pandas.core.frame.DataFrame'>
         Int64Index: 7915 entries, 0 to 8275
         Data columns (total 15 columns):
              Column
                                   Non-Null Count
                                                    Dtype
              ----
                                    -----
                                                    ----
          0
              Unnamed: 0.1
                                   7915 non-null
                                                    int64
          1
              Unnamed: 0
                                   7915 non-null
                                                    int64
          2
                                   7915 non-null
                                                    object
              App
          3
                                   7915 non-null
                                                    object
              Category
          4
              Rating
                                   7915 non-null
                                                    float64
          5
              Reviews
                                   7915 non-null
                                                    float64
          6
              Size
                                   7915 non-null
                                                    float64
          7
              Installs
                                   7915 non-null
                                                    int32
          8
              Type
                                   7915 non-null
                                                    object
          9
              Price
                                   7915 non-null
                                                    int32
          10 Content Rating
                                   7915 non-null
                                                    object
          11 Last Updated
                                   7915 non-null
                                                    object
          12 Current Ver
                                   7915 non-null
                                                    object
                                   7915 non-null
          13
              Minimum Android Ver
                                                    object
          14 Genres
                                    7915 non-null
                                                    object
         dtypes: float64(3), int32(2), int64(2), object(8)
         memory usage: 927.5+ KB
In [19]: df.shape
Out[19]: (7915, 15)
In [20]: df.drop(df[(df['Reviews'] < 1) & (df['Reviews'] > 5 )].index, inplace = True)
In [21]: df.shape
Out[21]: (7915, 15)
In [22]: df.drop(df[df['Installs'] < df['Reviews'] ].index, inplace = True)</pre>
In [23]: df.shape
Out[23]: (7908, 15)
In [24]: | df.drop(df[(df['Type'] =='Free') & (df['Price'] > 0 )].index, inplace = True)
In [26]: | df.shape
Out[26]: (7908, 15)
```



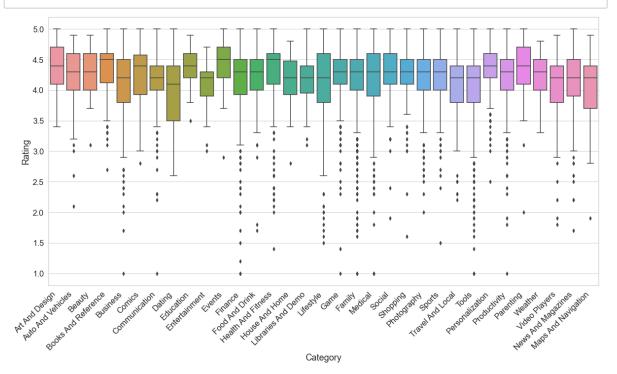
- Total number of ratings: 7908
- Mean of distribution of rating : 4.17678300455235
- Standard deviation: 0.5355492691441196

In [28]: #Show top 35 app genres
plt.figure(figsize=(16, 9))
genres = df["Genres"].value\_counts()[:35]
ax = sns.barplot(x=genres.values, y=genres.index, palette="PuBuGn\_d")



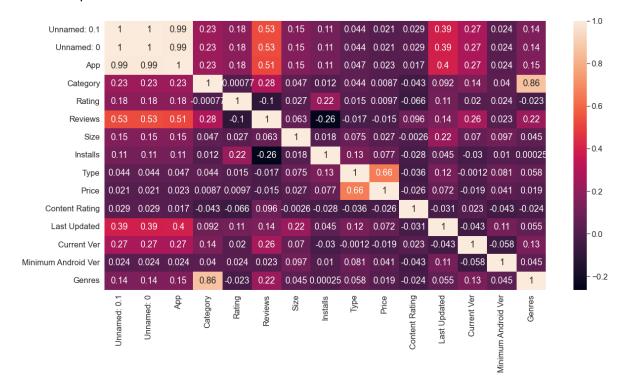
In [29]: #Which categories have the best overall rating? Also, which category had the m
import seaborn as sns

sns.set(rc={'figure.figsize':(20,10)}, font\_scale=1.5, style='whitegrid')
ax = sns.boxplot(x="Category",y="Rating",data=df)
labels = ax.set\_xticklabels(ax.get\_xticklabels(), rotation=45,ha='right')
# All of the categories have close rating averages.Events category has best ra



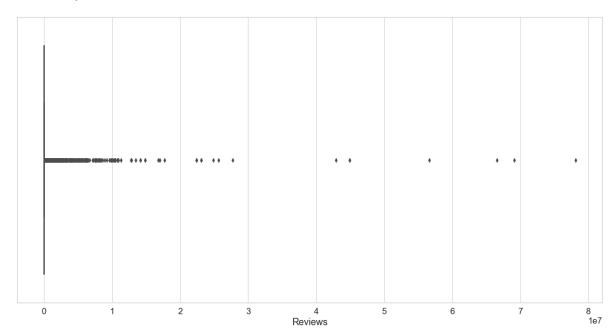


### Out[30]: <AxesSubplot:>



# In [31]: sns.boxplot(df['Reviews'])

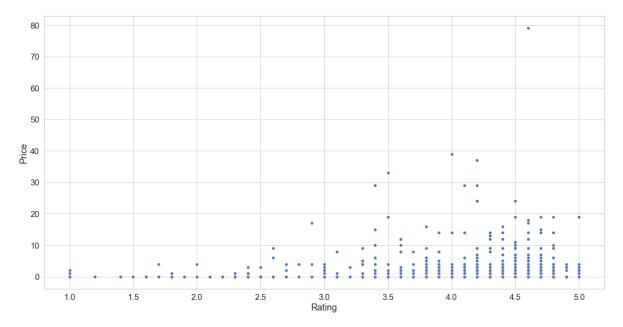
Out[31]: <AxesSubplot:xlabel='Reviews'>



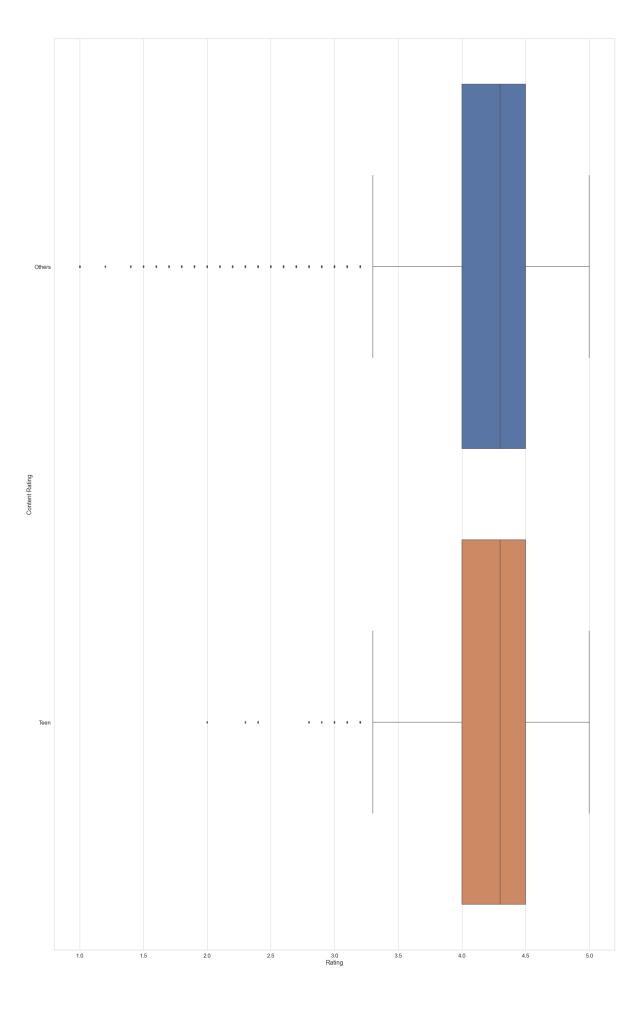
```
In [33]: sns.boxplot(df['Size'])
Out[33]: <AxesSubplot:xlabel='Size'>
             0
                          20000
                                         40000
                                                       60000
                                                                     80000
                                                                                    100000
                                                Size
In [35]: more = df.apply(lambda x : True
                      if x['Price'] > 200 else False, axis = 1)
In [36]: more count = len(more[more == True].index)
In [38]: | df.shape
Out[38]: (7908, 15)
In [39]: | df.drop(df[df['Price'] > 200].index, inplace = True)
         df.shape
Out[39]: (7893, 15)
In [40]: |df.drop(df[df['Reviews'] > 2000000].index, inplace = True)
         df.shape
Out[40]: (7689, 15)
In [41]: # dropping more than 10000000 Installs value
         df.drop(df[df['Installs'] > 10000000].index, inplace = True)
         df.shape
Out[41]: (7439, 15)
```

In [42]: sns.scatterplot(x='Rating',y='Price',data=df)
#heavior apps are rated better.

Out[42]: <AxesSubplot:xlabel='Rating', ylabel='Price'>

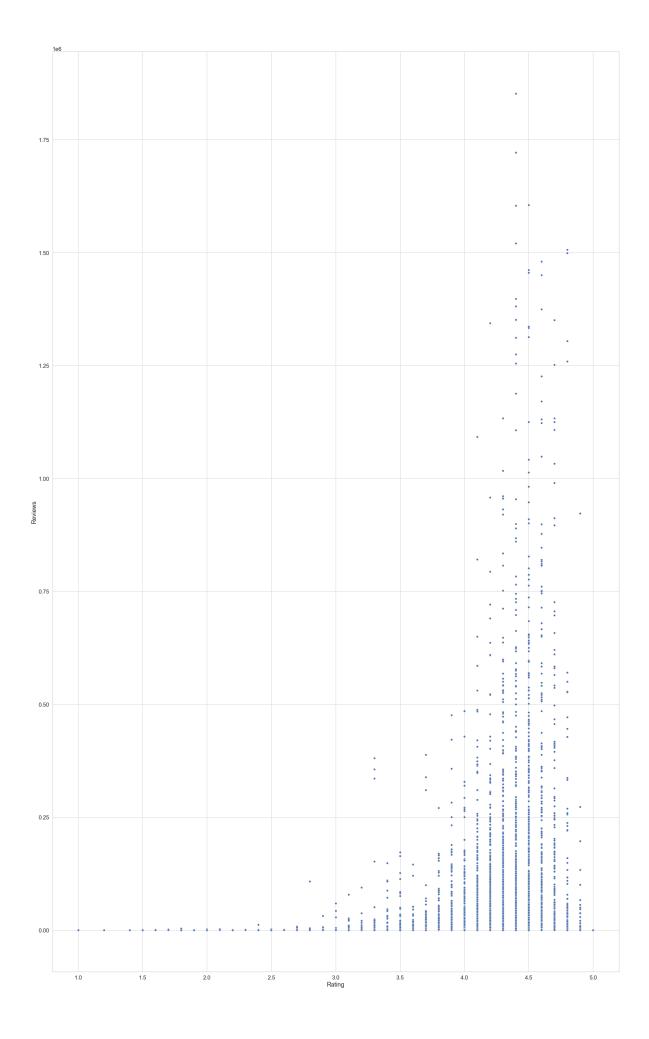


```
In [47]: sns.boxplot(x="Rating", y="Content Rating", data=df)
Out[47]: <AxesSubplot:xlabel='Rating', ylabel='Content Rating'>
```



```
In [48]: sns.scatterplot(x='Rating',y='Reviews',data=df)
# more reviews makes app rating better.
```

Out[48]: <AxesSubplot:xlabel='Rating', ylabel='Reviews'>



In [49]: #Drop the columns that are not depend on rating values
 df.drop(['App','Current Ver','Minimum Android Ver','Unnamed: 0.1','Unnamed: 0
 df

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$\mathbf{v}$	uL	1 42	

	Category	Rating	Reviews	Size	Installs	Туре	Price	Content Rating	Last Updated	Genre
0	Art And Design	4.1	159.0	19000.00	10000	0	0	Others	January 7, 2018	Art { Desig
1	Art And Design	3.9	967.0	14000.00	500000	0	0	Others	January 15, 2018	Art { Desigı
2	Art And Design	4.7	87510.0	8700.00	5000000	0	0	Others	August 1, 2018	Art { Desigı
4	Art And Design	4.3	967.0	2800.00	100000	0	0	Others	June 20, 2018	Art { Desigı
5	Art And Design	4.4	167.0	5600.00	50000	0	0	Others	March 26, 2017	Art { Desigı
8270	Books And Reference	4.8	44.0	604.49	1000	0	0	Others	March 23, 2014	Books ( Reference
8271	Family	4.0	7.0	2600.00	500	0	0	Others	June 18, 2017	Educatio
8272	Family	4.5	38.0	53000.00	5000	0	0	Others	July 25, 2017	Educatio
8273	Family	5.0	4.0	3600.00	100	0	0	Others	July 6, 2018	Educatio
8275	Lifestyle	4.5	398307.0	19000.00	10000000	0	0	Others	July 25, 2018	Lifestyl

7439 rows × 10 columns

```
In [53]: #Let's apply Dummy EnCoding on Column "Category"
df1 =df
```

```
In [54]: #get unique values in Column "Category"
df1.Category.unique()
```

```
In [55]: df1.Category = pd.Categorical(df1.Category)
          x = df1[['Category']]
          del df1['Category']
          dummies = pd.get_dummies(x, prefix = 'Category')
          df1 = pd.concat([df1,dummies], axis=1)
          df1.head()
Out[55]:
                                                        Content
                                                                   Last
                                                                                Category_Art
                                     Installs Type Price
                                                                         Genres
             Rating Reviews
                               Size
                                                         Rating
                                                                Updated
                                                                                  And Design
                                                                           Art &
                                                                 January
           0
                4.1
                       159.0 19000.0
                                      10000
                                                0
                                                     0
                                                         Others
                                                                                          1 ...
                                                                 7, 2018
                                                                         Design
                                                                 January
                                                                           Art &
           1
                3.9
                       967.0 14000.0
                                     500000
                                                0
                                                     0
                                                         Others
                                                                 15, 2018
                                                                         Design
                                                                  August
                                                                           Art &
           2
                4.7
                     87510.0
                              8700.0 5000000
                                                0
                                                     0
                                                         Others
                                                                                          1 ...
                                                                 1, 2018
                                                                         Design
                                                                June 20,
                                                                           Art &
                              2800.0
                                                         Others
           4
                4.3
                       967.0
                                     100000
                                                0
                                                     0
                                                                                          1 ...
                                                                   2018
                                                                         Design
                                                                  March
                                                                           Art &
           5
                4.4
                       167.0
                             5600.0
                                      50000
                                                0
                                                         Others
                                                                                          1 ...
                                                                26, 2017
                                                                         Design
          5 rows × 42 columns
In [56]: df1.shape
Out[56]: (7439, 42)
In [57]: #Let's apply Dummy EnCoding on Column "Genres"
          #get unique values in Column "Genres"
          df1["Genres"].unique()
Out[57]: array(['Art & Design', 'Auto & Vehicles', 'Beauty', 'Books & Reference',
                  'Business', 'Comics', 'Communication', 'Dating', 'Education',
                  'Entertainment', 'Events', 'Finance', 'Food & Drink',
                  'Health & Fitness', 'House & Home', 'Libraries & Demo',
                  'Lifestyle', 'Card', 'Casual', 'Puzzle', 'Arcade', 'Word',
                  'Racing', 'Sports', 'Action', 'Board', 'Simulation',
                  'Role Playing', 'Adventure', 'Strategy', 'Trivia', 'Educational',
                  'Music', 'Music & Audio', 'Video Players & Editors', 'Medical',
                  'Social', 'Shopping', 'Photography', 'Travel & Local', 'Tools',
                  'Personalization', 'Productivity', 'Parenting', 'Weather',
                  'News & Magazines', 'Maps & Navigation', 'Casino'], dtype=object)
In [59]: | df1.Genres = pd.Categorical(df1['Genres'])
          x = df1[["Genres"]]
          del df1['Genres']
          dummies = pd.get dummies(x, prefix = 'Genres')
          df1 = pd.concat([df1,dummies], axis=1)
```

```
In [61]: df1.head()
Out[61]:
                                                             Content
                                                                         Last Category_Art Category_A
                                        Installs Type Price
               Rating Reviews
                                  Size
                                                               Rating
                                                                      Updated
                                                                                 And Design
                                                                                               And Vehic
                                                                       January
            0
                         159.0 19000.0
                                          10000
                                                    0
                                                          0
                                                               Others
                  4.1
                                                                                          1
                                                                       7, 2018
                                                                       January
                                                               Others
                                                                                          1
            1
                  3.9
                         967.0 14000.0
                                         500000
                                                    0
                                                          0
                                                                      15, 2018
                                                                        August
            2
                       87510.0
                                8700.0 5000000
                                                          0
                                                               Others
                                                                                          1
                  4.7
                                                    0
                                                                       1, 2018
                                                                      June 20,
                                                               Others
            4
                  4.3
                         967.0
                                2800.0
                                         100000
                                                    0
                                                          0
                                                                                          1
                                                                         2018
                                                                        March
                                                                                          1
                  4.4
                         167.0
                                5600.0
                                          50000
                                                    0
                                                          0
                                                               Others
                                                                      26, 2017
           5 rows × 86 columns
In [62]: df1.shape
Out[62]: (7439, 86)
In [63]: #get unique values in Column "Content Rating"
           df1["Content Rating"].unique()
```

Out[63]: array(['Others', 'Teen'], dtype=object)

```
In [64]: df1['Content Rating'] = pd.Categorical(df1['Content Rating'])
          x = df1[['Content Rating']]
          del df1['Content Rating']
          dummies = pd.get_dummies(x, prefix = 'Content Rating')
          df1 = pd.concat([df1,dummies], axis=1)
          df1.head()
Out[64]:
                                                            Last Category_Art Category_Auto
                                                                                            Cate
             Rating Reviews
                                Size
                                     Installs Type Price
                                                         Updated
                                                                   And Design
                                                                               And Vehicles
                                                          January
           0
                                       10000
                                                                                         0
                4.1
                       159.0 19000.0
                                                0
                                                      0
                                                                           1
                                                          7, 2018
                                                          January
                                                                                         0
                3.9
                       967.0 14000.0
                                      500000
                                                                           1
                                                         15, 2018
                                                          August
                                                                                         0
           2
                4.7
                     87510.0
                              8700.0 5000000
                                                0
                                                                           1
                                                          1, 2018
                                                         June 20,
                                                                                         0
           4
                4.3
                       967.0
                              2800.0
                                      100000
                                                0
                                                                           1
                                                            2018
                                                           March
                                                                                         0
           5
                4.4
                       167.0
                              5600.0
                                       50000
                                                         26, 2017
          5 rows × 87 columns
In [65]: df1.shape
Out[65]: (7439, 87)
In [66]: df1.skew()
Out[66]: Rating
                                               -1.705801
          Reviews
                                                5.178585
          Size
                                                1.699823
          Installs
                                                1.795538
                                                3.184014
          Type
          Genres_Trivia
                                               16.511575
          Genres_Video Players & Editors
                                                7.307233
          Genres Weather
                                               10.396275
          Content Rating_Others
                                               -2.438105
          Content Rating_Teen
                                                2.438105
          Length: 86, dtype: float64
In [67]: reviewskew = np.log1p(df1['Reviews'])
          df1['Reviews'] = reviewskew
In [68]: reviewskew.skew()
Out[68]: -0.11368967711566853
```

```
In [69]: installsskew = np.log1p(df1['Installs'])
          df1['Installs']
Out[69]: 0
                       10000
                      500000
          1
          2
                     5000000
          4
                      100000
          5
                       50000
          8270
                        1000
          8271
                         500
          8272
                        5000
          8273
                         100
          8275
                    10000000
          Name: Installs, Length: 7439, dtype: int32
In [70]: installsskew.skew()
Out[70]: -0.4286169799756433
In [71]: df1.head()
Out[71]:
                                                                Last Category_Art Category_Auto
              Rating
                       Reviews
                                  Size
                                        Installs Type Price
                                                            Updated
                                                                       And Design
                                                                                    And Vehicles
                                                             January
                               19000.0
                                          10000
                                                                                              0
           0
                 4.1
                      5.075174
                                                   0
                                                                                1
                                                              7, 2018
                                                             January
           1
                 3.9
                      6.875232 14000.0
                                         500000
                                                   0
                                                                                1
                                                                                              0
                                                             15, 2018
                                                              August
           2
                                8700.0 5000000
                                                   0
                                                                                              0
                 4.7
                    11.379520
                                                                                1
                                                              1, 2018
                                                             June 20,
           4
                 4.3
                      6.875232
                                2800.0
                                         100000
                                                                                1
                                                                                              0
                                                                2018
                                                              March
           5
                 4.4
                      5.123964
                                5600.0
                                          50000
                                                   0
                                                                                1
                                                                                              0
                                                             26, 2017
          5 rows × 87 columns
```

•

```
In [73]: #drop Lastupdated column
df1.drop(['Last Updated'],axis=1,inplace=True)
df1
```

### Out[73]:

	Rating	Reviews	Size	Installs	Туре	Price	Category_Art And Design	Category_Auto And Vehicles	Catego
0	4.1	5.075174	19000.00	10000	0	0	1	0	
1	3.9	6.875232	14000.00	500000	0	0	1	0	
2	4.7	11.379520	8700.00	5000000	0	0	1	0	
4	4.3	6.875232	2800.00	100000	0	0	1	0	
5	4.4	5.123964	5600.00	50000	0	0	1	0	
8270	4.8	3.806662	604.49	1000	0	0	0	0	
8271	4.0	2.079442	2600.00	500	0	0	0	0	
8272	4.5	3.663562	53000.00	5000	0	0	0	0	
8273	5.0	1.609438	3600.00	100	0	0	0	0	
8275	4.5	12.894981	19000.00	10000000	0	0	0	0	

7439 rows × 86 columns

```
In [74]: df1 = df1.values
df1
```

```
In [76]: X = df1[:,1:87] #Predictors
         y = df1[:,0] #Target
         print(X)
         print(y)
         [[5.07517382e+00 1.90000000e+04 1.00000000e+04 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]
          [6.87523209e+00 1.40000000e+04 5.00000000e+05 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]
          [1.13795198e+01 8.70000000e+03 5.00000000e+06 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]
          [3.66356165e+00 5.30000000e+04 5.00000000e+03 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]
          [1.60943791e+00 3.60000000e+03 1.00000000e+02 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]
          [1.28949809e+01 1.90000000e+04 1.00000000e+07 ... 0.00000000e+00
           1.00000000e+00 0.00000000e+00]]
         [4.1 3.9 4.7 ... 4.5 5. 4.5]
In [77]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size = 0.2, ran
In [78]: print(X train.shape)
         print(X test.shape)
         (5951, 85)
         (1488, 85)
In [82]: from sklearn.model selection import train test split as tts
         from sklearn.linear model import LinearRegression as LR
         from sklearn.metrics import mean squared error as mse
In [85]: reg_all = LR()
         reg all.fit(X train,y train)
Out[85]: LinearRegression()
In [87]: R2 train = round(reg all.score(X train,y train),2)
         print("The R2 value of the Training Set is : {}".format(R2_train))
         The R2 value of the Training Set is: 0.07
In [88]: R2 test = round(reg all.score(X test,y test),2)
         print("The R2 value of the Testing Set is : {}".format(R2_test))
         The R2 value of the Testing Set is: 0.06
In [96]:
```

In [ ]:	
In [ ]:	
In [ ]:	
In [ ]:	
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In [78]:	
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In [ ]:	
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In [71]:	
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