Kandimalla shivani

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SUMMARY

Results-driven Affiliate Marketing Professional with a proven track record in forging strategic partnerships, increasing brand visibility by 50%, and boosting user engagement by 30% within six months. Skilled in data-driven marketing, audience behavior analysis, and leveraging business development techniques to enhance brand presence. Seeking opportunities to drive growth through impactful marketing strategies and brand collaborations.

EXPERIENCE

Affiliate marketing
Instagram   **February 2025 - March 2025**
- Forged strategic partnerships with influencers, increasing brand visibility by 50% and contributing to a 30% growth in user engagement within six months.
- Promoted products via social media and content marketing, generating **30% increase in engagement**.
- Analyzed audience behavior and adjusted strategies, leading to **50% growth in conversions**.

PROJECT

BLOCKCHAIN-Based Federated Learning with SMPC Model Verification Against Poisoning Attack For Health
Mina institute of engineering and technology · September 2024 - January 2025
- Designed and implemented a **secure federated learning model** using blockchain, improving data privacy by **30%** compared to traditional centralized models.
- Developed a **Secure Multi-Party Computation (SMPC) verification** mechanism, reducing poisoning attack risks by **40%**, enhancing model robustness.
- Optimized model performance, increasing accuracy by **15%**, ensuring real-time threat detection in healthcare systems.

EDUCATION

Bachelor of technology
Mina institute Of engineering and technology · Miryalaguda · 2025

Intermediate
KLN junior college · Miryalaguda · 2021

COURSEWORK

Data analysis course
Grow ai · 2025 · Data handling, Visualisation techniques, Analytical reasoning

Introduction to java
Learn tube · 2024

SKILLS

Technical skills :Java, Data Analysis, Blockchain, SEO, Google Analytics.

Marketing skills: Influencer Marketing, Social Media Advertising, Business Development.

Soft skills: Communication, Problem-solving, Speed Typing.