Sweta Shrestha

<u>UI/UX Portfolio</u> | <u>swetasrstha55@gmail.com</u> | (510) 779-4792 | <u>LinkedIn</u>

SKILLS

- Figma | Adobe XD | Sketch | Adobe Illustrator | Proto.io | Invision | Balsamiq | Miro | Zeplin
- User-Centered Design (UCD) | Design Thinking | Interaction Design | User Research | Persona Development | Wireframing | High-Fidelity Prototyping | Storyboarding | Information Architecture | Usability Testing | A/B Testing | User Flows | Journey Mapping | Accessibility Design (WCAG)
- HTML5 | CSS3 | JavaScript | Bootstrap | Responsive Web Design
- Agile Methodologies | Scrum | Task Prioritization | Timeline Development | Team Collaboration |
 Cross-Functional Team Leadership | Client Relations | Stakeholder Management | Jira | Trello | Slack |
 Confluence
- Data-Driven Design | Analytics Tools (Google Analytics, Hotjar) | Heuristic Evaluation | Usability Audits | Competitive Analysis | User Feedback Collection | Iterative Design

WORK EXPERIENCE

Valhalla Cybernetics

Remote, New Mexico, United States

January 2024- December 2024

- Product Designer
- Collaborated with senior designers to drive the UI/UX design process for hospital admin dashboards, incorporating user research, surveys, and usability testing to refine design decisions.
- Designed wireframes and low-fidelity prototypes for critical features such as appointment scheduling and doctor allocation, ensuring alignment with user needs and business goals.
- Developed and optimized interactive UI components, significantly enhancing the overall user experience and operational efficiency of the hospital admin dashboard.
- Produced detailed design documentation and style guides to maintain design consistency and scalability across the platform.

Center for Dalit Women

Kathmandu, Nepal

Jr. Product Designer

January 2021 – June 2022

- Designed and developed user-centered materials for international projects, *including Inclusive Community Forest User Group* and *She Leads Women Leadership Program*, focusing on accessibility and engagement.
- Designed user-centered materials, including presentations, handouts, and digital content, to support leadership training and ensure accessibility and engagement for diverse participants.
- Ensured brand consistency across promotional materials and website updates, enhancing the impact and reach of the organization's initiatives.
- Conducted user research and gathered feedback from participants to inform iterative design improvements, ensuring training materials aligned with user needs and enhanced learning outcomes.
- Designed infographics and visual reports to communicate project results and progress to internal and external stakeholders, effectively supporting advocacy for women's leadership initiatives.
- Crafted visually compelling graphics for social media campaigns and outreach, contributing to a 25% increase in engagement for the organization's women's empowerment programs.

Kathmandu, Nepal

UI/UX Designer Intern

April 2019 – July 2019

- Designed wireframes and prototypes for "Bidhana," a medical supplies delivery app, focusing on improving user experience and navigation.
- Conducted user research and collaborated with developers to ensure design alignment and responsiveness across devices.
- Refined the app's branding with intuitive visuals and user-centric features to enhance engagement and usability.

TRAININGS/CERTIFICATIONS

UX Design (Bootcamp)

Career Foundry

January 2023 – November 2024

- Designed Bhachat, an e-wallet app, and Awashub, a real estate app, focusing on cross-device usability and user-centric design.
- Designed and implemented user interfaces for Bhachat and Awashub, ensuring seamless cross-device usability by adapting mobile features for desktop and vice versa.
- Gained mentorship from UX professionals, enhancing expertise in creating user-centric designs and optimizing user experience.
- Conducted usability testing and iterative design improvements resulting in a user-friendly and effective e-wallet application.

Foundations of User Experience (UX) Design

• Coursera - Credentials

EDUCATION

San Francisco Bay University

Master of Science in Computer Science (MSCS)

Fremont, California, USA

January 2023 – December 2024