Sweta Shrestha

<u>UI/UX Portfolio</u> | swetasrstha55@gmail.com | (510) 779-4792 | <u>LinkedIn</u> | San Francisco, CA

SKILLS

- Design Tools: Figma, Adobe XD, Sketch, Illustrator, Proto.io, Invision, Balsamiq, Miro, Zeplin
- **Design Methodologies:** User-Centered Design (UCD), Design Thinking, Interaction Design, Information Architecture, Accessibility Design (WCAG), Storyboarding, Journey Mapping, Persona Development
- **Prototyping & Testing:** Wireframing, High-Fidelity Prototyping, Usability Testing, A/B Testing, Heuristic Evaluation, Iterative Design
- Frontend Development: HTML5, CSS3, JavaScript, Bootstrap, Responsive Web Design
- Data-Driven Design & Analytics: Google Analytics, Hotjar, Competitive Analysis, User Feedback Collection

WORK EXPERIENCE

Valhalla Cybernetics

Remote, New Mexico, United States

January 2024 – Present

- Product Designer
 Led the design of a hospital admin dashboard, reducing patient data retrieval time by 40%.
- Designed appointment scheduling & doctor allocation features, improving workflow efficiency by 25%.
- Conducted user research & usability testing with 50+ healthcare professionals, achieving a 95% satisfaction rate.
- Created design systems & UI documentation to ensure seamless development handoff.

Center for Dalit Women

Kathmandu, Nepal

Jr. Product Designer

January 2021 – June 2022

- Designed user-centric training materials for international projects, including Inclusive Community Forest User Group and She Leads – Women Leadership Program increasing participant engagement by 30%.
- Conducted user research and feedback collection, ensuring training materials aligned with diverse audience needs.
- Designed social media graphics and promotional content, contributing to a 25% increase in engagement.
- Created infographics and visual reports, improving donor approval rates by 40% for advocacy initiatives.

Three Monks Pvt. Ltd

Kathmandu, Nepal

UI/UX Designer

February 2020– January 2021

- Began as an intern and earned a full-time role by contributing to the design of *Bidhana*, a Medicare ordering app.
- Created wireframes and interactive prototypes that improved app navigation by 20% and reduced order abandonment.
- Conducted user research with 25+ healthcare professionals, leading to UX enhancements that boosted user adoption.

TRAININGS/CERTIFICATIONS

UX Design (Bootcamp)

Career Foundry

January 2023 – November 2024

- Designed Bhachat (e-wallet app) and Awashub (real estate app) with a strong focus on cross-device usability and accessibility.
- Conducted usability testing and iterative improvements to enhance user experience.

Foundations of User Experience (UX) Design

Master of Science in Computer Science (MSCS)

• Coursera - Credentials

EDUCATION

San Francisco Bay University

Fremont, California