

# Sweta Shrestha

Portfolio | [swetasrtha55@gmail.com](mailto:swetasrtha55@gmail.com) | (510) 779-4792 | [LinkedIn](#) | San Francisco, CA

## SUMMARY

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Product Designer with 5 years of experience creating user-friendly, accessible digital products across fintech, healthcare, and social impact. Skilled in research, prototyping, and frontend development. Holds a master's in computer science and delivers design solutions that improve usability and engagement.

## SKILLS

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- **Design Tools:** Figma, Adobe XD, Sketch, Illustrator, Proto.io, Invision, Balsamiq, Miro, Zeplin
- **Design Methodologies:** User-Centered Design (UCD), Design Thinking, Interaction Design, Information Architecture, Accessibility Design (WCAG), Storyboarding, Journey Mapping, Persona Development
- **Prototyping & Testing:** Wireframing, High-Fidelity Prototyping, Usability Testing, A/B Testing, Heuristic Evaluation, Iterative Design
- **Frontend Development:** HTML5, CSS3, JavaScript, Bootstrap, Responsive Web Design
- **Data-Driven Design & Analytics:** Google Analytics, Hotjar, Competitive Analysis, User Feedback Collection

## WORK EXPERIENCE

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### Valhalla Cybernetics

Remote, New Mexico, United States

#### Product Designer

January 2024 – Present

- Led the design of a hospital admin dashboard, reducing patient data retrieval time by 40%.
- Designed appointment scheduling & doctor allocation features, improving workflow efficiency by 25%.
- Conducted user research & usability testing with 50+ healthcare professionals, achieving a 95% satisfaction rate.
- Created design systems & UI documentation to ensure seamless development handoff.

### Center for Dalit Women

Kathmandu, Nepal

#### Product Designer

January 2021 – February 2023

- Designed accessible training materials for 3 major international projects, improving participant comprehension and engagement by approximately 30%, especially among first-time learners.
- Conducted user research and feedback collection, ensuring training materials aligned with diverse audience needs.
- Designed social media graphics and promotional content, contributing to a 25% increase in engagement.
- Created infographics and visual reports, improving donor approval rates by 40% for advocacy initiatives.

### Three Monks Pvt. Ltd

Kathmandu, Nepal

#### UI/UX Designer

February 2019 – January 2021

- Started as intern, promoted after redesigning a Medicare app that improved navigation and lowered task time by 20%.
- Created wireframes and interactive prototypes that improved app navigation by 20% and reduced order abandonment.
- Conducted user research with 25+ healthcare professionals, leading to UX enhancements that boosted user adoption.

## TRAININGS/CERTIFICATIONS

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### UX Design Bootcamp – Career Foundry

- Designed Bhachat and Awashub apps with a focus on usability, accessibility, and iterative user testing.

### Foundations of UX Design – Coursera (Google UX Certificate) - Credentials

## EDUCATION

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### San Francisco Bay University

Fremont, California

#### Master of Science in Computer Science (MSCS)

January 2023 – December 2024