

Malik Rabb

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Summary

Dedicated Data Analyst with in-depth knowledge of research methodologies and data visualization. Proven experience modeling structured and unstructured data and working with large data sets.

Education

## **West Wilmington University**

*Bachelor of Science in computer science*

Experience

Wilson Enterprises, Charlotte, NC, Data Analyst

May 2020 – Current

- Gather data from finance and marketing departments
- Build statistical analysis models from large datasets
- Analyze quantitative data to understand customer behavior
- Create modeling of structured and unstructured data
- Present reports about gathered data to senior management

Jones and Jenkins, Davidson, NC, Data Analyst

Apr. 2019 – Apr. 2020

- Created reports using database tools
- Maintained application for tracking customer purchasing trends
- Analyzed market trends resulting in a revenue increase of 20%

Certifications

- CompTIA Data+, CompTIA - 2022
- Certified Analytics Professional, Institute for Operations Research and the Management Sciences - 2021

Skills

- Data visualization
- Regression analysis
- Data analytics
- Quantitative methods
- Communication