

GreenHearts

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SDG



Life on Land - Increasing Greenery in the neighborhood

- To see if human nature to compete can be leveraged
- To make gardening a millennial trend

Existing Solutions

GardenTags - Offering plant advice, inspiration and gardening tasks, the GardenTags app allows gardeners to share helpful information and tips between each other.



GrowIt! - A platform to join a community of gardeners with features similar to the above app

But they

- Lack motivation and competitive spirit
- Are relatively passive, only for ardent Gardeners

The Proposed Idea...

1

App allows users to create contest rooms and invite friends

2

Points are awarded for regular maintenance of their garden

3

Questionnaire on watering, manuring, weeding etc.,

4

Leaderboards are displayed within contest rooms

5

Users can post pictures, tips, experiences

TECH

- Java in Android Studio Environment
- Backend as a service - FireBase



Android
Studio



Evaluation

- Based on how engaging the Competitive environment is
- Based on the number of users sensitised about plants

