

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://smileymakeover.blogspot.com/2023/10/shes-smiley-make-over.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/shesmileymakeover/>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFxCN3HuQc/VxkqlxDAgJ36UKAW8R0LAq/edit?utm_content=DAFxCN3HuQc&utm_campaign=designshare&utm_medium=link2&utm_source=s harebutton

4. Create email newsletter design using MailChimp or canva tool.

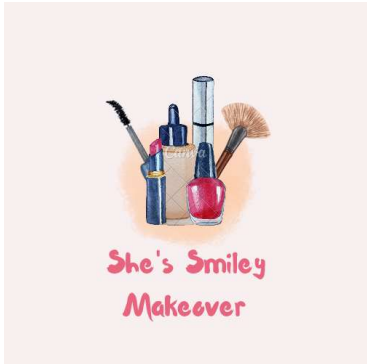
[Test] fashion make over - digital marketing
1 message

SWETHA <she.smileymakeover@gmail.com>
Reply-To: us21-161d6727d6-7a1d0f5c7f@inbound.mailchimp.com
To: venkat7802@gmail.com

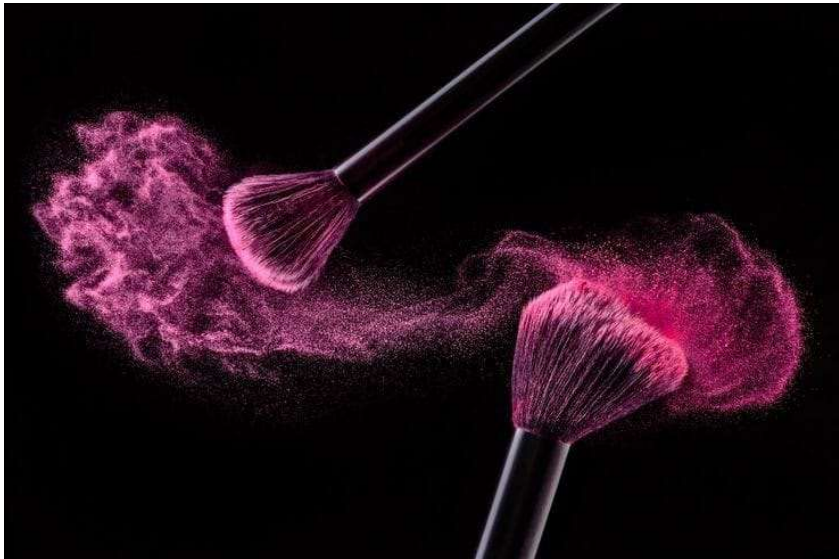
17 October 2023 at 21:01

THIS IS A TEST MESSAGE

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