

Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://classicjewelscollection.blogspot.com/2023/10/classic-jewels-collection.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/classicjewelscollection>

3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFxCXvnxME/dMu1F_wfJb3jozrtK10M7A/edit?utm_content=DAFxCXvnxME&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

4. Create email newsletter design using MailChimp or canva tool.

Fwd: [Test] classic jewels

1 message

IV_6017_ PADMAPRIYA.D <padmapriyad13@gmail.com>
To: Venkat <venkat7802@gmail.com>

17 October 2023 at 21:46

----- Forwarded message -----
From: **deepa** <classic.jewelscollection@gmail.com>
Date: Tue, 17 Oct, 2023, 9:43 pm
Subject: [Test] classic jewels
To: <padmapriyad13@gmail.com>

THIS IS A TEST MESSAGE

[View this email in your browser](#)



CLASSIC JEWELS DIGITAL MARKETING



“Collecting jewels is like embracing the beauty of the world in most precious form”

Click here





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