

# Project Report (BRIGHT IDEAS CONSULTING)

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## **1 INTRODUCTION**

### **1.1 Overview A brief description about your project**

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

Specifically it has three main aims:

1 To offer leadership on an interim or short term basis to drive delivery of your development program and goals

2 To offer high level assistance on projects, programs, staffing or strategic issues - when you need it

3 To produce homes for sale

Bright Ideas is owned by Martin Hawthorne, a housing development professional with over 30 years' experience. He coordinates all the company's activity and can call upon the expertise of many other highly qualified and experienced colleagues to help tackle any issue you might have in the world of development.

### **Delivering your Development Ambitions**

Bright Ideas can help you when you need us - you might have a staff shortage and need an experienced senior professional to help deliver your development requirements. This might mean a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left. We can be brought in on a short-term basis to help offer strategic and practical help, as required.

### **Project development and management**

You might also want a second opinion on an important scheme, or want some help getting a scheme going (no matter how large or small) and need some extra resource. Bright Ideas can call upon experienced professionals to help you with all aspects of development and can advise on all areas related to housing developments, including:

- strategy
- public sector and HCA issues
- scheme risk analysis and appraisal
- design
- cost
- procurement

New homes development Bright Ideas is looking for sites to develop. We are keen on progressing smaller, niche sites for sale and also offering our services for larger joint venture arrangements. If you need a partner, some advice or want to sell a site, get in touch with us today.

## 1.2 Purpose The use of this project. What can be achieved using this

If you have been assigned the complicated task of planning your company's corporate events and don't know where to start, you are in the right place. Whether you are new to event planning, are looking for some new ideas or need assistance from an event consultant, this unique event consulting series is for you!

Over the next few months, we will share ten weeks' worth of event planning tips covering each stage of the event planning process. This new series will include knowledge from CEO & Founder Sharon Bonner's 34 years in the event industry as a seasoned award-winning event producer and consultant.

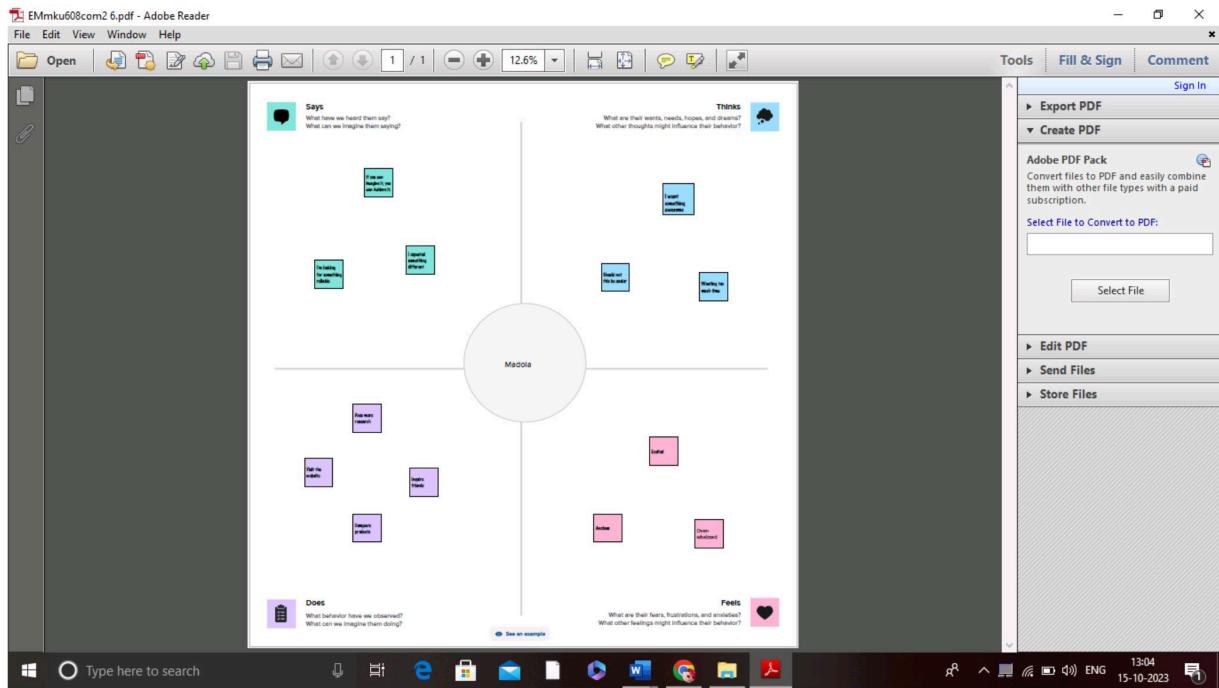
Sharon will cover a combination of tips for in-person events, along with some advice for planning virtual and hybrid events. In creating this series, Sharon has several goals in mind. She wants to educate those looking for an expert opinion and those who may need some event consulting assistance for their event. After this series, those who have unanswered questions about the event planning process should have most of their questions answered. We will look at real-life examples and hypothetical situations to help you understand what goes into the planning process and the steps you need to take to host an incredible event. By the end of this series, we will have touched on all areas of event planning. You will feel confident about your event and the team you are working with to plan it.

We are excited to be covering the following topics over this ten-week series. Check back weekly and use this list as a temporary directory of the most recent event consulting series posts

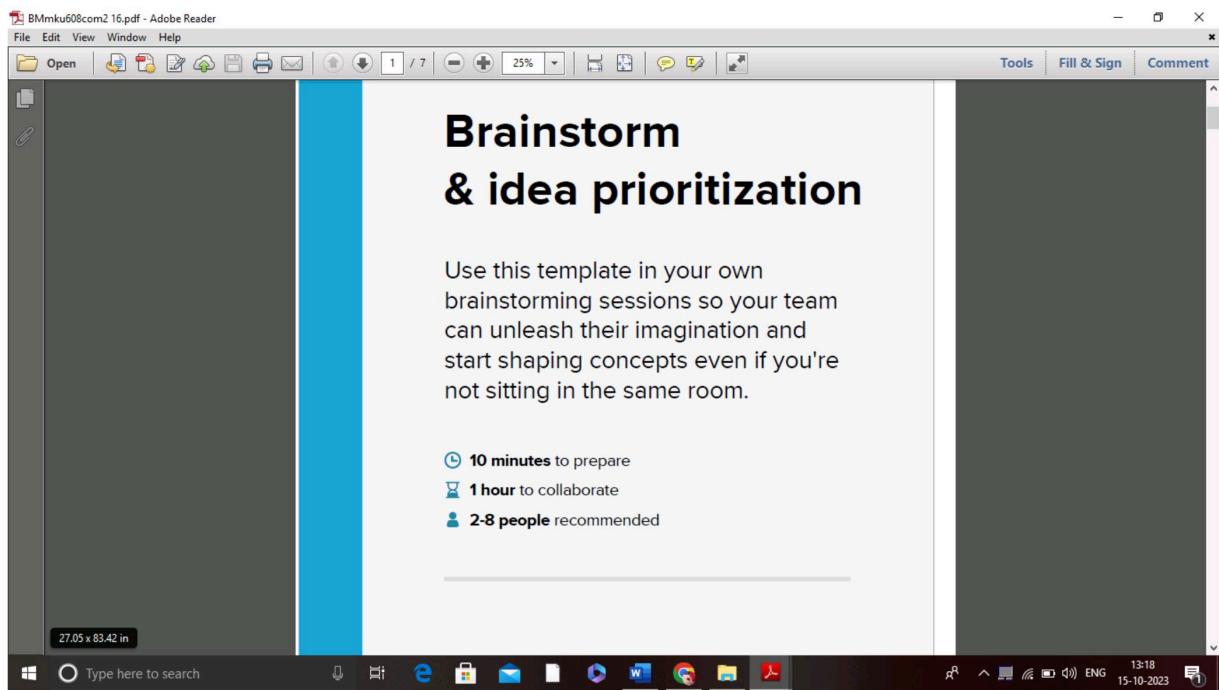
Event design is a creative and collaborative process that requires a strong network of professionals, suppliers, and clients. Whether you are an event planner, a designer, a producer, or a vendor, you need to build and maintain relationships that can help you deliver memorable and successful events. But how do you build a strong event design network? Here are some tips to help you expand your connections and grow your reputation in the event industry.

## 2 Problem Definition & Design Thinking

### 2.1 Empathy Map screenshot



### 2.2 Ideation & Brainstorming Map screenshot



2 BMmk608com2 16.pdf - Adobe Reader

File Edit View Window Help

Open Tools Fill & Sign Comment

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

**Person 1**

- Organisational development and change
- Research evaluation and impact Assessment
- Strategy and business planning

**Person 2**

- Financial sustainability and diversification for the growth of organisations and social enterprises
- Present plans, ideas and develop the business
- Psychological research

**Person 3**

- Estimating project cost
- Developing strategy for billable hours
- Psychometric Assessment

**Person 4**

- Developing strategy for billable hours
- Estimating project cost
- Monitoring profitability

48.78 x 83.42 in

Type here to search

13:18 15-10-2023

### 3 RESULT

Final findings (Output) of the project along with screenshots.

GST REPORTS:

WhatsApp Reports | Zoho Books

books.zoho.in/app/60023888991#/reports/gstreturns/gstr3bsummary?filter\_by=PreviousMonth&from\_date=2023-09-01&to\_date=2023-09-30

Paused

Search in Customers ( / )

You are cur... Upgrade + ⚡ Bright ideas consulting

Previous Month Export As ?

**GSTR-3B Summary**

From 01/09/2023 To 30/09/2023

**3.1 Details of Outward Supplies and inward supplies liable to reverse charge**

Nature of Supply	Taxable Value	Integrated Tax	Central Tax	State/UT Tax	CESS Tax
1	2	3	4	5	6
(a) Outward taxable supplies (other than zero rated, nil rated and exempted)	₹4,00,000.00	₹0.00	₹36,000.00	₹36,000.00	₹0.00
(b) Outward taxable supplies (zero rated)	₹0.00	₹0.00			₹0.00
(c) Other outward supplies (Nil rated, exempted)	₹0.00				
(d) Inward supplies (liable to reverse charge)	₹0.00	₹0.00	₹0.00	₹0.00	₹0.00
(e) Non-GST outward supplies	₹0.00				
<b>Total value</b>	<b>₹4,00,000.00</b>	<b>₹0.00</b>	<b>₹36,000.00</b>	<b>₹36,000.00</b>	<b>₹0.00</b>

**3.1.1 Details of supplies notified under sub-section (5) of section 9 of the Central Goods and Services Tax Act**

Description	Taxable	Integrated	Central	State/UT	CESS
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Type here to search

13:26 15-10-2023

## 2.AP SUMMARY:

The screenshot shows the AP Aging Summary report for Bright ideas consulting as of 30/09/2023. The report details bills aging by bill due date. The vendor Randstand technologies has a balance of ₹2,36,000.00, all due within 1-15 days.

VENDOR NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL	FCY
Randstand technologies	₹0.00	₹0.00	₹2,36,000.00	₹0.00	₹0.00	₹2,36,000.00	₹2,36,000.00
Total	₹0.00	₹0.00	₹2,36,000.00	₹0.00	₹0.00	₹2,36,000.00	

## 3.AR SUMMARY:

The screenshot shows the AR Aging Summary report for Bright ideas consulting as of 30/09/2023. The customer SmartTech Innovations has a balance of ₹2,36,000.00, all due within 1-15 days.

CUSTOMER NAME	CURRENT	1-15 DAYS	16-30 DAYS	31-45 DAYS	> 45 DAYS	TOTAL	TOTAL (FCY)
SmartTech Innovations	₹2,36,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹2,36,000.00	₹2,36,000.00
Total	₹2,36,000.00	₹0.00	₹0.00	₹0.00	₹0.00	₹2,36,000.00	

#### 4.SALE INVOICE:

The screenshot shows the Zoho Books interface for creating an invoice. The left sidebar is titled 'Books' and includes sections for Home, Items, Banking, Sales (Customers, Quotes, Sales Orders, Delivery Challans), Invoices (Payments Received, Recurring Invoices, Credit Notes), Purchases, Time Tracking, e-Way Bills, and GST Filing. The main area displays an invoice titled 'INV-000001' for 'Bright ideas consulting'. The invoice details are as follows:

**Bright ideas consulting**  
Tamil Nadu  
India  
GSTIN: 33AAAAA0000A15Z  
msemtpk@gmail.com

**TAX INVOICE**

Invoice Date	: INV-000001	Place Of Supply	: Tamil Nadu (33)				
Terms	: Due on Receipt						
Due Date	: 10/09/2023						
P.O.#	: SO-00001						
Bill To	TechWise Solutions Pvt Ltd GSTIN: 33AAAAA0000A15Z						
Skip To							
#	Item & Description	HSN/SAC	Qty	Rate	CGST %	SGST %	Amount
1	Management consulting	998311	100.00 hrs	1,000.00	9% \$,000.00	9% \$,000.00	1,00,000.00
Total In Words				One Lakh Fifteen Thousand Only			

**COST** Have questions? Ask away!

At the bottom right, the status bar shows: 13:30, ENG, 15-10-2023.

#### 5.PURCHASE BILLS:

The screenshot shows the Zoho Books interface for managing bills. The left sidebar is identical to the previous screenshot. The main area displays a bill for 'Raj Kamal External Consulting' with the following details:

**Raj Kamal External Consulting**  
Tamil Nadu  
India  
GSTIN: 33AAAAA0000A15Z  
msemtpk@gmail.com

**BILL**  
Bill# 03  
Balance Due: ₹0.00

**Order Number:** PO-00003  
**Bill Date:** 10/09/2023  
**Due Date:** 10/09/2023  
**Terms:** Due on Receipt

#	Item & Description	Qty	Rate	Amount
1	Consultancy services	10.00	10,000.00	1,00,000.00

**SUB TOTAL** 1,00,000.00

At the bottom right, the status bar shows: 13:31, ENG, 15-10-2023.

## 6.VENDORS:

The screenshot shows the Zoho Books vendor management interface. The left sidebar is titled 'Books' and includes categories like Home, Items, Banking, Sales, Purchases, Vendors (selected), Expenses, Purchase Orders, Bills, Payments Made, Vendor Credits, Time Tracking, e-Way Bills, GST Filing, Accountant, Reports, Documents, and More Features. The main panel displays the 'Randstand technologies' vendor record. It includes sections for Overview, Comments, Transactions, Mails, and Statement. The Overview section shows a balance of ₹2,36,000.00. The Details section lists information such as Address, Other Details (Default Currency INR, Payment Terms Due on Receipt, GST Treatment Registered Business - Regular, GSTIN 33AAAAA0000A15Z, PAN AAAAAA0000A, Source Of Supply Tamil Nadu), Tax Information, and Bank Account Details (No bank account added yet). A note indicates there is no primary contact information and suggests adding one. A 'Payables' section shows outstanding payables of ₹2,36,000.00 and unused credits of ₹2,36,000.00. A chart titled 'Expenses' shows a recent update from 'Bill 01 updated by meenutpal' on 13/10/2023 at 01:09 PM. The bottom status bar shows system icons and the date/time 13:32 15-10-2023.

## 7.CUSTOMERS:

The screenshot shows the Zoho Books customer management interface. The left sidebar is identical to the vendor interface. The main panel displays the 'DigitalEdge Technologies PVT Ltd' customer record. It includes sections for Overview, Comments, Transactions, Mails, and Statement. The Overview section shows a balance of ₹0.00. The Details section lists information such as Address, Other Details (Customer Type Business, Default Currency INR, Payment Terms Due on Receipt, GST Treatment Registered Business - Regular, GSTIN 33AAAAA0000A15Z, PAN AAAAAA0000A, Place Of Supply Tamil Nadu, Tax Preference Taxable, Portal Status Disabled), and a note about portal languages (Portal Language English). A 'Receivables' section shows outstanding receivables of ₹0.00 and unused credits of ₹2,36,000.00. A chart titled 'Income' shows a total income of ₹1,00,000.00 over the last 6 months. A note indicates a contact update from 'Contact updated' on 24/09/2023 at 06:15 AM. The bottom status bar shows system icons and the date/time 13:33 15-10-2023.

## 8.JOURNAL:

The screenshot shows the Zoho Books interface for managing journals. On the left, a sidebar lists various financial modules like Home, Items, Banking, Sales, Purchases, Time Tracking, e-Way Bills, GST Filing, Accountant, Manual Journals (selected), Bulk Update, Chart of Accounts, Transaction Locking, Reports, Documents, and More Features. The main area displays a journal entry titled '#1' with a status of 'PUBLISHED'. The journal details a transaction dated 30/04/2023, amounting to ₹1,00,000.00, categorized under 'Salary Payable for the month of April -2023'. The transaction is recorded in the 'Salaries and Employee Wages' account. The journal summary table shows a Sub Total of ₹1,00,000.00 and a Total of ₹1,00,000.00. The bottom right corner of the journal view has a 'Customize' button.

## 9.BANKING:

The screenshot shows the Zoho Books interface for banking transactions. The top navigation bar includes links for WhatsApp, Journals, Accountant, Banking, Sales, Purchases, Time Tracking, e-Way Bills, GST Filing, and more. The main content area is titled 'ICICI Bank-001' with an account number 'xxxx0001'. It displays a summary of 'Amount in Zoho Books' as ₹1,85,000.00. Below this, there are tabs for 'Dashboard', 'Account Summary', 'Uncategorized Transactions', and 'All Transactions In Zoho Books' (selected). A table lists banking transactions from September 2023, including entries for Rent payable, Rent Expense, Salary Payable, Customer Payment (SmartTech Innovations), Vendor Payment (Raj Kamal External Consulting), Customer Payment (DigitalEdge Technologies PVT Ltd), and Vendor Payment (Amazon Web Services). The table includes columns for Date, Reference, Type, Status, Deposits, Withdrawals, and Running Balance. At the bottom, there are buttons for 'Add Transaction' and 'Import Statement', along with pagination controls for 'Total Count: View', '25 per page', and '1 - 12'.

## **4 ADVANTAGES & DISADVANTAGES**

List of advantages and disadvantages of the proposed solution

### **ADVANTAGES:**

Consultants work closely with business owners and managers to help identify challenges, offer advice, and propose practical solutions. You might think of consultants as doctors who diagnose the problem and prescribe a remedy that alleviates pain. The benefits of hiring a strategy consultant include the following:

#### **Expertise**

The main values of consultants include their knowledge, expert skills, and influence. Because consultants work with a variety of businesses, they may have a much broader and deeper knowledge of business trends, industry challenges, and new technologies and processes than internal employees.

#### **Cost Savings**

When you hire a consultant, you pay only for the services that you need, when you need them. This can provide substantial savings over hiring a salaried employee with the same level of expertise to complete similar tasks.

#### **Time Savings**

The experience of consultants means that they know best practices already. For example, a lean consultant can look at a client's manufacturing process and very quickly identify inefficiencies. With a consultant, there is no need for business owners to reinvent the wheel or lose valuable time to something that can be completed by an expert contractor.

#### **Objectivity**

Consultants provide a useful distance from business challenges; they are not emotionally invested in operations in the same way that business owners are and they can more easily identify and address challenges, whether the issue is implementing a new technology or completing a merger or acquisition.

#### **Customization**

Consultants do not offer a one-size-fits-all solution. Their value comes in learning about each client's business and goals and tailoring advice and strategy consulting to the specific challenges that the business faces.

### **DISADVANTAGES:**

This customization means that a consultant's solutions are much more effective than generic advisory services.

#### **You Make an Impact**

To start, let's talk about the positive aspects of being a consultant. First and foremost, as a consultant, means having a big impact on organizations. Working internally at an organization and having the same skillset, will provide you with an edge in the internal team. If you're an outside consultant with the same skillset, you're the expert.

### Hard Work

I just talked about some of the good aspects of consulting, however there are many downsides and risks associated with this career path as well. First, it's a lot of hard work. Professionals that lack strong work ethics or can't sustain long hours, don't typically succeed in consulting. If you value the 40 hour-work weeks, and 8:00 to 5:00 work-life balance, and weekends off, and holiday...

### Soft Skills

One of the biggest keys to success is what I often refer to as, the finesse of consulting. It's more of an art rather than science. That is the soft skill of consulting.

When I was first starting my career in my early twenties as a consultant, there's a lot I didn't know. There's still a lot I didn't know, but I knew even less back then. One of the ways I overcame that lack of knowledge and experience, was by really mastering my finesse and knowing how to ask questions, read clients, and becoming somewhat of chameleon that can effectively adapt to different situations.

### Slow Pace of Advancement

Now, the final disadvantage I'll point out here is the fact that for many larger consulting firms, the pace of advancement is very slow. You must demonstrate a certain amount of tenure before you can move up within the organization. In fact, I grew very impatient, especially being in my early to mid-twenties, early in my career, to where I felt like I could do a lot more than what I was being allowed to do at one of the big consulting firms.

They've really mastered this whole science of bringing in college grads that don't know what they're doing and putting them in a position where they can't fail. Part of this assurance process is slowing upward movement of employees. The big tech companies are going to make sure that you move up only after you're 100% prepared for that next step in the process. If that's something that does not sound appealing or you value challenging yourself, the good news is there is an option. You can go to a smaller or mid-tier consulting firm.

### Is Consulting Right for Me?

This all begs the question, is consulting right for me? It honestly just depends (spoken like a true consultant) on your personality and what your goals are. If you like to work hard, you have those soft skills that help you be an effective consultant, you like to learn, you're interested in different types of businesses and problem solving, consulting could be a great career.

However, if you like more drawn to predictability and stable work environments, then consulting may not be a good career for you.

## 5 APPLICATIONS

The areas where this solution can be applied

To often leadership on an interim or shortterm basis to drive delivery of your development program and goals

To offer high level assistance on projects, programs, staffing or strategic issues - when you need it

Bright Ideas can help you when you need us - you might have a staff shortage and need an experienced senior professional to help deliver your development requirements . This might mean a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left . We can be brought in on a short-term basis to help offer strategic and practical help, as required.

Bright Ideas is looking for sites to develop. We are keen on progressing smaller, niche sites for sale and also offering our services for larger joint venture arrangements. If you need a partner, some advice or want to sell a site, get in touch with us today.

Consultants are people who are trained in recognizing problems and shaping solutions to those problems. This training is founded on a successful work career that has developed skills and maturity within the individual.

Like most professions though, these possessed skills must be focused and honed to apply the challenges of consulting to a variety of businesses. Successfull consultants continually study and learn their craft.

As a Certified Business Advisor, I have participated in continually adding information and training to my current experience to provide the most comprehensive base of knowledge available to you and your business.

Bright Ideas are a company specialising in offering help and support to organisations requiring assistance to deliver their development program and ambitions.

You might have a staff shortage, or need an experienced senior professional to help deliver your development requirements. You may need a helping hand during a merger, a reorganisation, cover for maternity leave or to fill a gap after a senior member of staff has left. In these situations, we can assist you on a short-term basis, and offer strategic and practical help as required

Long-term, we can offer assistance on buying and selling land, how best to utilise it, as well as being the main point of contact and middle-man for communications when designing and building houses and housing schemes

## 6 CONCLUSION

Conclusion summarizing the entire work and findings.

### 1.PROFIT & LOSS:

The screenshot shows a Zoho Profit and Loss report for the period from 01/09/2023 to 30/11/2023. The report is titled 'Bright ideas consulting Profit and Loss' and indicates an accrual basis. The operating income section shows Sales of 4,00,000.00 and Cost of Goods Sold of 50,000.00, resulting in a Gross Profit of 3,50,000.00. The operating expense section includes Consultant Expense (1,00,000.00), Other Expenses (5,000.00), and Rent Expense (118,000.00), totaling 2,23,000.00. The operating profit is 1,27,000.00. There is also a Non Operating Income section.

ACCOUNT	TOTAL
<b>Operating Income</b>	
Sales	4,00,000.00
Total for Operating Income	4,00,000.00
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	50,000.00
Total for Cost of Goods Sold	50,000.00
	Gross Profit
	3,50,000.00
<b>Operating Expense</b>	
Consultant Expense	1,00,000.00
Other Expenses	5,000.00
Rent Expense	118,000.00
Total for Operating Expense	2,23,000.00
	Operating Profit
	1,27,000.00
<b>Non Operating Income</b>	

## 2.BALANCE SHEET:

The screenshot shows a Zoho Books Balance Sheet report titled 'Bright ideas consulting Balance Sheet'. The report is dated 'As of 15/10/2023' and uses an 'Accrual' basis. It displays the following asset breakdown:

ACCOUNT	TOTAL
<b>Assets</b>	
<b>Current Assets</b>	
Cash	
Petty Cash	5,000.00
Total for Cash	5,000.00
Bank	
ICICI Bank-001	1,85,000.00
Total for Bank	1,85,000.00
Accounts Receivable	2,36,000.00
Other current assets	
Prepaid Expenses	2,36,000.00

## 7 FUTURE SCOPE

Enhancements that can be made in the future.

The future of consulting should be predicated on greater senior partner engagement because increasingly there are no "generic" projects. Clients can no longer afford to waste time and money on junior consultants data crunching and trying to come up to speed with their business

Management consultants help organisations to solve issues, create value, maximise growth and improve business performance. They use their business skills to provide objective advice and expertise, and help an organisation to develop any specialist skills that it may be lacking.

As clients continue to transform across areas like customer service, marketing and next-gen app build outs, there is huge potential to offer more powerful consulting solutions and capabilities that embed Generative AI at their core.

Product consultants provide customers with information and support related to products and services. They educate customers about product features and benefits, answer questions, and assist with orders. They may also demonstrate product operation.

To define and document the scope, break down the project into manageable phases, milestones, and tasks. Specify the deliverables, the quality standards, and the acceptance criteria. Estimate the time, the cost, and the resources required for each task and deliverable.

## **8 APPENDIX**

- A.      Source Code Attach the code for the solution built.

**Zoho Books is your one-stop platform for managing your accounting tasks and organizing your transactions. It's a single secure location to keep up with your company's bills and invoices, reconcile your bank statements, control your spending, oversee projects, and eliminate GST compliance worries.**

1. The Navigation Panel on the left-hand side lists all the modules of Zoho Books.
2. Get into the Sales tab and the Purchases tab to manage Quotes, Invoices, Expenses, Bills, and more.
3. The Quick Create button by the respective modules is the shortcut to create new transactions.
4. The Quick Create option can be used to create a transaction on the fly from anywhere in Zoho Books.
5. Clicking on the Recent Activities option will display of list of most recent transactions you have carried out in your organization.
6. Use the Search bar to quickly find a specific transaction, contact, item or more.
7. The Notifications Section will notify you of any customer activity on the customer portal as well as announcements from the Zoho Books team.
8. Click on the Settings icon to manage your Organization Profile, Users, Subscriptions and more.
9. Drill further in Zoho Books using help and Webinars or contact support from the Help section.