



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

AIRLINE
ANALYSIS

AIRPORT
ANALYSIS

AIR ROUTES
ANALYSIS

Near fuel
filling areas

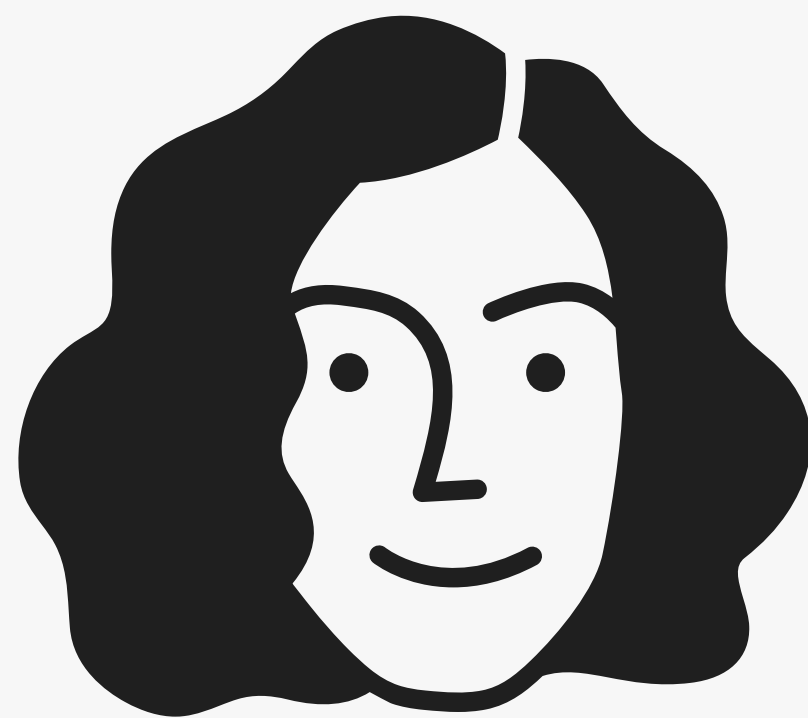
Near
emergency
landing areas
(AIRPORT)

PASSENGERS
Analysis
(information) like
name,gender,city,
country ,etc...

Emergency
communication
abot situation and
explore te
economic growth
of transportation
network

Possibility of
short routes
and safe air
routes

profitables
airlines based
on time
schedules
airlines



global transportation network

AIR DATA
ANALYSIS

It provides
aircraft for
travelling and
freight supply

Various types of
aircraft by
domestic airlines,
international
airlines

Excitement
of safest and
shortest air
routes

Happy because
of purpose of
time savings
and profitable
airlines

Fear of one of
the dangerous
air routes all
among the
world

The
communication
of callsigns, code
information like
IATA and ICAO

It assinged the
advanced
network facilities
like air routes in
lattitude and in
longtitude

Sad beacuse ,people
may think that the
airline cost is
higher than other
transport for
travelling to nearer
cities

We are happy to
part of this global
network and
analysed the
aviation
technology ,so the
future in our hand



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?