

Online Availability

NoYes



# Deodorant Analysis Report

Retailer Name

AmazonFlipkartLocal StoreMyntraNykaa

Alcohol-Free

NoYes

Category

MenUnisexWomen

Brand Name	Sum of Sales in Last Month (Units)	Volume (ml)	Sum of Shelf Life (Months)
Fogg Deo	56335	150	239
Nivea	42728	150	179
Denver Deo for Men	42269	100	163
Denver Deo for Men	37619	150	109
Envy Deo	35554	100	182
Park Avenue Deodorant	35079	100	191
Total	766172		3751

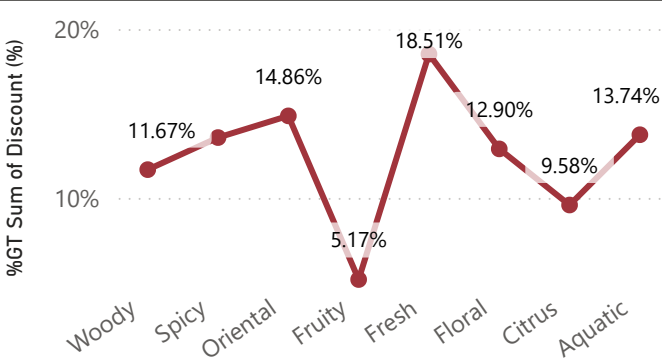
## Maximum Sales by Fragrance

Fragrance Type	Max of Sales in Last Month (Units)
Spicy	9868
Fresh	9781
Aquatic	9720
Woody	9719
Citrus	9715
Floral	9686
Fruity	9370
Total	9868

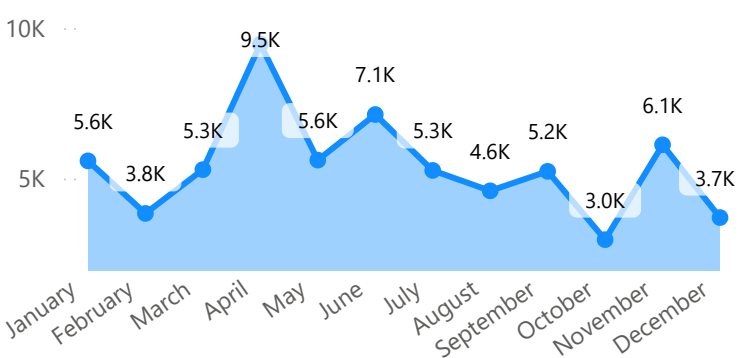
## Average price of fragrance

Fragrance Type	Average of Price (INR)
Floral	479.90
Aquatic	449.13
Oriental	432.42
Spicy	427.25
Woody	425.42
Fresh	419.78
Fruity	401.33
Citrus	343.29
Total	426.37

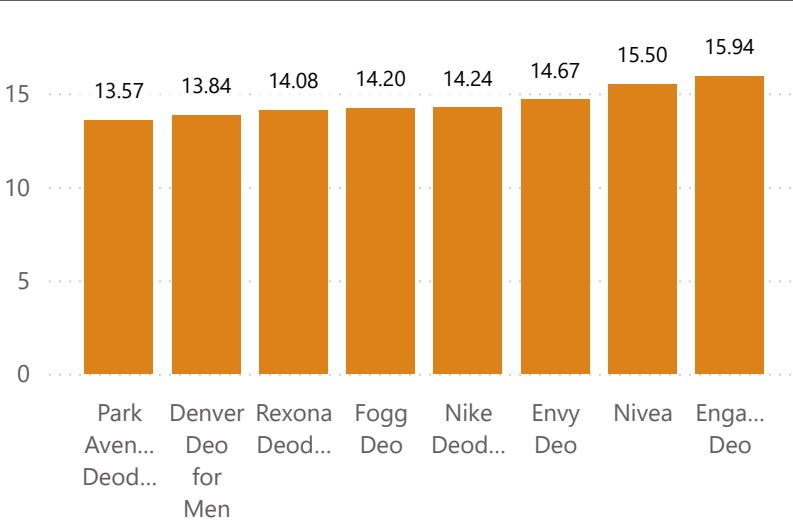
## Discount (%) by Fragrance Type



## Price by Month



## Long-lasting (hours) by Brand Name



## Anti-Perspirant

