



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Environmental factors affecting crop production

Casuses for low productivity of agriculture in India

Create awareness about agriculture production in India

To decrease hybrid seeds usage in agriculture

Reducing risks in agriculture

Increasing incomes of farmers

Generating employment opportunities

Developing agri-infrastructure



Agriculture Crop Production

Adapt and learn new technologies

Satisfy consumer's expectation

Food losses and waste increases

Poverty, inequality and food insecurity may occur

Farmers must adapt to climate change

Inspire young people to stay in rural areas and become future farmers

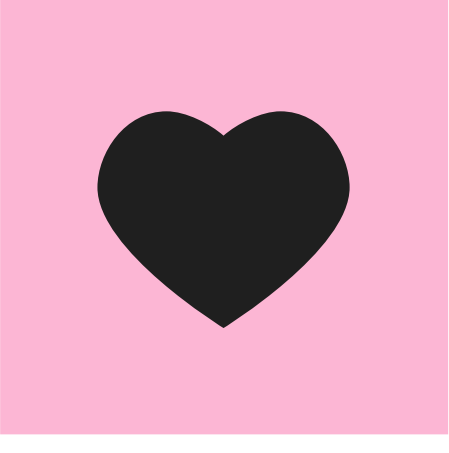
Population growth,urbanisation may increase

Change in food cycle and living beings get extinct



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?