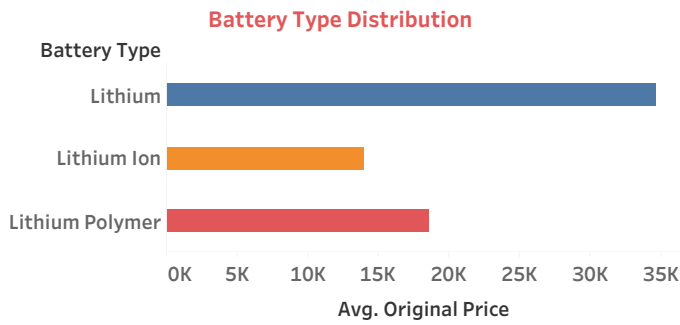


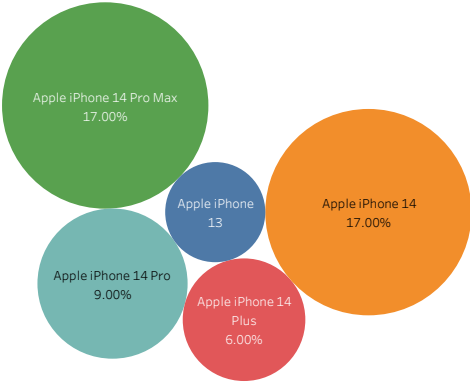
Model Specification					
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	93,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

KPI

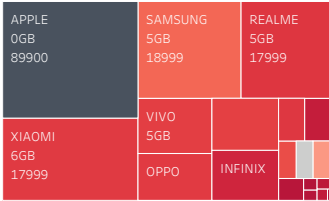
Brand	Discount Percent..	Mrp	Star Rating	Sale Price	Sales dif ference
Apple	0	77,000	5	77,000	0



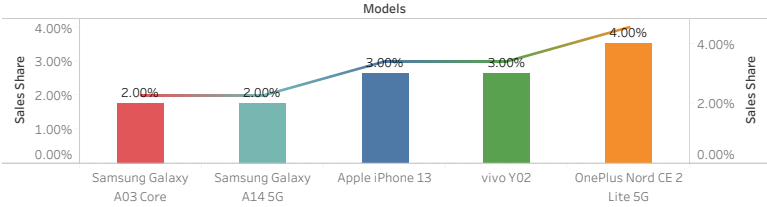
Model-share

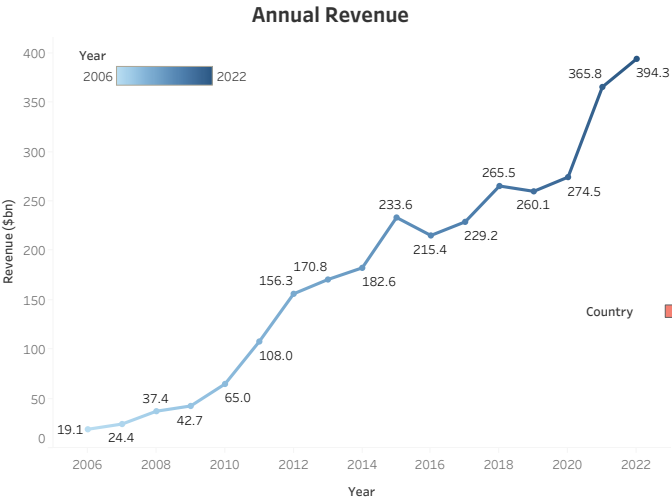


Brand Price Comparison



Country wise best selling smartphone





Text Table for yearly KPI

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

