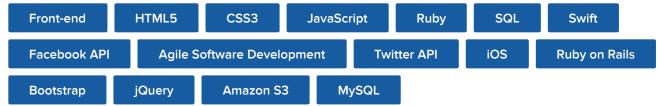# Josh Smith

San Diego, United States • Member since October 5, 2012

Josh is a freelance full stack developer, from graphic design on down to systems administration. He has founded two companies and led product development and engineering work at two others. He loves data-driven design, continuous deployment, and customer development. He fully believes in applying the scientific method to everything he does.

Front-end	HTML5	CSS3	JavaScript	Ruby	SQL	Swift
Facebook API	Agile Software Development		Twitter API	iOS	Ruby on Rails
Bootstrap	jQuery	Amazon S3	MySQL

PORTFOLIO

Coderly
Ruby, Rails, JavaScript, Ember.js, iOS, Swift

Coder.ly
Node.js, Express, MySQL, MongoDB, Socket.IO, Pusher, jQuery, JavaScript, LESS...

Brandskore
C#, ASP.NET, jQuery, JavaScript, Twitter Bootstrap, LESS, CSS, HTML, Git

EXPERIENCE

JavaScript, 11 years

HTML5, 11 years

CSS3, 11 years

Ruby, 3 years

SQL, 2 years

Swift, 1 year

Ruby on Rails, 3 years

iOS, 4 years

AVAILABILITY

Unavailable

PREFERRED ENVIRONMENT

OS X, Sublime, iTerm, Git, GitHub, Asana, Xcode

THE MOST AMAZING...

" ...product I've launched is a real-time social network built in a week with Node.js and Socket.IO. Five days after launch, we had over 1k users. "

EMPLOYMENT

Founder   2012 - PRESENT
Coderly

- Launched a best new App Store iOS app backed by a Rails API to acclaim by TechCrunch, Vogue, and InStyle.
- Launched a social fitness app in the Best Fitness Apps category on iOS, also backed by a Rails API.
- Built my own website for teaching people to cook with a Rails API back-end and Ember.js front-end.
- Built a canvassing app for Bernie 2016.

Technologies: Ruby, Rails, JavaScript, Ember.js, iOS, Swift

Founder   2012 - 2012
Coder.ly

- Built and launched the product in one week.
- Iterated quickly on user feedback to get over 1k users five days later.
- Created a realtime newsfeed using first Socket.IO, and moving to Pusher to make use of private channels for realtime private messages.
- Created a share widget similar to that of Google+ which let users share their status, code samples, and links to interesting items on the internet.
- Built deep LinkedIn integration, which helped the application reach a viral coefficient of 0.8.

Technologies: Node.js, Express, MySQL, MongoDB, Socket.IO, Pusher, jQuery, JavaScript, LESS, CSS, HTML

Product Lead   2011 - 2012
Brandskore

- Redesigned the UI from the ground up, from graphic design to code.
- Rewrote all client-side JavaScript and CSS for production, moving from vanilla JS to jQuery and from CSS to LESS.
- Assisted lead back-end developer in re-architecting ASP.NET MVC project to produce mostly JSON, making previously static pages dynamic.
- Improved integration and deployment processes; switching the team from Subversion to Git alone sped up iteration speeds by as much as 50%.
- Managed marketing, metrics, and analytics, making major use of KISSmetrics for product development decisions.

Technologies: C#, ASP.NET, jQuery, JavaScript, Twitter Bootstrap, LESS, CSS, HTML, Git

Lead Developer   2011 - 2011
bLife

- Led the development and execution of technology strategy from architecture to completion.
- Designed web and mobile applications with availability and scalability in mind.
- Implemented features that improved customer experience and usability.
- Managed development team, schedule, and budget.
- Set high QA standards.

Technologies: PHP, CodeIgniter, jQuery, CSS, HTML

Founder   2010 - 2011
Goals.com

- Acqui-hired in June, 2011 by bLife, a True Ventures portfolio company.
- Architected the entire web application from the bottom up.
- Built a custom content delivery network on top of Amazon's AWS.
- Built in-house metrics and utilized external A/B testing platforms for UX optimization.
- Designed all custom logos and iconography across the site.
- Launched January, 2011 and grew to 20,000 members.

Technologies: PHP, jQuery, JavaScript, CSS, HTML

EXPERIENCE

Coder.ly (Development)

http://coder.ly

My last startup.

Field the Bern (Development)

https://fieldthebern.com

Field the Bern is an iOS app backed by a Rails JSON API that helps people canvass for Democratic presidential candidate Bernie Sanders.

Reissued (Development)

http://techcrunch.com/2014/05/15/reissued-brings-vintage-shopping-to-mobile/

Reissued was a mobile marketplace for vintage goods. Sellers could snap photos of their products, print out shipping labels, and track their shipments on-the-go.

SKILLS

Languages

HTML5, SQL, HTML, JavaScript, SASS, Swift 2, Swift, CSS3, Ruby, Less

Frameworks

Bootstrap, Ruby on Rails, Cocoa Touch

Libraries/APIs

Facebook API, jQuery, Twitter API, Stripe, jQuery UI, Amazon FPS, Node.js

Tools

Sketch, Adobe Fireworks

Paradigms

Agile Software Development, Lean Development, Test-driven Development (TDD)

Platforms

Mac OS X, iOS, Linux, Unix

Misc

iOS 9

Storage
Amazon S3, PostgreSQL, MySQL

EDUCATION

Bachelors degree in Philosophy   2004 - 2008
University of Maryland, College Park - Maryland

Bachelors degree in Art History   2004 - 2008
University of Maryland, College Park - Maryland