



What should I talk about?  
Any suggestions?

Me

Want to share the journey? iOS Dev to  
Developer Relation? Something along those  
lines

Busting the myths of Dev Rel

Devanshi

:) Perfect! I was also having the same thing  
in my mind!

Me



# Rizwan Ahmed

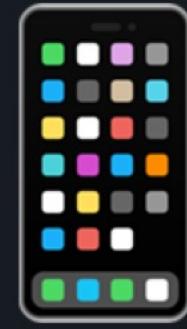
## iOS Engineer & Developer Advocate



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Apptics

# 2015







```
// Protocol class
#import <Foundation/Foundation.h>

@protocol MyDelegateProtocol <NSObject>

@required
- (void)didPerformAction:(id)senderWithData:(NSString *)data;

@optional
- (void)didEncounterError:(NSError *)error;

@end

// MyDelegatingClass.h
#import <Foundation/Foundation.h>
#import "MyDelegateProtocol.h" // Import the protocol header

@interface MyDelegatingClass : NSObject

@property (nonatomic, weak) id <MyDelegateProtocol> delegate;

- (void)performSomeTask;

@end

// MyDelegatingClass.m
#import "MyDelegatingClass.h"

@implementation MyDelegatingClass

- (void)performSomeTask {
    // ... do some work ...

    NSString *resultData = @"Task completed successfully!";
    // ...
}
```

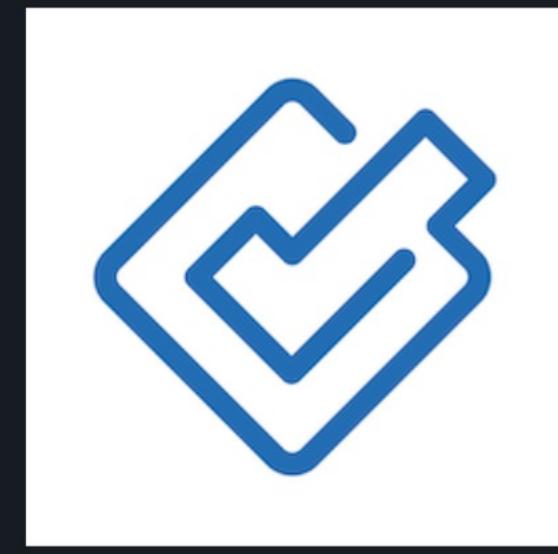




**Zoho Mail**



**Zoho  
Streams**



**Zoho ToDo**

One day,  
after 9 years.....

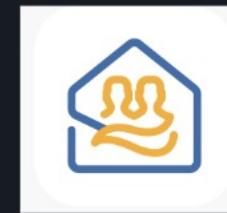




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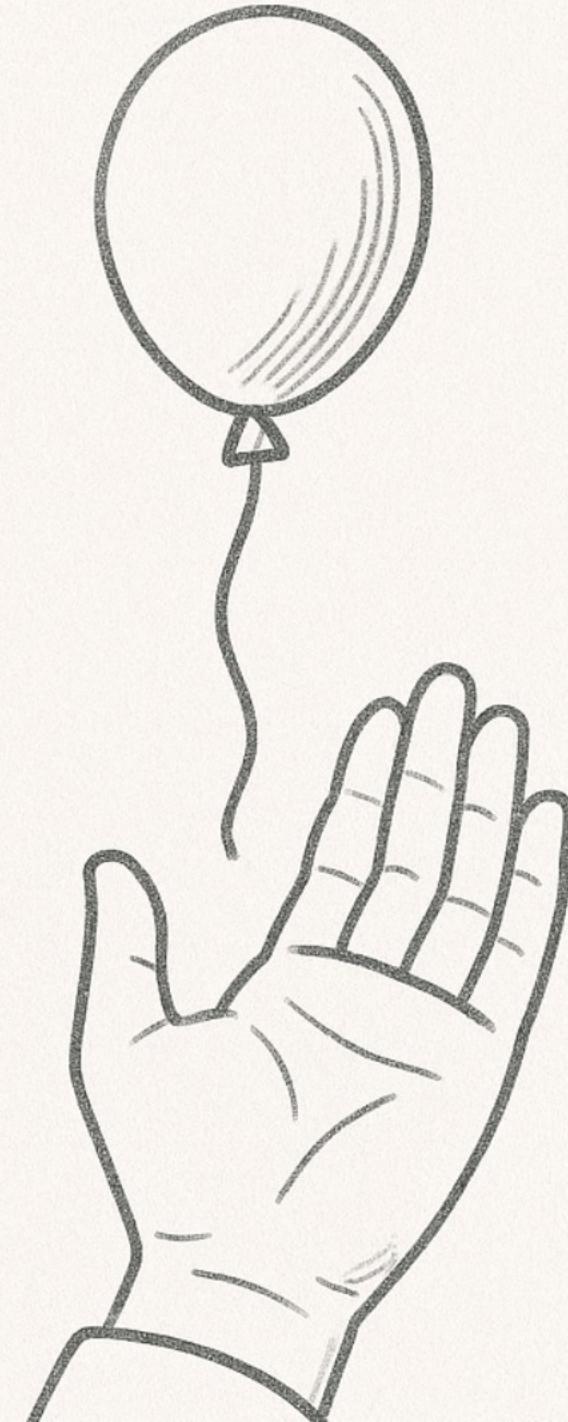
55+ apps



# Learn

to

# let go



The journey  
started on  
April 5, 2025



It kept  
growing



And  
The  Squad



What does it mean to be a  
Developer Advocate?

Earlier:  
80% Code  
20% Networking

Now:  
50% Code  
50% Networking

I still code!

1. Keep learning
2. Don't stop writing code
3. Improve your communication skills
4. Take care of your health
5. Give back to the community

Still  
figuring  
it  
out

