



WHY DIGITAL MARKETING

A CREATIVE AND ADAPTABLE INDIVIDUAL WHO IS LOOKING TO APPLY THEIR SPECIFIC SKILL-SET TO A CAREER WITHIN DIGITAL MARKETING, HAVING PREVIOUSLY WORKED WITH SOCIAL MEDIA TO SUCCESS; I WANT TO FURTHER A CAREER IN DIGITAL MARKETING, LEARNING ABOUT ITS PROCESSES, AND HONING THE SKILLS I CURRENTLY HAVE TO BE ABLE TO USE IN A PROFESSIONAL CAPACITY.

AN APPRENTICESHIP WOULD BE AN IDEAL WAY TO FULFILL THIS, AS IT WOULD PLACE ME WITHIN A REPUTABLE COMPANY, ALLOWING ME TO LEARN THROUGH EXPERIENCE, AS WELL AS GRANTING ME THE OPPORTUNITY TO POSITIVELY CONTRIBUTE TO A COMPANY'S DIGITAL MARKETING CAMPAIGN THROUGH MY OWN CREATIVE SOLUTIONS.









