

SWIFTFEST BOSTON 2017

by Double Espresso

November 29th & 30th

swiftfest.io





Swiftfest Boston 2017

ICYMI:

Swiftfest is a global Swift developer conference
www.swiftfest.io.

Swiftfest provides a forum for developers to network with other developers, share techniques, announce apps and products, and to learn and teach.

Double Espresso will organize Swiftfest Boston for the first time in November 29-30, 2017, a two-day full immersion tech event driven by local communities and influencers.



facebook.com/swiftfestbos



twitter.com/swiftfestbos



Swiftfest Boston 2017

- 400+ attendees over 2 days
- 2 Tracks / 20+ talks
- Thought leaders in iOS from around the country
- Total estimated reach of 2 millions via Twitter, YouTube & Facebook



Swiftfest Boston 2017

Keynote Speaker: **Susan Bennet**

- Voice-over Artist and Singer
- Most known as the voice of Siri



twitter.com/SiriouslySusan





Past Attendees

| | | | |
|---------------------------------------|----------------------------|-----------------------------|----------------------------|
| 10% Happier | Cantina | Graphite Software | June |
| Agamatrix | Capital One | Greyhound Lines | Knocking Jobs |
| Akamai Technologies | Carbonite | Groupon | Kynplex |
| Alarm.com | Catalina | GSSI | L4 Digital |
| America's Job Exchange | Chewy | GTC LAW GROUP PC | Laquysoft |
| American Well | Cimpress | HelloWorld | LDS Church |
| Android / Google | CISCO | IDG | Lehman College |
| Apartment List | Co-Creator | If(we) | LevelUp |
| Appboy | Collective Idea | Immedia Semiconductor | LinkedIn Learning |
| Arccos Golf | Comcast | IND | Live Oak Bank |
| Atlassian | Commonwealth IT Consulting | Independent | Luminopia |
| Audible | Constant Contact | Indiegogo | Lyft |
| BAMTech | CoreTech | Ingenico Group | MackeyRMS |
| BioPlus | Couchbase, Inc. | Instructure | Mapbox |
| Booking.com | Creative Town Marketing | Intrepid Pursuits | MassMutual Financial Group |
| Boston Software Forensics | Culturebase | Ionic | Matano |
| BostonTweetUp | Dark Sky | Jana | Metromile |
| Bridj | Datatellect Inc. | Fitbit | MINDBODY |
| Brightcove | Digital Construction | Fitchburg State University | Mitsubishi Electric |
| Broad Institute | DramaFever | Fizz Buzz LLC | MobileAware |
| Buffer | Dunnhumby | Flitto | Modo Labs |
| Butterfly for Design and IT Solutions | Element55 | Fueled | NinjaWeb |
| Button | Evergage | Galileo U | Northeastern University |
| C.H. Robinson | Facebook | Giant Machines Software LLC | Notarize |
| Campus Doorman | Fidelity Investments | Google | Nudge |



Past Attendees (continued)

| | | |
|---------------------------|----------------------|----------------|
| Octo Telematics | Spotify | VarageSale |
| Off Grid Electric | Spun Labs | Verizon |
| OfferUp | Square | Vistaprint |
| Ovia Health | Staples Inc. | Wanderu |
| Pajato Technologies LLC | Starry, Inc. | Wayfair LLC |
| PCH | Strava | WeWork |
| Peloton Cycle | SVEN Studios | Wheels Up |
| Perfecto | Symantec Corporation | Yanas Software |
| Phunware, Inc. | Synacor | Yelp |
| Pivotal | TEPC | ZeroTurnaround |
| Pixplicity | Teva Pharmaceuticals | Zipcar |
| Processing Foundation | The Chicao Sun Times | ZoeWave |
| Progress | Third Iron, LLC | |
| Publishers Clearing House | Tile Inc. | |
| Raizlabs | Toast Inc. | |
| ROAM | Touchlab | |
| Rue La La | Trimble | |
| Runkeeper | TripAdvisor | |
| Sandboxx | TrueMotion | |
| Savant Systems | Turo | |
| Shutterstock | TWC | |
| Smart.exe Inc. | Udacity | |
| Socket Mobile Inc. | Umass Lowell | |
| Sonos | UPS | |
| Sorenson Communications | Urbaner | |



Job Titles of Past Attendees

| | | | |
|--------------------------------|--------------------------------|-------------------------------|-----------------------------|
| Adjunct Lecture | CTO | Lead iOS Developer | Senior Software Engineer |
| Advisory Engineer, Mobile | Customer Support Engineer | Lead Mobile Engineer | Senior Technical Consultant |
| Agile Coach | Dev Team Lead | Lead Software Engineer | Site Reliability Engineer |
| Android Application Developer | Developer | Manager, Software Engineering | Software Dev Group Manager |
| Android Architect | Developer Advocate | Manager, System UI Team | Software Developer |
| Android Curriculum Lead | Director App Partnerships | Mobile Applications Engineer | Sourcer |
| Android Developer | Director of Android | Mobile Architect | Student |
| Android Developer Lead | Director of Engineering | Mobile Developer | Team Lead |
| Android Dialogs | Director of Human Resources | Mobile Engineer | Technical Consultant |
| Android Engineer | Director of Mobile Development | Mobile Engineering Lead | Technical Manager |
| Android Lead | Director of UX | Mobile Software Engineer | Technical Program Engineer |
| Android Platform Lead | Director, Digital Solutions | Mobile Web Consultant | Technical Recruiter |
| Android Software Engineer | Engineer | Network Engineer | UX Designer + Architect |
| Android Team Lead | Engineering Director | Owner | VP Engineering |
| Application Developer | Engineering Manager | President | VP of Product Engineering |
| Associate Mobile App Developer | Entrepreneur | Principal Software Engineer | |
| Associate Recruiter | Founder | Psychotherapist | |
| Captain Android | Founder/CEO | Recruiter | |
| CEO | Freelancer | Recruiting Coordinator | |
| CEO and Co-Founder | Front End Engineer | Recruiting Lead | |
| CMO | Graduate Android Developer | Release Engineer | |
| Co-Founder / EVP | Head of Developer Evangelism | SDE | |
| Co-Founder & VP Product | Helpdesk | Senior Android Developer | |
| Co-Organizer | Innovation Lab Lead | Senior App Developer | |
| Columnist | Journalist | Senior Developer Advocate | |
| Consultant | Junior Software Engineer | Senior Manager Development | |
| Consumer App Lead | Lead Android Developer | Senior NOC Administrator | |
| Content Manager | Lead App Developer | Senior Software Developer | |
| COO | | | |



Sponsor Opportunities



| SPONSOR | Platinum | Gold | Silver |
|-------------------------------------|-------------------------|----------------------|----------------------|
| Quantity Available | 1 | 2 | 4 |
| Price | \$14,400 | \$9,600 | \$4,800 |
| Tickets to Conference | 8 | 6 | 4 |
| Exhibitor Space at Conference* | 10 x 10 ft | 10 x 10 ft | 5 x 10 ft |
| Website, Eventbrite & Meetup | Featured 220 x 150px | Large 200 x 100px | Medium 180 x 90px |
| Rotating Slides on Screens | Whole Slide | Half slide | Third Slide |
| On-site Sponsor Banners | Featured | Large | Medium |
| Social Posts on Twitter & Facebook | 10 Posts | 8 Posts | 6 Posts |
| Newsletter | Featured 220 x 150px | Large 200 x 100px | Medium 180 x 90px |
| Official Conference Photo Watermark | ✓ | x | x |
| Branded Cafe Area | ✓ | x | x |

* Load-in Tuesday / Load-out Thursday



| SPONSOR | Bronze | Startup Alley |
|-------------------------------------|---------------------|--|
| Quantity Available | 4 | 6 |
| Price | \$2,400 | \$1,200 |
| Tickets to Conference | 2 | 1 |
| Exhibitor Space at Conference* | Table | Communal Table to Drop Materials or Option to Display Banner |
| Website, Eventbrite & Meetup | Small 160 x 80px | Startup Section |
| Rotating Slides on Screens | Quarter Slide | Dedicated Startup Screen |
| On-site Sponsor Banners | Small | x |
| Social Posts on Twitter & Facebook | 4 Posts | 4 Posts |
| Newsletter | Small 160 x 80px | x |
| Official Conference Photo Watermark | x | x |
| Branded Cafe Area | x | x |

* Load-in Tuesday / Load-out Thursday



/

]

{

-

Add-ons / A la Cart

=

+

;

\$

*

[



| add-ons | VIP Party | General Party | Lanyards |
|-------------------------------|--|---|--|
| Quantity Available | 2 | 3 | 1 |
| Price | \$3,600 w/ sponsorship \$4,800 w/o sponsorship | \$3,600 w/ sponsorship \$4,800 w/o sponsorship | \$2,000 w/ sponsorship \$3,000 w/o sponsorship |
| Overview | <ul style="list-style-type: none">• Speaker + Sponsor Party• 80-100 thought leaders• Option to address crowd during opening remarks• Demo area 65 sq ft with screen and mic• Watermark on pictures | <ul style="list-style-type: none">• Attendee and Community party• 300+ guests• Option to address crowd during opening remarks• Demo area• Watermark on party photos | <ul style="list-style-type: none">• Exclusive Sponsorship• Conference-wide visibility |
| Website, Eventbrite & Meetup | Featured | Featured | Featured |
| Conference Screens | Featured on Party Screen | Featured on Party Screen | Large |
| Display Signage at Conference | ✓ | ✓ | ✓ |
| Social Posts | VIP Dedicated | Party Dedicated | Non-dedicated |
| Newsletter/Email | Featured | Featured | Featured |



2017: The Venue

The **Boston Center for the Arts** is an impressive and historic venue located in the stylish South End neighborhood of Boston, which includes multiple spaces for gathering. **Swiftfest Boston 2017** will make use of **The Calderwood Pavilion** at the Boston Center for the Arts.





Swiftfest Boston 2017

Communities

*

=

/

{

\$

+

;

]

[



Swiftfest Boston 2017



NewEngland
engineers



Developer
Community
Boston



Double Espresso LLC

Double Espresso is a company dedicated to producing outstanding mobile apps and live events with a focus on community-building. We are tapped into the tech scene in Boston and Rome, while leading projects across diverse and distributed teams around the globe.



Swiftfest Boston 2017

Interested? sponsors@2xe.io