

Speakers Highlights Guide



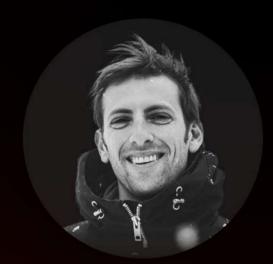


Keynote Speaker



Sarah **McClanahan** Design Evangelist at Apple

Design great apps for visionOS



Ryan McLeod Apple Design Award Winner (2017 & 2024), Blackbox Creator

Blackbox, evolved: The leap into the living room



Doug North Cook App Store Awards 24 Winner, Creature CEO

THRASHER: Getting to Game of the Year and What Comes Next



Mike Mandel

App Store Award 24 Winner, Co-Creator of THRASHER

THRASHER: Getting to Game of the Year and What Comes Next



Salvatore **Emanuele Agosta**

Senior Design Mentor - imaginary institute

Designing human-centered spatial experiences



Giovanni Monaco

Senior Coding Mentor - imaginary institute

Designing human-centered spatial experiences



Hyacinth

AIGC Experimental Film Director

Real-time AI image in Apple



Cosmo

Founder of ILLUSION Tech, Creator of Seasons and Story

Story App: Our answer to the new era of Spatial Media



QianHui Liang

Founder of N7 Interactive, architect and interaction designer

SCENO: Exploring space images and self -expression, linking the world



Simon Lee

AIGC Artist, 3D Artist

Real-time Al image in Apple



Linda Sheng

The GM of Global Business at MiniMax

AI-powered App Developers Going Global



Keke

Le

TAOBAO & TMALL GROUP Multi Platforms Innovation Design Leader

Taobao Vision Pro Version Design Practice Sharing





Keynote Speaker



Jason Lee A technology mentor at Apple Developer Academy **Bring LLMs Home: On-Device**

Al Integration and Optimization



Cheng Technical Operations Lead for the ModelScope Community Exploration and prospects of efficient deployment and

application of large models on

Chen



Jonathan Founder of TouchFuture, Head of XR Studio at TAL Group **Unity Apple Vision Pro Game Development Practical**

Experience Sharing



James Dale Founder of Friday Technologies **Engineering AI & Machine**

Learning experiences for

visionOS

Allen

the edge of M core



Wei Liu Technical Director at Epic Games China Apple Development with **Unreal Engine**



Dang AIGC Content Creator The World is Shaped by the Mind



Creator of Chinese Character Repairer "Chinese Character Repairer"



KeJun Zhang Professor at Zhejiang University

Challenges and opportunities of information and interaction design



Paul Hudson Creator of Hacking with Swift Flocking with Swift



ZiYang Zhang Swift Student Challenge Winner

Welcome to Spatial Intelligent Computing



Daiki Matsudate Organizer of try! Swift Tokyo Seamless Identity Verification: Implementing Face

Authentication and Liveness

Detection with iOS/Swift



Megabits Indie Developer, PomoNow Creator

App as an Artistic Endeavor





Keynote Speaker



Ming Dai Senior iOS Developer

Use AI to improve iOS development capabilities



Peng

The Senior Product Manager of Agara

Success in the Apple HomeEcosystem:Seamless **SmartHome Integrationand InnovativeApplications**



Yang Xu Fatbobman, Swift Blogger

Exploring the Secrets of SwiftUI Layouts



HaiFeng Xu

Senior iOS Developer

Step into the world of visionOS Shaders to achieve advanced visual effects



ZhenHao Founder and CEO of mytimes VR

Using virtual production technology to expand the boundaries of VR immersive imagery



XueChun Guo

MZ-Digital Co-founder

Using virtual production technology to expand the boundaries of VR immersive imagery



XiangBo Ruan

Spatial Audio & Dolby Atmos Engineer & **Eventide Artist**

Exploring the Popularization of Apple Spatial Audio Concept and Its Future Possibilities



Terry Gao

Founder of Future East Label Spatial **Audio Engineer**

Exploring the Popularization of Apple Spatial Audio Concept and Its Future Possibilities



Ning Tang

Founder of MixWorld

Space computing equipment should pay more attention to space



Clement **Boissiere**

Founder of SXP Studio, Creative Technologist

Breaking Boundaries: Your Whole House is Now a Game



Eduardo Herranz

Co-founder Spatial Voyagers, XR ecosystem entrepreneur

Avoiding Pitfalls in Spatial Computing Projects: Key Factors for Success



Krishnaprasad **Jagadish**

Founder and CTO at Chaarana Labs

The story of storytelling in the immersive video world





Workshop Coach



Paul
Hudson
Creator of Hacking with Swift

Workshop: Level up your Swift and SwiftUI



Cheng
Cheng
Technical Operations Lead for the ModelScope Community

ModelScope Workshop: Deployment and Application Development on macOS for Tongyi Qianwen



MengQi
Pei
Product Designer, Design Sprint China
Master
Design Sprint Workshop: Al-

Driven Product Innovation



Steven
Lynn
Dify.Al Community Operations,
Developer of Twi.am

Use DIFY.AI + Cursor to build multi -modal translation software



Suejung
Huh
Creator of Camille World

Workshop: How to make a WebXR app for Vision Pro



TEN Framework
Coach

TEN Framework coach

Build Your Own "Jarvis" in 1 Hour: Operate Computer with Voice!

Free Public Service Speaker



ZiLi
Huang
Lock Launcher Founder & Digital Bunner

Public Welfare Roundtable host



Efrain
Aldaz
MStars Marketing Brand Director

Unlock Apple Ads: Opening a new channel for marketing growth



Yue
Cai
Music Mate Founder & Developer

Dig into Apple Ads' highpotent keywords and ignite the App investment growth curve



YuShuang
Zhou
Xmind App Store Operations Leader

The core role of Apple Ads in App Store growth





Roundtable Guest



Oliver Weidlich

Director of Design & Innovation at Contxtual

From visionOS to the Future: The Next Step for the Apple **Ecosystem - Roundtable host**



Luna

Investment Operation Director at ZhenFund, developer of Tree Magic app

Unlocking the Potential of Al in the Apple Ecosystem -Roundtable guest



Sarah McClanahan

Design Evangelist at Apple

From visionOS to the Future: The Next Step for the Apple **Ecosystem - Roundtable host**



Jade

Head of Developer Community at MiniMax

Unlocking the Potential of AI in the Apple Ecosystem -Roundtable guest



Linda Dong

Design Evangelist at Apple

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Sienna **VAST CMO**

Unlocking the Potential of AI in the Apple Ecosystem -Roundtable guest



Wu

Angel Investor, Founder of Maoyan, venture partner at Zhenfund

From visionOS to the Future: The Next Step for the Apple **Ecosystem - Roundtable host**



YingDa Chen

Director of Engineering at Tonyi-Lab and manages the development of ModelScope

Unlocking the Potential of Al in the Apple Ecosystem -Roundtable guest



Aaron

The Co-founder of ILLUSION Tech/COO

From visionOS to the Future: The Next Step for the Apple **Ecosystem - Roundtable host**



James Dale

Founder of Friday Technologies

Unlocking the Potential of Al in the Apple Ecosystem -Roundtable guest



Yuki Kobayashi

CEO & Co-Founder of MESON

From visionOS to the Future: The Next Step for the Apple **Ecosystem - Roundtable host**

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