



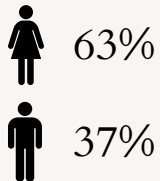
Novella

NOVELLA

INFLUENCER

About me

My name is Novella and I am an influencer and Instagram model. I am passionate about my work and enjoy sharing my experiences and content with my followers. Being an influencer allows me to connect with people from all over the world and inspire them through my posts. I am grateful for the opportunities that this career has brought me and I am excited to continue growing and evolving in this industry.



57% ETH
13% DUB
10% USA

45K

Reach

9%

Engagement



45K

PICTURE APP
FOLLOWERS

123K+

MONTHLY
INTERACTIONS



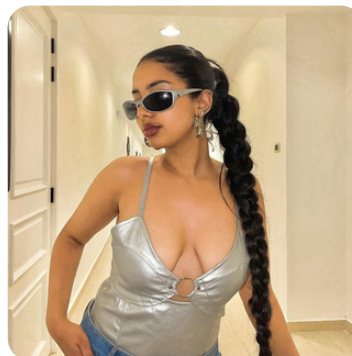
28K

VIDEO
SUBSCRIBERS

134K

VIDEO
VIEWS

PREVIOUS COLLABORATIONS



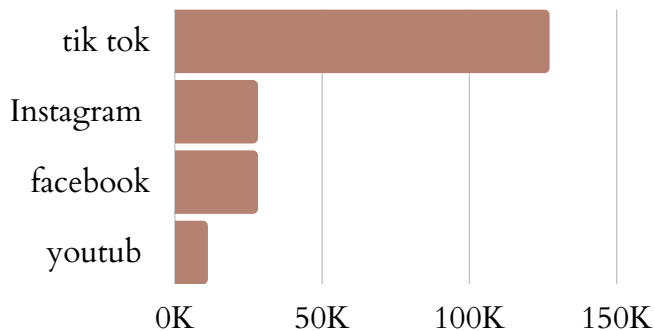
NOVELLA

INFLUENCER | INSTAGRAM MODEL

About me

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FOLLOWERS



@NOVELLA

83%

From ET

45K

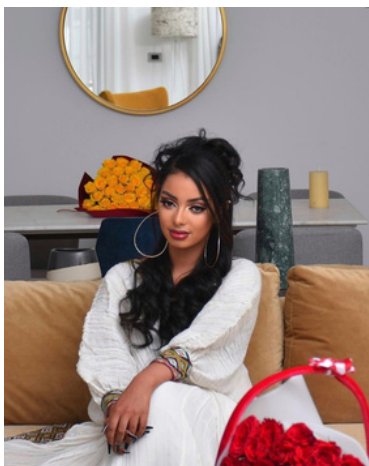
Reach

71%

Men

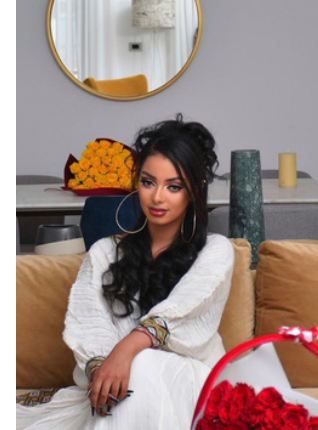
9%

Engagement



NOVELLA

SOCIAL MEDIA INFLUENCER



ABOUT ME

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Total
Followers

50K

Average
Reach

500K

Engagement
Rate

1.5M

Average
Impressions

82%

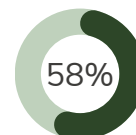
SERVICES & RATES

- Instagram Post \$200
- Instagram story \$250
- Tik tok post \$300
- Tik tok story \$350
- Instagram video \$400
- Swatches and Blog \$420

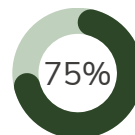
DEMOGRAPHICS



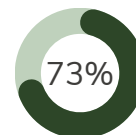
women



Ethiopia



25-35
yrs old



beauty
& health

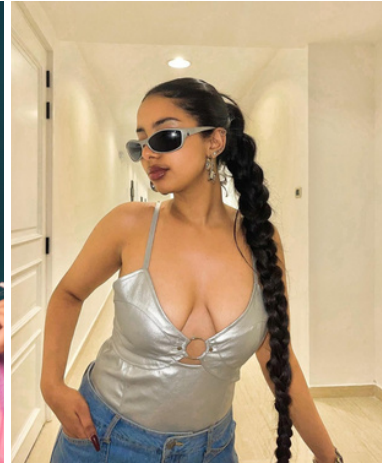
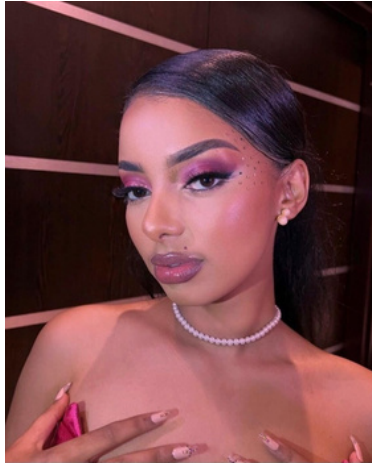
NOTEWORTHY PROJECTS

***** COSMETICS

&

WHAT CAN I DO FOR YOU?

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SERVICES & RATES

PICTURE POST

\$350

Instagram

PICTURE POST

\$350



SPONSORED VIDEO

\$550

tiktok / instagram

SPONSORED VIDEO

\$550



CONTENT
CREATION

fr. \$250

tiktok video/ instagram video

CONTENT
CREATION

fr. \$250

