Chris Nguyen, Chris_Nguyen@csu.fullerton.edu, 1(714)414-9723

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Work Experience

Virtu-Usa   **June 2016 – September 2016**
- **E-commerce Sales**
    - Resolve customer complaints via e-mail and phone
    - Update "Master Excel Sheet" in accordance to inventory sold
    - Help maintain customer feedback by friendly communication
    - Automate postings on Six-bit

R&F Services DBA SoCal Hoods   **January 2017- September 2017**
- **Intern**
    - Filing invoices to establish a physical copy of services rendered
    - Updating customer and services rendered in ACT databases as new jobs are fulfilled and customers acquired
    - Creating and managing mail mergers for marketing lists
    - I was lucky enough to join this company as they started integrating a new software to track their services, so I was able to see the implementation of parallel systems in real time.

Ayli Data Discovery and Insights   **December 2017- Current**
- **Data Analyst**
    - Record marketing metrics via Google Analytics for experiment testing
    - Create and test audience groups via Facebook Ads Manager
    - Prepared data for optimization via Neural Network

Education

California State University Fullerton   **August 2017 – Current**
- Major: **Business Administration**
    - Concentration: **Information Systems/Business Analytics**
- 2.8 GPA
- Current Standing: Senior

Coastline Community College   **January 2013 – July 2017**
- Full-time Student
- Associates in Business Administration

School Involvement

- Business Data Analytics Club, California State University Fullerton
    - Operations Lead
    - VP of Operations
    - BICC Representative
- Sigma Upsilon Mu Entrepreneurial Fraternity, California State University Fullerton
    - Director of Operations
- APACT, Leadership Member, Coastline Community College
- Associated Student Government, Legislative Affairs Representative, Coastline Community College

Skills

Bi-Lingual in Vietnamese and English	Excellent
C# Programming/Unity 2D	Proficient
Tableau Data Visualization Tool	Proficient
SQL/Database Management	Proficient
MongoDB/NodeJS/Google Analytics	Proficient
Selenium Web Browser Automation in Python	Basic