

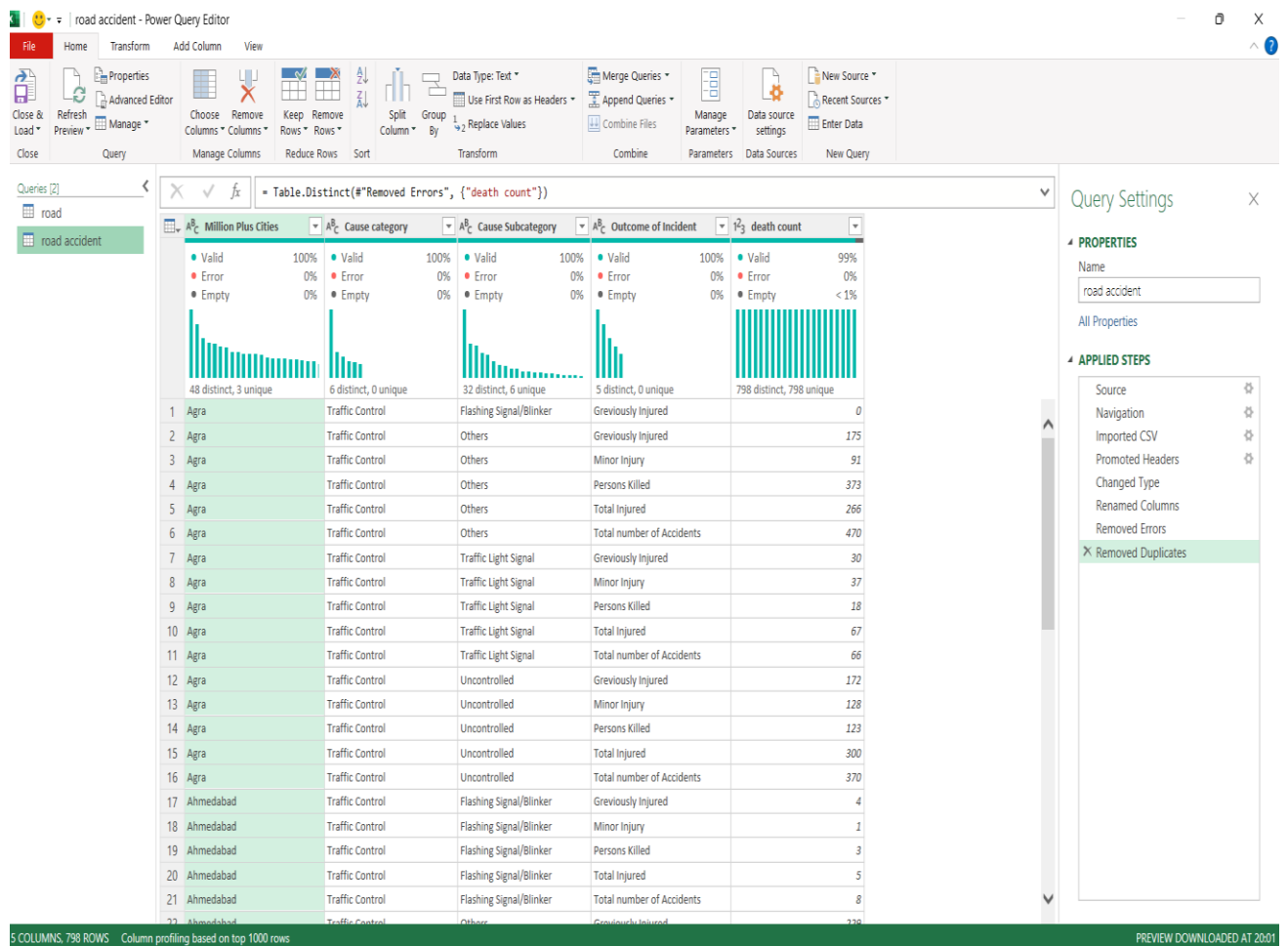
UNIFIED MENTOR- DATA ANALYTICS INTERNSHIP

PROJECT-2

Regulatory Affairs of Road Accident Data 2020 India

The project aimed to analyze road accident data with a focus on identifying key patterns in fatalities, injuries, and causes of death across various cities. The analysis provides insights for regulatory bodies to improve road safety and implement preventive measures.

Data Cleaning: The data was first cleaned to remove inconsistencies, missing values, and errors. This ensured accuracy in the analysis and visualizations, providing reliable insights.



Data Analysis:

- **Pivot Tables and Measures:** Pivot tables were created to summarize the data efficiently. Custom measures were added to enhance the analysis, such as the total number of fatalities, grievously injured, and majorly injured individuals.
- **Slicers:** Slicers were incorporated to allow dynamic filtering of data based on specific cities, helping us observe variations in accident outcomes city-wise. For instance, selecting Amritsar or Jabalpur updates the charts and measures accordingly, providing focused insights for each city.

Row Labels	Sum of death count	Row Labels	Sum of death count	Row Labels	Sum
Amritsar	154	Bengaluru		Auto Rickshaws	
Chandigarh	117	Impacting Vehicle/Ob	4536	Bicycles	
Jamshedpur	34	Junction	1179	Bridge	
Jodhpur	464	Road Features	8025	Cars, Taxis, Vans and LMV	
Kota	992	Traffic Control	8826	Culvert	
Ludhiana	388	Traffic Violation	8721	Curved Road	
Patna	685	Weather	8192	Driving on Wrong side	
Rajkot	108	Chennai		Drunken Driving/ Consumption of alcohol and drug	
Tiruchirapalli	913	Impacting Vehicle/Ob	4849	Flashing Signal/Blinker	
Varanasi	186	Junction	1897	Foggy and Misty	
Grand Total	4041	Road Features	10174	Four arm Junction	
Row Labels	Sum of death count	Traffic Control	13264	Jumping Red Light	
Others	120036	Traffic Violation	10809	Ongoing Road Works/Under Construction	
Over	96784	Weather	7547	Others	
Pedestrian	9473	Delhi		Over	
Staggered Junction	9003	Impacting Vehicle/Ob	5490	Pedestrian	
Straight Road	68680	Junction	3208	Police Controlled	
Sunny/Clear	79497	Road Features	10865	Pot Holes	
T	10570	Traffic Control	11362	Rainy	
Traffic Light Signal	5468	Traffic Violation	9863	Round about Junction	
Two Wheelers	28026	Weather	9455	Staggered Junction	
Uncontrolled	40106	Indore		Steep Grade	
Grand Total	467643	Impacting Vehicle/Ob	4022	Stop Sign	
		Junction	2852	Straight Road	
		Road Features	5895	Sunny/Clear	
		Traffic Control	8396	T	
		Traffic Violation	8100	Traffic Light Signal	
		Weather	7223	Two Wheelers	
		Jabalpur		Uncontrolled	
		Impacting Vehicle/Ob	3917	Use of Mobile Phone	
		Junction	3489	Y	
		Road Features	9837	Grand Total	
		Traffic Control	10162		

PivotTable Fields

Active All

Drag fields between areas below:

Choose fields to add to report

Search

road accident

☒ Million Plus ...

☒ Cause category

☐ Cause Subcateg...

☐ Outcome of Inci...

☒ death count

Columns

Rows

Million Plus Cities

Cause category

Values

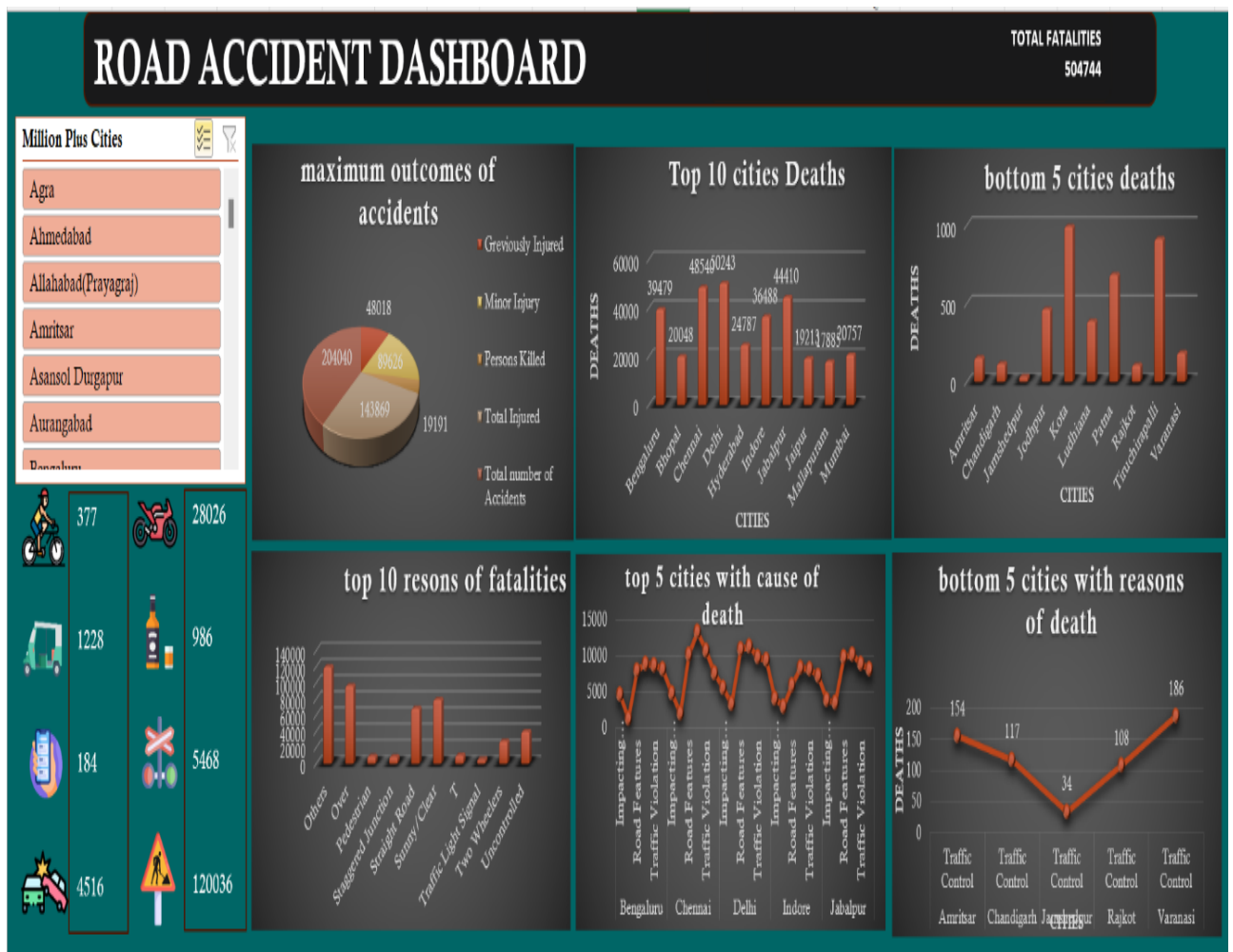
Sum of death count

Defer Layo... Update

Pie Charts: Illustrated the distribution of accident outcomes (e.g., fatalities vs. injuries) across cities.

Bar Charts: Showcased the top 5 and bottom 5 cities with the highest and lowest fatalities due to accidents, highlighting cities that need immediate attention.

Line Charts: Tracked trends over time or across different causes of accidents.



Top 5 Cities: Cities with the highest number of fatalities were identified, offering potential areas for targeted intervention.

Bottom 5 Cities: Cities with the lowest fatalities were noted, possibly indicating effective road safety measures in place.

Top 10 Causes of Death: The most common reasons for road accidents leading to death were identified, such as speeding, drunk driving, and lack of seatbelt use.

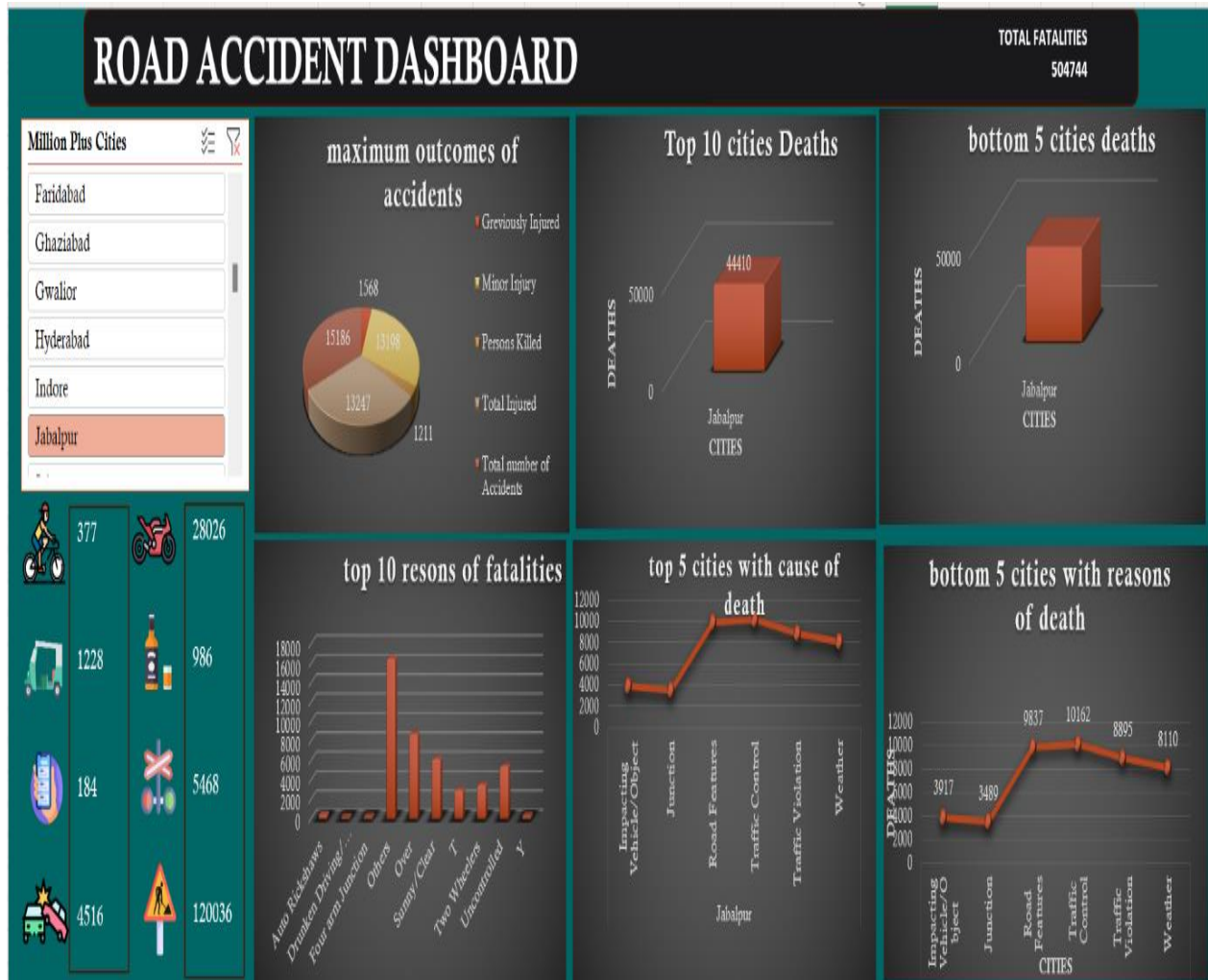


The analysis categorized accident outcomes into:

- Grievously Injured
- Majorly Injured
- Person Killed

This segmentation helps authorities focus on both injury prevention and fatality reduction.

The use of slicers allowed for city-specific analysis. For instance, selecting "Amritsar" or "Jabalpur" dynamically updated the charts and revealed localized insights into accident patterns, showing different trends based on geography.



Conclusion: This project highlights the critical need for targeted safety measures in high-fatality cities and emphasizes the importance of addressing common causes of road accidents. The findings provide a foundation for regulatory bodies to implement data-driven policies aimed at reducing road accident fatalities and injuries.

I am also attaching in here my github link

Thank you for taking the time to review this Regulatory Affairs in Road Accidents analysis presentation. I hope the insights and recommendations provided offer valuable perspectives.

-Swikriti Khare