

**\*\*\*Please note that for many of these jobs, the application hasn't opened yet. I tried to include the best link possible of where to go about finding the job listing once it is posted (eg link from last year). Green font means it's my personal thoughts/comments/insights/experience and probably subjective.**

## Google

### *Associate Product Marketing Manager Program*

This is Google's premiere non-technical program. It's a two year rotational program. Applications for the US positions should open soon. I received a Google APMM fulltime offer and strongly considered it but ultimately decided I wanted to pursue product management instead of product marketing. I have friends in this program though and have heard wonderful things!

<https://www.google.com/about/careers/students/apmm.html>

### *Associate Account Strategist, Sales, Google Marketing Solutions*

"You are the frontline of Google's client-facing teams and will be responsible for a book of business and the business targets that come with it. The majority of your time will be spent on the phone consulting with clients of all sizes and types, advising them on tailored solutions on how to get the best return on their AdWords investment. You will use your problem solving, sales, and objection handling skills to get the job done in a fast-paced, high-performing environment."

<https://careers.google.com/jobs#!t=jo&jid=google/associate-account-strategist-gms-sales-2300-traverwood-dr-ann-arbor-mi-usa-2605540361&>

## LinkedIn

### *Strategy & Analytics — Business Leadership Program*

This program involves four six-month rotations including Corporate Development (M&A), Business Operations & Strategy, Sales Operations & Strategy, Product Strategy, Product Finance, Sales Finance, and Investor Relations. I hear this is LinkedIn's premiere business program. I have friends of friends in it who love it.

<https://studentcareers.linkedin.com/careers/business/s-and-a>

### *Global Sales — Business Leadership Program*

LinkedIn's Business Leadership Program – Global Sales is a 6-month rotational program designed to identify, inspire and develop LinkedIn's future leaders. Your first week will focus on building a foundational knowledge of what matters to us most: our mission, culture, and leadership. You will then spend 6 months rotating through Global Customer Operations, Business Bootcamp and Talent Acquisition before moving into a full-time sales role.

<https://studentcareers.linkedin.com/careers/business/globalsales/namer>

## **Box**

### *Rotational Associate Program (RAP)*

RAP involves an initial eight-month rotation followed by two six-month rotations. Rotations include time in Product, Sales, Customer Success, Marketing, Business Operations, or Business Development.

<https://betalist.com/jobs/22117-rotational-associate-program-2017-graduates-at-boxhq>

## **Facebook**

### *Rotational Product Manager Program (RPM)*

Facebook's RPM program is similar to Associate Product Manager (APM) programs at other tech companies, but unlike many of those companies, Facebook does not require an engineering background to apply. *It's also the best job on this list. I'm totally not biased because I'm in it or anything :P*

<http://fbrpms.com/apply>

### *Associate Product Marketing Manager*

Facebook's Associate Product Marketing Manager (APMM) Program is a full-time, two-year training and development program to accelerate marketing and leadership skills. You'll bring products to market, drive adoption, and develop product positioning, external communications, campaign and marketing collateral for Facebook's 1.8 billion users. *I have a lot of friends in this program and highly recommend it!*

<https://www.facebook.com/careers/jobs/a0I1200000LTOijEAH/>

## **Kleiner Perkins Caufield Byers**

### *KPCB Product Fellows Program*

Applications should open January 1, 2018, for KPCB's Product Fellows Program, which involves a one-year fellowship as a product manager at one of KPCB's portfolio companies. Previous Product Fellows have worked at companies including Uber, Square, Zynga, DocuSign, One Kings Lane, Kinsa, AppDynamics, and Drawbridge. In the past, KPCB has shared [advice on how to apply successfully](#). *This is probably the best program for someone who wants to work at a startup, but only one that is highly vetted and relatively low risk (compared to other startups, not compared to like an established big company like Google, of course).*

<http://kpcbfellows.com/#apply>

## **Amazon**

### *Lots of roles*

Amazon has a ton of programs on the business side ranging from finance to HR to marketing to sales and everything in between. Use the link below to stay up to date while the jobs get posted.

[https://www.amazon.jobs/en-gb/teams/university-non-tech-full-time?base\\_query=&loc\\_query=&job\\_count=20&result\\_limit=10&sort=relevant&team\\_category%5B%5D=university-non-tech-full-time&cache](https://www.amazon.jobs/en-gb/teams/university-non-tech-full-time?base_query=&loc_query=&job_count=20&result_limit=10&sort=relevant&team_category%5B%5D=university-non-tech-full-time&cache)

## **Visa**

### *New Graduate Development Program-Business Associate*

“The New Graduate Development Rotation Program (NGDP) is a two year program with four six month rotations through Visa’s functions. The NGDP program supports Visa’s mission to build a strong entry level pipeline of talent with cross-functional knowledge and experience. Associates rotate through various parts of the business, including but not limited to: Digital Solutions, Marketing, Processing, Product, Sales and Strategy. In addition to meaningful rotations, Associates are given training & development, mentoring, networking and leadership exposure.”

<https://www.smartrecruiters.com/Visa/98192686-new-graduate-development-program-business-associate?trid=623f64f4-c657-499b-989f-16ab0ccee0d9>

### *Human Resources Development Program - Business Associate*

“The Human Resources Development Program (HRDP) is a three year program with four nine month rotations through Visa’s HR functions. The HRDP supports Visa’s mission to recruit and develop future HR leaders with cross-functional knowledge and experience. The program provides exposure to multiple areas of Human Resources including Talent Acquisition, Talent Management, Total Rewards and HR Consulting. In addition to meaningful rotations, associates are given training & development, mentoring, networking and leadership exposure.”

<https://www.smartrecruiters.com/Visa/98194532-human-resources-development-program-business-associate?trid=623f64f4-c657-499b-989f-16ab0ccee0d9>

## **Microsoft**

### *Various Roles Available*

Similar to Amazon in that there are lots of roles across HR, finance, marketing, logistics, etc. Many are rotational programs, such the marketing one. **Note: Product Manager is actually a role that falls under the marketing org at Microsoft.** (They also have a more technical PM role known as Program Manager). I almost accepted my Product Manager return offer at Microsoft because I had so much fun interning there.

The link included is for the marketing program, but use the drop down menu on the left side of the screen to find loads more roles across various areas of focus.

<https://careers.microsoft.com/students/apply?rg=US&jf=17&el=2&jt=1>

## **HubSpot**

### *Leadership Rotational Program*

The HubSpot Leadership Rotational Program is a two-year program for graduating seniors and an accelerated path toward marketing leadership. This full-time position rotates through three different roles, each eight months in duration, starting in Technical Support followed by two rotations in Marketing.

<https://www.hubspot.com/jobs/students/recent-graduates/leadership-program>

## **Cisco**

### *Various*

Similar to Microsoft and Amazon, there seem to be lots of non-technical roles for new university grads.

<https://www.cisco.com/c/en/us/about/careers/working-at-cisco/students-and-new-graduate-programs/non-technical-programs.html>